[ms-0398.002.004.013]

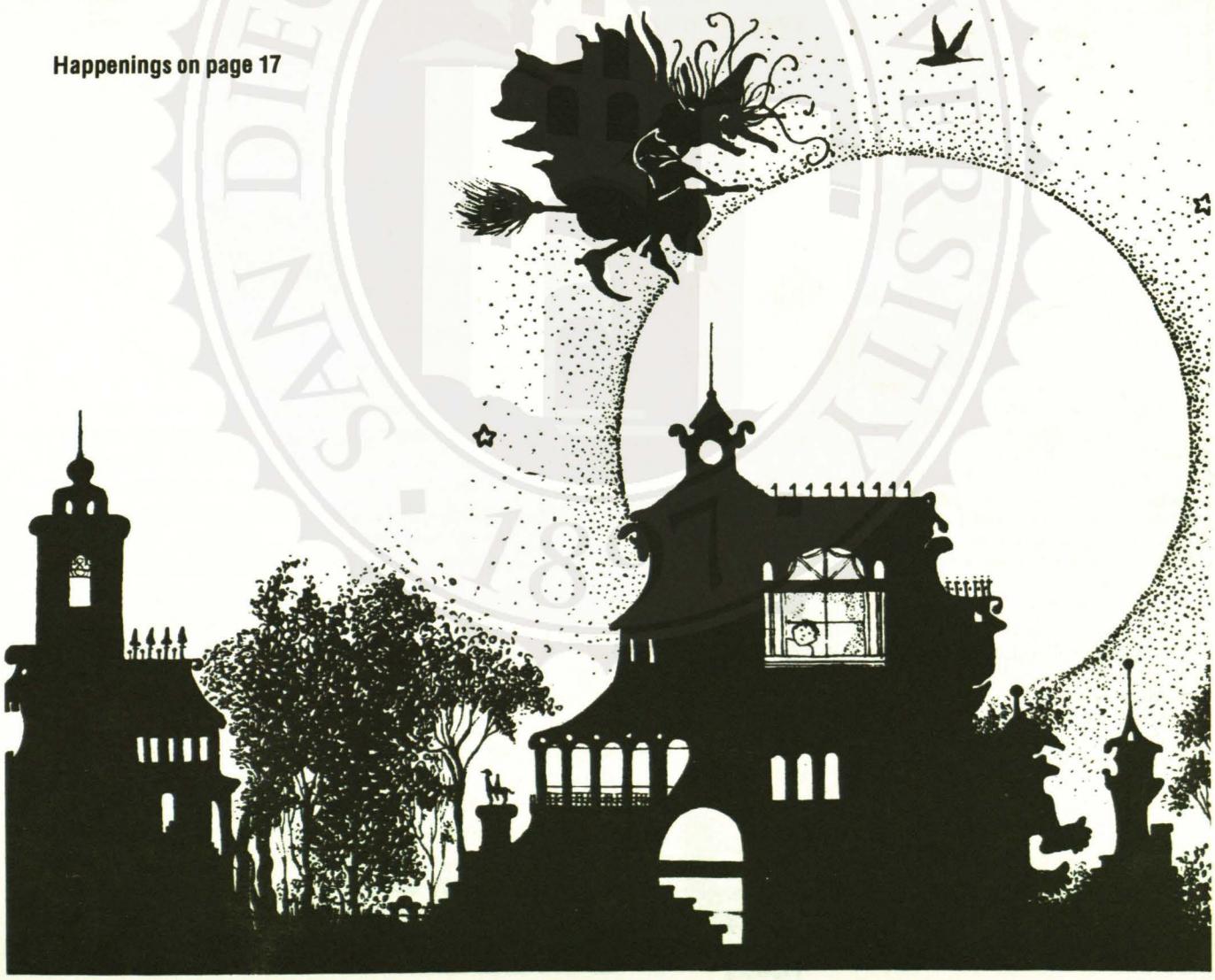
BERNARDO NEWS

Published By and For the Residents of Rancho Bernardo

Volume V, Issue 5 October 25, 1975

Witches & Goblins & Bright Orange Pumpkins

Happenings on page 17



Early Times Shopping Center

1975 is a time when American citizens are all particularly aware and proud of our nation's history.

Rancho Bernardo is new to the scene, that's for sure, but this community has a special history of its own.

In those early days before all the modern recreational facilities, industrial parks, and many shopping centers, the Ranch had its own pioneers.

Those early residents were served by the merchants in RB's early days shopping center then called Pomerado Village.

Keeping up with the times the shopping center is now called RANCHO BERNARDO VILLAGE, and while the shops and services have multiplied to 32, the early days atmosphere and home town flavor have remained.

From the start, the atmosphere has been one of friendliness and helpfulness. It is a full service shopping area with parking close to the stores and in fact within walking distance from many homes which have been built since the stores first opened their doors.

While in RANCHO BERNARDO VILLAGE, you can shop for groceries, have luncheons or dinners, have your hair styled, your clothes dry cleaned, stock your liquor cabinets, your candy cupboards, your lady's closet.

You can bank, decorate your home, discuss insurance, plan your next vacation, see a physician, consult with a local attorney, visit your stock broker, receive financial advice, get information on your tax returns or have secretarial assistance.

You can have your watch repaired, buy your medicines, lawn care needs, greeting cards or any number of miscellaneous needs.

