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MAYOR

CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 21, 1971

CANDIDATE'S STATEMENT OF QUALIFICATIONS

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego and the San Diego Unified School District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

MAYOR

FRANK CURRAN

AGE: 58

OCCUPATION: MAYOR

Mayor Curran should have a resounding vote of confidence by San Diego because of outstanding public service for 16 years; 8 years on City Council, including 2 years as Deputy-Mayor, 8 years as Mayor. He points to: the metropolitan sewer system, Mission Bay, transit system, stadium, Mission Valley, new skyline, Mayor's job committee, stable employment figures and San Diego's role as a leading tourist mecca. Mayor Curran asks people to look around (Lindbergh Field, Harbor Island, North City) and recall that San Diego is still green, still clean . . . and no machine to rule. Symbolic of our Mayor's leadership, he served as President of the National League of Cities, 1970; on Board of California League of Cities and U. S. Conference of Mayors. He asks, "What other city in America would you rather live in?" then respectfully suggests that you Re-Elect Mayor Curran.

MAYOR

ED BUTLER

EDUCATION:
George Washington University
Harvard Law School

Ed Butler is experienced in City Government, business management, and the law. 1964 to 1969, he was San Diego's City Attorney, advisor to the Attorney General on obscenity controls, on the Governor's Home Rule Commission and on municipal law committees of the League of California Cities.

Ed Butler served in the Marines in World War II and Korea, rising to Lt. Colonel. He was Senior Vice President of Electro Instruments, and a director of the Chamber of Commerce and Chairman of the Industrial Development Commission.

Ed Butler served San Diego as Chairman of the successful Save the Torrey Pines Campaign, Chairman of Episcopal Community Services, Chairman of Boy Scout Fair, Director of Economic Opportunity Commission, Scripps Memorial Hospital and United Community Services.

Ed Butler is married, has three daughters. He is ready to be Mayor. When he wins, you win.

MAYOR

DAN GRADY

49

DIRECTOR,
AMERICAN FREEWAY PATROL

A change will occur in City Hall this year!

But for this change to be meaningful it must be total. Replacing one professional office holder with another is not enough. As a citizen candidate for Mayor, I will represent ALL the people.

Unlike other candidates, I do not seek office for vindication . . . nor as a stepping-stone toward higher office . . . nor as a puppet for special interests . . . but rather to serve you and make San Diego a better place to live for you and me.

As a conscientious parent, successful businessman, graduate engineer (MIT) and former Naval officer, I know how to identify and solve problems. As an active participant in civic and school affairs, I have worked with youth, minorities, senior citizens, professionals and labor. As Mayor, I will put this valuable experience to work for you. I ask for your vote.

MAYOR

NAME: TOM HOM

AGE: 44

OCCUPATION: BUSINESSMAN

The campaign for Mayor is now ending. I have tried to communicate with you about the many important issues confronting our city.

The programs and philosophy which I bring to you are not pie-in-the-sky programs, but rather a responsible approach to resolving many of our city problems. My past record as Councilman, Deputy Mayor and State Assemblyman, I feel, reflects this.

As a native San Diegan, I will work toward creating more permanent jobs; eliminating tax waste to keep taxes down; preserving Balboa Park and creating new park lands; increasing senior adult services; reducing crime and welfare through vocational education; and preserving our free enterprise system way of life.

It has been a joy and challenge to have served you these past eight years both at the local and state level.

I need your support to continue serving San Diego.

MAYOR

NAME: ALAN LITTLEMORE

AGE: 39

EDUCATION:
Graduate: Pasadena Playhouse; acting-directing major

MEMBERSHIPS:

Sierra Club, Zoological Society, National Parks Conservationists

What this city needs is a **CHANGE!**

The abuse of the taxpayer can only be curbed by the forming of taxpayer unions and associations. Then and only then, using the threat of non-payment of taxes, can the taxpayers speak to the city from a position of strength.

The anger and resentment of the minorities is real and justified. As mayor I am determined to expose these injustices, and move the city in a direction to end this violation of human rights.

San Diego's air pollution will be intensely serious if overpopulation and vested interest groups are not controlled. Our city's needs are those of citizen sacrifice in regard to our social and ecological future.

