Wilson Box 49 Folder 8

**Public Relations: Congratulations** 

1961

This is another large collection of letters, news clippings, announcements, a postal card, memos, news releases, telegrams & a magazine. These are not filed in consecutive order. There are a number of references in this folder to various clubs, such as Rotarians, Lions & Kiwanis & also lots of coverage of federal state & local governments. A few selected examples are: letters & State Dept. grant announcement (Apr.) re/ selection of Dr. Richard H. Lawson (SDSC) to lecture in linguistics and the teaching of English at Quito, Ecuador; letters & news clipping (Feb.) re/ Thomas W. Sefton (President, S.D. Trust & Savings Bank) named San Diego's "Boss of the Year;" letter (12/29/60) from La Jollan constituent J. Wilson Getsinger to Wilson re/ "election as master of La Jolla Lodge, F. and A.M. . . . . We shall miss 'lke' in the White House. . . . The new president will put even more burdens on you;" letters (Feb. & Mar.) re/ Bay Cities Publishing Co. winning an award in the CNPA for their special Eisenhower edition; postal card (Feb.) re/ thanks to Wilson for his congratulations to the Sophia High School and Kansas; news clipping &letter (Feb.) re/ Joe Rice, Jr. is named 1960 Boy of the Year at the Clairemont Boys Club; Wilson letter & memo from Richard F. Pourade (Jan.) re/ "Having just completed reading The Explorers, I am thrilled and impressed at the excellent way you have" presented San Diego's past glories; news clipping & letter (Jan.) re/Donald F. Morse is selected as Chula Vista's "Outstanding Man of the Year;" announcement & telegram (Jan.) re/ Exchange Club's Book of Golden Deeds Testimonial in honor of George A. Scott; letters (May & June) re/ White House & others honor San Diego's Y MCA'S 100<sup>th</sup> million serviceman enjoying its facilities; office note, telegram and announcement re/San Diego State College Crew Victory Banquet at Baerli Hai Restaurant, Shelter Island, May 22<sup>nd</sup>; news clipping & letter (May) re/ RAdm. Leslie E. Gehres (USN, ret.) joined National Marine Terminal staff after resigning from his 7 ½ year employment with Ryan Aeronautical Co.; letter & announcement (Apr.) re/congratulations to Port Director John Bate's marriage to Sylvia L. Barra; news clipping & letter (June) re/ Kiwanis Club of Lake Murray receives its charter & the groups' first president is Vischer H. Root of La Mesa; Wilson telegram to Navy League of the United States "to be delivered June 28, 1961 luncheon" re/ "Freedom Foundation award winners and your distinguished guest, Admiral Felix B. Stump;" news clipping & letter (June) re/ Ivor de Kirby sworn in as a San Diego councilman to replace the late councilman William Hartley, killed in an air crash May 17; letters (July) re/ Barnes & Chase Adverting hiring former PR official of Convair, Cy W. Greaves, & his congratulations to Wilson on his election as chairman of the Republican Congressional Campaign Committee; letters & news clipping (July) re/ Rev. John Cadden as the new dean of the University of San Diego's College for Men; news clipping & letters (July) re/congrats to Wilson as head of RCCC & his congrats to Mrs. Grace Whited as President of the El Cajon Valley Welfare Assn.; letters (July) re/ Mrs. Elizabeth F. Hardin's writes about her experiences with local Republican politics going back to the late 1920s in Eastern San Diego; announcement & letters (Sept.) re/ Harold B. Starkey (President, First Federal Savings & Loan Assn.), their new Chula Vista office & his being flown by the Navy from Norfolk to Guantanamo Bay, where he would board the Kitty Hawk "to go around the Horn, arriving in San Diego, her home port, on 1 November. Am I the lucky guy!"

letters & memo (Aug.-Sept.) Wilson to Rev. Kathryn Reese (Church of Religious Science of Mind, Chula Vista) re/ "Louis Lynch has sent along a copy of the letter of August 11, 1961, relative to Cuba [as "an armed camp"]. . . I can't quarrel with the recommendations;" letters (Aug.) re/ 25<sup>th</sup> Anniversary of the Pan-American League; letters & note (Aug.) re/50<sup>th</sup> Wedding Anniversary for Mr. & Mrs. H.H. Horton & comments on U.S.O. in Hillcrest during WWII; telegram (10/16) from Wilson to Golden Anniversary Committee, Chula Vista Chamber of Commerce re/ "Having spent most of my life in Chula Vista, I still think it is the nicest home town in the country;" letter & periodical (12/8) re/ "Dear Vince: Leon Parma brought back a copy of THE MASTER SHOE REBUILDER magazine of October, 1961, announcing that you are the winner of the 1961 National Silver Cup. . . . As a token of my appreciation for your efforts in bringing another championship to San Diego, I have had an American flag flown over the Capitol of the United States for you and will send it [to you] - Adamo Fine Shoe Repairing, 1131 7<sup>th</sup> Avenue, San Diego; note & telegram (12/8) from Wilson to Admiral W. H. Standley who turned 89, celebrating the Admiral's service to the U.S.; 7 letters (Dec.) from Wilson with accompanying news clippings re/ congratulations as to various Masonic Lodges; 7 letters (Dec.) from Wilson with accompanying news clippings re/congratulations to a various San Diegans for appointments as County Agricultural Commissioner, Admin. Asst. Law Dept. Santa Fe RR, President Engineers Club, General Krulak's VFW award, dean of Consular Corps in San Diego & Chief Ranger, Independent Order of Foresters; telegram & letter (Dec.) re/ Wayne Dickson's 2<sup>nd</sup> year as President of the Lakeside Chamber of Commerce & their theme of "American Democracy in Action."