You can purchase gifts for nearly every occasion and help a friend who's interested in sharing your good fortune in living here find a house.

From familiar faces to the newer ones, the business owners in RANCHO BERNARDO VILLAGE try to fill your every need with that old time friend to friend spirit.

Advertisement

CITY ELECTIONS DEMAND ATTENTION

Rancho Bernardo residents are voters...

They turned out in higher numbers than city wide averages to vote in the mayoralty race in September.

Pete Wilson was elected and attention turned from city campaigns to petitions being circulated to call a special recall election in the Poway Unified School District. (See update on page 7)

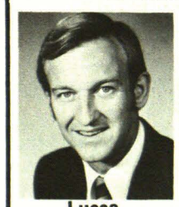
Whoops...Whoa...Stop...There still are city elections November 4th and RB residents will be eligible to vote.

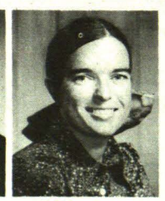
Councilmanic Districts 2, 4, 6 and 8 are being contested and the candidates are subject to a city wide test.

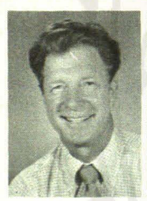
In each of the four races, the two candidates who received the highest plurality of votes cast in their Districts during the September primary are on the ballot throughout the city for the general election.

Rancho Bernardo is in the 1st District, represented by Gil Johnson. His term of office is not expiring. Nonetheless, this election affords RB residents the opportunity to help shape the balance of the Council for the next two years.

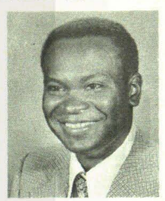
CANDIDATE GALLERY

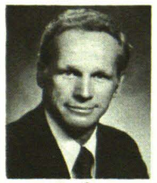

Lussa

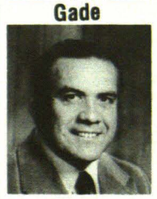

O'Connor


Ridgeway

Williams


Albritten


Gade


Haro

Flowers

- **MAUREEN O'CONNOR,** in District 2, is being challenged by **LOU RIDGEWAY,** the same opponent she defeated in her first bid for the city office four years ago.
- **LEON WILLIAMS,** in District 4, is being challenged by **JESSE ALBRITTEN. WILLIAMS** had a sizable margin over his opponent in the primary when just those voters in the Councilmanic District voted.
- In District 6, the incumbent Bob Martinet is not running for re-election. Thus two non-office holders are vying for his position. **RAY LUSSA** reached the general election two years ago, to be defeated by Floyd Morrow who was running for re-election in District 5. This year, **LUSSA** is in a different District and has successfully competed in the primary once again. His opponent is **TOM GADE** who is in his first try for elective office.
- In District 8 the race is between incumbent **JESS HARO** and his challenger, **JOHN FLOWERS. HARO** has actually only served on the Council for nine months. The other two incumbents have served four years. **HARO** was appointed to fill the vacancy created when City Councilman Jim Bates won a seat on the County Board of Supervisors. **FLOWERS** who is seeking to unseat **HARO,** is in his first bid for elective office.

WILSON ENDORSES INCUMBENTS, GADE

Mayor Pete Wilson endorsed the three incumbents, **O'CONNOR, HARO,** and **WILLIAMS,** at a recent cocktail party in Rancho Bernardo.

Speaking at Oaks North Community Center to members of the "RB Friends for Wilson" group, who had assembled to celebrate Wilson's recent victory, the re-elected Mayor explained he wasn't endorsing a slate, but three individuals.

In his remarks, Wilson said the three incumbents "can be trusted for their judgment and certainly for their integrity."

The three incumbents have also been endorsed by RB's City Councilman, Gil Johnson.

While in Rancho Bernardo Wilson told the Bernardo News that he is endorsing the candidacy of **TOM GADE** in the District 6 race. Wilson said he based his endorsement on conversations he had with the candidate.

GADE has also received the political nod of approval from Bob Martinet, who is the current Councilman in the 6th District.

Ranch Rally Planned

Residents will have the opportunity to meet and question those candidates endorsed by the Mayor this weekend. A Ranch Rally will be held from 11 AM to 1 PM in the Rancho Bernardo (Pomerado) Village and Town Center shopping centers. Area chairmen of the "Friends for Wilson" organization in RB have been enlisted by the Mayor to host the rally, but individual members of the organization are not necessarily supporting the Mayor's choices.

Others Back Challengers

Endorsements have also been recorded for **RIDGEWAY, ALBRITTEN, LUSSA** and **FLOWERS.**

RIDGEWAY has been backed by the Public Employees and the San Diego Teachers Association.

ALBRITTEN has been endorsed by County Supervisor Lee Taylor, Pro-America, Americans for Constitutional Justice, and the four candidates who lost in the primary in his District.

LUSSA has been endorsed by County Supervisor Lee Taylor, and nine prominent San Diego attorneys.

FLOWERS has been endorsed by the Otay Mesa Homeowners Association in his District, the San Diego Board of Realtors and local labor leaders.

RIDGEWAY, ALBRITTEN, LUSSA and **GADE** appeared recently to give presentations to about 100 members of the RB Republican Womens' Club.