The strength of the people lies in the honesty of the government.

I need **YOUR** vote.

MAYOR

MIKE SCHAEFER

OCCUPATION: LAWYER; COUNCILMAN

EDUCATION:
Graduate: University of California
Georgetown Law Center

"San Diego needs a change . . . but not a complete change".

Councilman Mike Schaefer is the **ONLY** candidate, incumbent excepted, who has participated in every major city decision of past six years.

His "PROGRAM FOR PROGRESS":

- ★ Adequate police and firefighter pay
- ★ Low-cost spay and neuter clinic, to prevent future pollution by excess cat and dog population
- ★ 10% reduction in City property taxes, by trimming budget fat, nonhire of nonessential employees, and expansion of tax base
- ★ COURTESY in all city contacts with citizens; scheduling of Council matters with proper respect for the citizen's time

Councilman Mike Schaefer is the **ONLY** candidate having held responsible positions with federal, state and local government.

Mike Schaefer, after 8 years as Deputy City Attorney and Councilman, is ready to be Mayor.

"San Diego needs a change . . . but not a complete change".

Make Mike Mayor.

MAYOR

VIRGINIA W. TAYLOR

RESEARCH ANALYST

Medical at Redlands and UC, Berkeley; continuing at Mesa, SD State Colleges

Virginia's first concern is YOU, expressed continuously as a private citizen: as Chairwoman, countywide environmental quality committee: on State environmental committees; in Comprehensive Health Planning; as volunteer teacher; with Headstart; Chairwoman/Incorporator of City/County War Against Litter.

She has won national recognition including a Presidential Citation and $200,000 swimming pool grant for US/Mexico Border Program. Active environmentalist, Virginia headed the Rubbish Roundup, collecting 1,065,000 #; is consultant for conservationists in Europe.

Virginia opposes the use of **your** tax dollars for private business, the multi-million dollar Mission Valley flood channel, sewer lines in Penasquitos Open Space and all PREMATURE DEVELOPER PROJECTS.

Listed in WHO'S WHO IN AMERICAN POLITICS, a research analyst, she served five years in Budget Review with United Community Services.

Virginia and Wayne live in North Park with two daughters.

MAYOR

EDUCATION:
B/A Degree,
Georgetown University

UNBOUGHT . . . . UNBOSSED

JACK WALSH SAYS WHAT OTHERS ARE SAYING:

"The Walsh campaign will be unique . . . an appeal to put San Diego first. He wants to keep San Diego free from careless urban development, Los Angeles-type sprawl." (*Joe Holmes Commentary*)

"Walsh blames today's tax rebellion on premature subdivision growth supported by officials unconcerned about the inevitable skyrocketing costs of public services that must be paid by property owners throughout the city . . ." (*San Diego Magazine*)

Walsh: "The problems of youth, drugs, and human relations are real. There are the senior citizens and their problems, brought on by taxes, and the greatest drain on taxes is new construction." (*San Diego Union*)

"Walsh led a one-man crusade to involve County government in drug abuse treatment and education." (*San Diego Magazine*)

"Walsh's theme is poison to San Diego empire builders, the big folks . . . **the only folks it will appeal to will be the voters."** (*Holmes Commentary*)

MAYOR

NAME: PETE WILSON

AGE: 38

OCCUPATION: Assemblyman, Attorney

EDUCATION:
Yale University
University of California Law School

MILITARY: Marine Corps Infantry Officer

ACHIEVEMENTS: Outstanding first-year legislator, 1967.
San Diego's Outstanding Young Man, 1968.
California Council on Drug Abuse.
President's Committee on Environmental Quality.

San Diego in the 1970s will require a mayor who is a problem solver, tough enough to buck powerful special interests, with judgment enough to balance environmental quality with economic health.

He must be honest—personally and politically—not a man with something for everybody, proposing over-simplified solutions for complex problems.

How do you measure candidates? Look past the rhetoric to the record. Apply the test of performance.

Ask yourself what candidate really has done something about air pollution, our coastline, drug abuse. Who really cares about halting spiraling property taxes?

San Diego still has time to do it right. That's why I want to lead this city in the 70s.