Neither the Rancho Bernardo Town Council, nor any of the homeowner associations in the area have planned for a candidates forum in Rancho Bernardo prior to the election.

All candidates expressed the desire to campaign in RB if invited.

Cards Hallmark Decorations

Rancho Bernardo Variety Store
487-9100
The Gift Box
487-5974

RANCHO BERNARDO JEWELRY
- ACCUTRONS and
- Quality Watches
- Fine Jewelry
- Elegant Rings

487-2636
In the Rancho Bernardo Shopping Center

JOSLIN & ASSOC. REALTY Inc.
Land, Homes, and Income

A SAMPLING OF THE BEST

LAND
5 acres-suitable for home, garden, corral, avocados Terms.....$19,500
600 acres-ideal for rec. vehicle park. XLNT Terms $750,000

HOMES
2 BR, 1½ Ba. Condo. Perfect Condition-A Best Buy-$31,900
4 BR, 2 Ba, Big & Beautiful, All one floor.....$55,750

INCOME
Big R-2 property in good area. 7 rental units. Room for more.
Terms.....$160,000

11639 Duenda Rd.
Rancho Bernardo 485-5777
2246 S. Escondido Blvd.
Escondido 747-3141

Action Rentals

- hospital beds
- rollaway beds
- exercise equipment
- wheelchairs
- walkers
- medical oxygen
- mastectomy products
- party rentals

Free Delivery to the Ranch

746-1144

618 N. Broadway, Escondido, CA 92025

Donald & Virginia Heckenlively, RB Residents.

A-1-GLASS & SCREEN REPAIR

"One Stop Does It All"

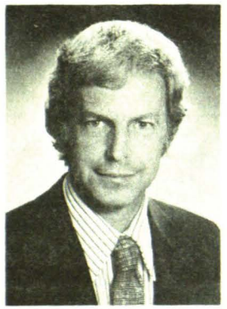
- Screen rooms
- Window screens
- Glassene, new or repaired
- Glassing or Plex-o-glass storm windows
- Screen doors, new or repaired
- Insulated ceilings

1338 Industrial Ave.

Bonded 743-0637 Lic. #22991

an invitation to.....

"AGELESS YOUTH"



with DAVID DRIVER, C.S.B.

of Seattle, Washington

A challenging Christian Science Lecture

Monday, November 3, 8:00 PM

First Church of Christ, Scientist

16315 Pomerado Road, Poway

ALL ARE WELCOME

Child care provided

RB TC To Hear New Park Plans

Revised plans for a Rancho Bernardo Community Park, and proposed changes in the West Golf Course to accomodate 12 additional tennis courts at the Rancho Bernardo Inn will share the spotlight at the October Town Council meeting.

That meeting will begin at 7:30 PM, Thursday, October 30 at the Westwood Club gymnasium.

At press time, plans called for Dave Roberts of the City Parks and Recreation Department to present the newest proposal to the Town Council.

The new plan calls for a new site. For the past two or three years, it has been generally assumed that the Community Park would be developed on a 65 acre parcel in the Industrial Park area.

COST & TOPOGRAPHY PROBLEMS

Due to a cost differential and a topography problem in the Industrial Park area, city planners are now favoring a site north of the present water reclamation facility on the west side of 395.

City Councilman Gil Johnson said the sewage facility should be phased out in the next year, and adjacent to the currently proposed site would be 500 acres of city owned property which could be designated as open space.

The land currently being discussed is owned by the City's Utilities Dept., and could be purchased for considerably less than the Avco owned property in the Industrial Park area, Roberts told the Bernardo News.

He said that while the figure in the Industrial Park area was approximately $ 12,000/acre, the land in the new site would be $5,000/acre.

Money for the purchase would come from park fees which have been put into a bond by Avco Community Developers, Inc. for units developed here, and more than $450,000 has been accumulated.

Roberts explained that the lower the cost of the land, the greater the amount left to develop that land.

Since ACDI had been planning to give land in lieu of fees, acquisition of the alternate site may cause a cash flow problem for the developer, Roberts said, but he added that if the City would call for the money as needed, instead of in a lump sum, ACDI's burden would be relieved.

A meeting has been scheduled with Roberts, Stanley O. Chambers of ACDI and Wayne Watkins, temporary chairman of the Town Council Parks and Recreation commission, for the 28th, two days before the Council meeting.

Chambers has said the most important thing is that the City of San Diego provide a park in RB, and that not only the land be acquired, but that development occur.

Roberts told the Bernardo News that assuming the new proposal is agreeable to ACDI, the RB Town Council, and the City Council, design plans and land acquisition could be included in the City's budget for 1977.

If the City agrees to budget money for maintenance, development could begin in July of 1977, Roberts added.

The first priorities which have been established to date are an ampitheater for which the T.C. Cultural commission has been accumulating money for three years. This fund has been established from profits made each year from the Symphonies on the Green.

RB Medical Supply

Rentals and Sales — Medical Oxygen

- Wheelchairs
- Hospital beds
- Bedside tables
- Crutches
- Canes
- All-purpose walker commodes
- Baby equipment
- Traction equipment
- Rollaways

Mon. - Fri. 9 to 5 — 487-8181

Sat. 9 to 2 — Westwood Shopping Center — After Hours

Free Delivery — next to Safeway — 746-4446

Parks, cont.

Also planned in the early phase of the Community Park are ball fields and groves of trees, Roberts said.

Town Council Chairman Ray Webb had some reservation about a presentation being made to the full Council Thursday night. He said the usual procedure is for a commission to make a study of a plan, and for the commission to make a recommendation through the Executive committee before discussion takes place at the Town Council monthly meeting.

Although a commission chairman will hear the proposal two days prior to the meeting no recommendation can be made.

PRO & CONS ON THE INN

As previously reported, the Planning commission of the Town Council will recommend that the Council endorse the changes required to accomodate 12 additional tennis courts at the Inn, which are desired by a prospective purchaser, James Colachis.

General J.P. Holland will present a minority report urging the Council to object to the proposed changes.

The Council's action will be passed to the City of San Diego's Planning Department.

The Council's Planning commission will also present the result of an investigation of the City's procedures in removing the median strip on Bernardo Center Drive in front of the Post Office. Chairman Webb said *"We are sure there was a good reason for doing it, but we object to the procedures."*

HORSE TRAILS & TAXES

According to a report expected from the Parks and Recreation commission, the realization of Horse Trails throughout RB will be at least seven years away.

Mike Wilson of the Civic Community commission is on the agenda to give a tax update. Wilson had followed very closely state legislation which might ease the burden of property taxes. Following heavey increases after reassessments in this area, local residents crowded a room in Westwood to protest. The Council has been put on record as supportive of state legislation which would freeze property values. Wilson will update progress.

ERROR PLACES RB IN TWO TRANSIT DISTRICTS

By Bill Froehlich

Two recent State Senate Bills, both passed and signed into law have placed the Rancho Bernardo area in two different transit districts.

No direct taxing authority is involved and therefore the residents of this area need not fear they might face a double tax, nevertheless, it will cause some conflict as to the distribution of gasoline tax monies to each of the districts.

One district is the **San Diego Transit Development District** and is designed for a fixed rail system. The other is the **North County Transit District** which is for a bus system.

An inquiry through Senator John Stull's office in Escondido revealed that SB 802, which is the North County bus bill and was introduced by Senator Stull, had one word inadvertently omitted.

That word was "unincorporated" which should have been in the sentence referring to census tract 170.04 which includes Rancho Bernardo and Penasquitos. The sentence should have read, "the **unincorporated** areas of census tract no. 170.04---etc.".

George Chamberlin, field representative for Senator Stull, explained that an amendment to SB 802 will be introduced the first day of the new session of the legislature in January to correct this error. Reinserting "unincorporated" will delete RB from the District.

He fully expects that within one week thereafter it will have been passed and signed by the Governor.

We're Proud of our Red Carpet Team

RED CARPET REALTORS

MLS REALTOR®

On Premises

Escrow Service

485-1001

566-2722

We are members of 36 M.L.S. Boards. Nationwide referral system through 650 Red Carpet offices. Free market analysis of your property. Full page newspaper ads for total exposure of your property. For our buyers-we offer a choice selection of over 3,000 homes in the Greater San Diego area. Remember, you "can feel at home" with Red Carpet Realtors.

11972 Bernardo Plaza Drive (Adjacent to Von's)

Bernardo Town Center

No trick! It's all a treat!
Round Table Pizza

As round and as yellow as a harvest moon and generously prepared in your choice of 16 delicious varieties. Perfect for your Halloween Party (cut to hors d'oeuvre size pieces, if you wish) at your Castle or ours. Also hamburgers, oven-baked sandwiches, frankfurters, salads and your favorite beverages. Treat your family and friends tonight!

For fast service phone
487-4994
To eat here or to go

Share a little pizza with someone you love

THE Round Table
near VONS 11968 Bernardo Plaza Drive

Share a happy moment this holiday season

10% OFF BEFORE NOVEMBER 5

... with KODAK Trim-Line and Slim-Line Photo-Greeting Cards. Bring us your favorite slide or KODACOLOR Negative. We'll do the rest. Order your happy moments now!

Everything for the professional and amateur

Gailey photo supply
118 E. Grand Ave., Escondido 745-7823
Carriage Center, Poway Rd., Poway 748-1288

PUSD Board OKs Teacher Pay Raises

BY DONNA BURNETT

At its October 13th meeting, Poway Unified School District Trustees approved with dissenting voices a 29-point agreement with the Certified Employees Council which awards teachers and certified administrators a $50 per month cost of living salary adjustment, and assures the involvement of teachers in reviewing policies and procedures of the District. The vote for adoption was 3-2.

The salary increase was met with disapproval by Jim Norman and Elton Nixon. Anne Watson, President of the Federated Teachers of Poway, said that minority group of teachers rejected it.

NIXON, NORMAN DISSENT

Nixon lectured the three Trustees who favored the agreement with, *"There has been much emotionalism but no meaningful data presented to the Board to justify taking the action you are about to do.* (sic) *First you approved a budget. Then you began cutting programs to give raises."*

Norman commented, *"Possibly cost of living has hit certified and classified employees, but we have a stipulated dollar amount to spend. I am totally opposed to giving personnel the raises."*

Both Nixon and Norman have consistently voted against all cuts in the District's budget, while the other three members have approved.

GUNTHER, TAYLOR, TODD APPROVE

William Gunther pointed out, *"Every person in our society who works has in the last two years received increases in income...The teachers who serve us should not be penalized. When a real estate agent sells property at a 42% increased value, he receives a 42% raise in commissions."*

Jeanne Taylor said, *"It is not enough, but it is the best we can do."*

Pete Todd closed the discussion with, *"We have listened to the taxpayers. We have listened to the Certified Personnel and the Classified Employees. This is a listening School Board."*

CLASSIFIED SALARIES NOT CONSIDERED

Salaries for Classified Personnel were not on the agenda. However, Mr. House, an official of the AF of L, Service Employees Union, and Margaret Goff, President of the Poway Classified Employees insisted to the Board that their present demand is the lowest they will accept. The 5.28% increase in salary and 1.36% in fringe benefits retroactive to September 1, 1975 is, according to Mrs. Goff, not even half of the original request which was lowered in consideration of the District's monetary problems.

The salary adjustment received by the certified personnel ranges from 2% to 5.78% and their fringe benefits are dependent upon employee's selection of insurance programs with either Pacific Mutual or Kaiser Plans. Because of increases up to 283% in cost, the Blue Shield Plan has been eliminated as an insurance carrier for Poway Unified School District.

District Programs Community Involvement

Other actions taken by the PUSD Trustees in their October 13th meeting accelerated the movement toward community, parent, and teachers' professional involvement in the District's business and educational policies.

OTHER STUDIES PLANNED

The Finance Task Force which helped trim this year's budget will be called back into action in November. With a balanced budget, with an accounting system that itemizes every expenditure, and delegated authority to the proper department and school administrators, the Task Force will find its responsibility to recommend priorities and cost-saving devices less confusing than during their initial experience during the summer months.

With Board approval of the final agreement reached in negotiations with the Certified Employment Council, the professional status of teachers is recognized in the creation of a number of Teacher/Administrator Task Forces which will serve in an advisory capacity through the Superintendent to the Board.

RECIPROCAL REVIEW

Incorporated in the Agreement is a new Salary Policy which created a Professional Growth Review Board which will involve teachers, counselors, and nurses in determining the quantity and quality of units awarded by the District toward salary increases for professional growth.

Reciprocal evaluation between Teachers and Supervisory Staff is to be studied with a report submitted to the Superintendent by March 1, 1976.

CONTINUING BUDGET STUDIES

A Calendar Committee has been assigned the task of setting aside one day each month to allow time for improving public relations, individual school meetings, district meetings, inservice training, and curriculum development.

Other Teacher/Administrative Task Forces will study teacher retirement, retirement fringe benefits, improvement in transfers, leaves of absence, and sabbatical leaves, policy in regard to hiring of summer teachers, and development of a Board policy to continuously evaluate hiring practices.

A recall election for Poway Unified School Board Trustees William Gunther, Jeanne Taylor and Pete Todd is still uncertain, but probable.

The committee circulating petitions had been given until October 17 to make up an insufficiency in signatures, but due to an error in the County Registrar of Voters' Office, the time limit has been extended to October 27.

When first announcing an insufficiency, the Registrar's office had only verified signatures as those of registered voters, but had not eliminated duplications.

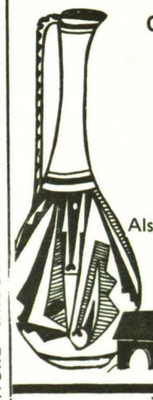
The committee for the recall has been canvassing for additional signatures, and committee members have expressed confidence that they now have enough to insure a special election.

• SILVER RUBBED WHITE POTTERY • PAPER FLOWERS • LEATHER

MEXICAN UNFINISHED FURNITURE • WROUGHT IRON • ONYX CHESS BOARDS •

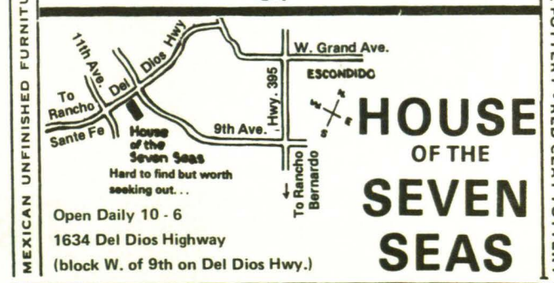
Pottery Sale

One Day Only--Saturday, Oct. 25
20% off on all unpainted
Mexican red clay pottery



- Choose from North County's largest collection of pottery at lowest prices.

Also featuring an unusually large collection of
- Onyx Chess Boards
- Wrought Iron
- Baskets
- Plus many more IMPORTS



Open Daily 10 - 6
1634 Del Dios Highway
(block W. of 9th on Del Dios Hwy.)

CHAIRS AND TABLES • PAINTED EARTHENWARE POTTERY • RED CLAY POTTERY

RED AND CERAMIC TILE • TIFFANY LAMPS • GLASS TERRARIUMS

Your Mayor and Your Councilman Urge Ranch Support For City Council Incumbents

Mayor Pete Wilson

Councilman Gil Johnson

"The only way I can hope to adequately thank you, the residents of Rancho Bernardo, for your 82% vote of confidence is to do the best job for you that I possibly can. But to do that job, I must have the active help of hard working, honest, constructive members of the City Council--the kind of help and co-operation I have been privileged to enjoy from Rancho Bernardo's great friend and Councilman, Gil Johnson.

To do the proper job for you, Gil and I are asking you to join us in voting to return to office Councilwoman Maureen O'Connor, Councilman Leon Williams, and Councilman Jess Haro.

Maureen and Leon and Jess are truly distinct individualists who came on the Council at different times and from very different backgrounds. They are independent, as they should be. We do not by any means always vote together on every issue. But they all truly do hold the same views that I set forth during my campaign for Mayor:

The necessity to hold down your property taxes by insisting on controlling and managing residential growth and by steadfastly resisting public employees demands for wages you can't afford to pay and demands for legalized public employees strikes and compulsory binding arbitration.

What is more, each of them is a conscientious, concerned and effective representative, not only for his or her District, but for Rancho Bernardo and all of San Diego.

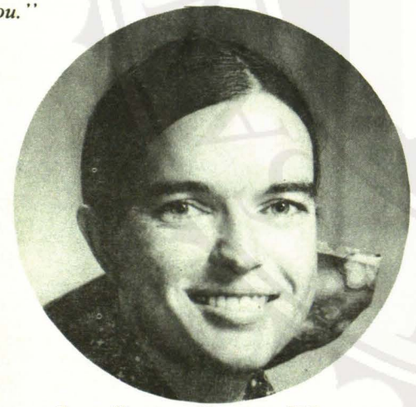
Please recognize jobs well done by voting Nov. 4 for Maureen, Leon and Jess so that each may continue performing a truly valuable service for you."

"Maureen, Leon and Jess are as refreshingly different as the City Council Districts which they represent. But despite the richness and diversity of background, they each know that their responsibilities as Council members reach beyond their Districts to cover issues of concern to the entire city.

On numerous separate occasions each has thoroughly listened when I sought support for solutions to problems unique to our District. They have taken the time and effort to better understand the special needs of Rancho Bernardo. And on most occasions, they have given me their support.

Maureen, Leonand Jess share these common qualities: they are honest, independent, sensitive and thoughtful. We all benefit because of their public service, and I hope that you will reward their dedication by giving each your vote in the Nov. 4 election."

Councilman Jess D. Haro
Councilman-District 8



Councilwoman Maureen O'Connor
Councilwoman-District 2

Councilman Leon L. Williams
Councilman-District 4

Vote November 4 City-Wide Election

Top Choice In Their District

Top Choice In The City

Paid for by Committee for Maureen O'Connor
Chairman: Len Steinbarth Treasurer: Pat Vinickas

Paid for by Friends and Neighbors of Councilman Jess Haro
Chairman & Treas: June Sommer Deputy Treas.: Jule Hooper

Paid for by Committee to Re-Elect Councilman Leon Williams
Co-Chairmen: George Scott and Verna King Treasurer: J. O. Whaley

LET'S SAY "THANK YOU"

To continue the pleasant custom of honoring the outstanding individuals of RB initiated by the Bernardo News last year, the 1974 recipients of the Hall of Fame awards have met together to plan a campaign to select candidates for 1975.

Recruiting and Screening Committees have been organized. The cooperation of all Rancho Bernardo residents is solicited.

Will you please join in saying "Thank You" to those fine people who have contributed to the betterment of RB in the years they have lived here?

Organizations or individuals may submit names for consideration and more than one name may be submitted.

The Bernardo News is cooperating by publishing the names of the nominees as they are received and as a Good-Neighborly gesture, San Diego Federal Savings and Loan is picking up the tab for the honorary plaques and aiding financially in launching this project.

Use the following form and additional paper, if necessary, and mail to: Hall of Fame, Bernardo News, P.O. Box 28112, San Diego, Ca. 92128. The deadline for nomination is Dec. 10. Selections will be announced in January.

DATA FOR NOMINEE

NAME _____ ADDRESS _____ TEL: _____

OUTSTANDING CONTRIBUTIONS TO RB

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

SUBMITTED BY _____

ADDRESS: _____

_____

PHONE: _____

STATE FARM INSURANCE

Serving the Ranch

MIKE FUSON

- auto
- homeowners
- life & business
- condo insurance

Westwood Center

487-8011 566-0918

Golf-Tennis South America

7 nights, airfare, ⅔ of meals and more.

Only $617

PAL TRAVEL ANDERSON

487-3535

11952 Bernardo Plaza Dr.

In The Town Center next to Von's

'75 '76

AT THE VINEYARD

PATIO PLAYHOUSE presents

their 2nd play of the season

"CELEBRATION"

an adult musical by Schmidt & Jones

Composers of 'The Fantasticks'

Oct. 25 thru Nov. 2

Performances given each Thurs, Fri, Sat. nites 8:00 P.M.

Sunday Matinee

November 2

TICKET PRICES

$2.50 Adults

$2.00 Juniors & Sr. Cit.

Want Reservations? Phone 746-6669

Casting for "George Washington Slept Here" Oct. 28 & 29

Halloween Happenings

BY SUSAN SCOTT

Okay, you goblins and ghosties, witches and monsters, and all other trick-or-treaters--It's Halloween time again and here's what is happening:

VON'S COSTUME CONTEST

Thursday, October 30 at 3:30 PM Von's Halloween dress-up contest. This costume contest is for children up to age 14. Judging will be in separate age groups: 0-5, 6-9, and 9-14.

Three prizes will be given in each age group--a $15 first prize gift certificate, a $10 second prize certificate, and a $5 third prize gift certificate. No sign-up ahead of time is necessary.

WESTWOOD CLUB PARTY

Friday, October 31--Halloween. The Westwood Club is having a Halloween party for children from ages 6 to 12. The cost is 25¢ per child and kids must sign up at the WW office by October 30. The party is split into age levels as follows: age 6-8, 3:30-4:30 PM and ages 9-12, 5-6 PM. Prizes will be awarded for best costumes.

POMERADO SCHOOL CARNIVAL

Friday-Halloween. Pomerado School (off Pomerado Rd. at 9th St.) is having a traditional school carnival. It will be held from 5:30-9:30 PM. There will be booths, food, games, and fun. All are welcome.

SOME RULES TO FOLLOW

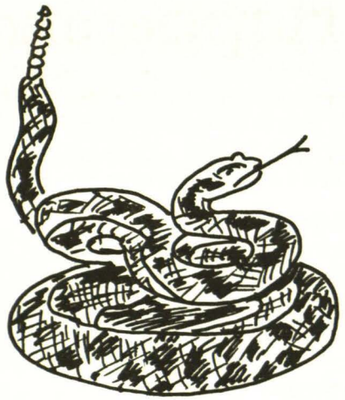
The BN wishes all children to have a happy and safe Halloween and therefore reminds you are your parents of a few simply precautions:

- Don't trick-or-treat alone. Go with a friend.
- Go only to houses that are in your neighborhood and which have a light on.
- Young children should definitely be accompanied by a parent or other adult when trick-or-treating.
- Wear bright or light-reflecting colors and costumes that let you move about easily.
- Kids and parents should check the treats. Eat only the ones that have been wrapped and sealed.
- Remember to watch out for cars.

PARENT PARTY TIME

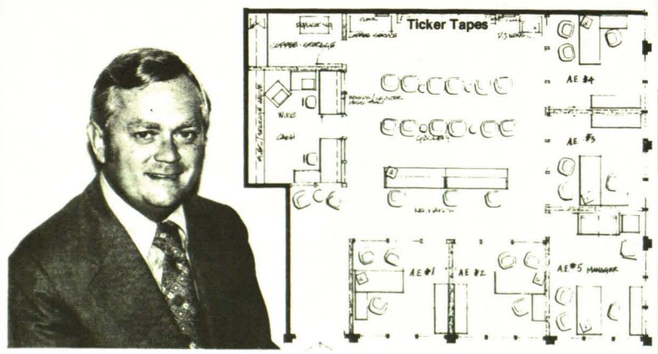
Parents of trick-or-treaters can get in on some early Halloween fun at Westwood Men's Club Halloween dance. It's on Saturday, October 25 (that's this weekend folks), at 8:30 PM. Tickets can still be purchased and cost $3.50 per person. They are available at the WW club. Music is by the San Diegans. Popcorn, prizes, doughnuts, beer, pretzels, and coffee will be available, but it is BYOB and costume is optional. This dance will be open to all RB residents.

Nature's Visitors Come & Go



Some Rattle snakes recently slithered into the Seven Oaks area of the Ranch. Phil Harmon killed one specimen on the corner of Sarape and Horado Roads, while another rattler was found in front of the Len Brown residence on Filera Rd.

Blueprint of Our New Office



Your neighbor, DUANE L. MC BRIDE, will be moving in November from 12405 Rancho Bernardo Rd. to larger offices in the Town Center. The new 2,000 sq. ft. office will be located at 16776 Bernardo Center Drive in the RB Professional Center now under construction (next to Downey Federal Savings and Loan). The boardroom will have seating for 15 clients to view the ticker tapes of the New York and American Stock Exchanges and the Dow Jones News Wire. The office will be staffed with five Account Executives and support personnel to serve clients.

BE HR SINCE 1931 Bateman Eichler, Hill Richards INCORPORATED

Members New York, American, Pacific & Midwest Stock Exchanges

DUANE L. MC BRIDE, MANAGER

Temporary location: 12405 Rancho Bernardo Rd. 487-4140

A desert tortoise named Tahoe because it was found on the way home from a trip to the lake of the same name has left its happy home of seven years with the Bruuns of Grandee Way. Mrs. Bruun said it is time for hibernation and she doesn't think Tahoe will have a homing instinct so if anyone spots the pet please give its owners a call.

The worst part, Mrs. Bruun said is that after all these years of telling the kids to close the gate, she was the one who left it open for the tortoise to leave the yard.

A yet unnamed skunk gave the publishers of the Bernardo News a few uneasy moments as it nested underneath the deck in the business manager's back yard. To date no ill effects have resulted.

Mildred & Clarence Stephens of 16317 Roca Drive, RB, would like to invite all flower lovers of RB to their third annual "walk-thru" garden display of hundreds of exhibition chrysanthemums and cascades on Nov. 8 and 9 from 10 AM to 5 PM.

Datebook

Oct. 25...A nature-bike ride--a novel experiment that combines birding with biking--will be offered by the NATURAL HISTORY MUSEUM. The first of its kind, the ride will take cycling naturalists on a 3-hour tour of the Flood Control Channel for a look at the birds and marsh plans of the area. For more information call 232-3821.

Oct. 27...WELCOME WAGON CLUB arts and crafts group will meet at the home of Ann Meyers. The ladies are making some lovely Christmas items. Please call to say you will be with us and learn what supplies you will need to bring. 487-6913.

Oct. 28...THE RB SCRIBBLERS will hold their regular monthly meeting at the home of Dr. & Mrs. F. Howard Westcott, 16673 San Salvador Ct. Dr. Westcott will be in charge of the evening's activities which are scheduled to start at 7:30 PM promptly. Those members planning to attend are asked to call 487-2478.

Oct. 28...SAN RAFAEL LADIES GUILD meeting, 10 AM at the home of Rosalie Abrahams, 12179 Bajada Road.

Oct. 28 & 29... Patio Playhouse in the Vineyard is having open tryouts for Kaufman & Hart's halarious comedy, "George Washington Slept Here" from 7-10 PM. Parts available for 9 men and 8 women ages 16 and up.

Oct. 30, 31 & Nov. 1 & 7... The futuristic morality play, "After The Rain" will be presented at MiraCosta College. For ticket information call 757-2121.

Oct. 30...WELCOME WAGON CLUB gadabouts are planning a Villa Montezuma tour. Call 485-1060 or 743-2639 for more information.

Oct. 30... Final meeting of the **SEVEN OAKS HOMEOWNERS** who are taking the defensive driving course in 7-Oaks Center auditorium. The session begins at 9:30 AM with graduation and certificate presentation at 11:30 AM.

Oct. 31... Designed especially for the Senior Citizen, the SAN DIEGO SYM—PHONY announces a new Sunday Matinee Series with performances beginning at 2:30 PM at the Civic Theatre. The first performance will be Arthur Rubinstein in Concert. For ticket information call 232-3078.

Nov. 1..."Harvest Holiday" will be the theme for the dinner dance to be held at the **RB GOLF CLUB.** Music will be by Sonny Scott and the event will be from 6 to 10 PM. For further information call 487-0808.

Nov. 3..."Ageless Youth" is the topic of a free public lecture on Christian Science to be given at 8 PM in the church edifice at 16315 Pomerado Road under the auspices of First Church of Christ, Scientist, Poway. David C. Driver, A Christian Science lecturer from Seattle says, "When you know that youth and maturity are mental & spiritual qualities, you will find you can't lose them to the past nor do you have to wait for them to appear in the future. You find them no longer confined to just limited periods of your life but belonging to you all the time." Everyone in the community is invited to attend this helpful lecture. Child care will be provided.

RB PET PARLOR

Mrs. F.H. Goldsmith, Jr., Owner
All-Breed Dog & Cat
Bathing & Grooming

Be wise, plan ahead, make your Christmas grooming appointments early.

Tues.-Fri. 8:30 AM-5 PM
Sat. 9 AM-2 PM
487-7300—"Oaks North Plaza"

EMPIRE STEAM-CLEAN

Resident Referrals Available

- Steam Cleaning For Cleaner Carpets
- Emergency Service For Water Damage Due to Plumbing Mishaps
- Expert Carpet Repair

For Additional Information and Free Estimate
487-3759

Owned & Operated by Michael Lucas — an RB Resident

Rancho Oaks Realty

Because of our unusual week-end advertising in the San Diego Union (and it is every week) Rancho Oaks Realty, Gallery of Homes wrote offers on 3 homes in this area to total over $215,000 for week-end sales. This is good marketing!! How can this be so? It is!!! The Gallery of Homes with over 1,700 offices throughout the USA, Canada, Virgin Islands, and the Caribbean, trains their offices to do the best advertising and marketing of the valuable listings with which you, our clients, entrust us. Also, our co-broker, G'Anne Shannon has logged in 5 years in the Radio Broadcasting and Advertising business..So you get the best results for your money by listing with us, the fastest sale, in the shortest amount of time for the most net profit for you...Try us...we are good...and our office is entirely home owned....

12540 Oaks North Drive
485-1155

The Gallery OF HOMES

G'Anne Shannon Ellen Hexom

We Belong To Mutual Admiration Society

We often refer to the many kind words for which we are always grateful. This issue we printed some of your comments. We return this community's expressed admiration and appreciation in double measure. We also want to take note of the increased support from Westwood. Once again when we've asked, we've been answered. Thank you, thank you.

The following helped defray the cost of distribution of this issue:

SEVEN OAKS

Dr/M Harrison D. Fortney
Ruth F. Orrell
M/M Morris H. Marcus
Helen F. Hill
M/M Thomas H. Noonan
M/M J.D. Bevier
M/M Norman Bathrick
M/M Arthur J. Bokma
Frank C. Thrombley
W.J. Tietz
Col/M R.C. Ferm
Mrs L.J. Hannah
Ethel M. Todd
Frances M. Cox

SWIM & TENNIS

M/M Louis E. Medlock
M/M L.A. Benson
M/M Jack V. Skube
M/M Don S. Johnson
Col/M Edwin A. Deagle
M/M M.O. Hardwick

WESTWOOD

M/M Erwin J. Alexy
M/M Lawrence W. Nance
M/M Allen P. Cook, Jr.
M/M Donald W. Frazer
M/M Joseph A. Ruggiero
Mary P. MacDonald

OAKS NORTH

John T. Lucas
M/M W.K. Hamilton
M/M C.E. Carlson
M/M Charles E. Lasher

You, too, can help get the news of your community to your neighbors and keep RB a special place to live. Send $3 yearly contribution to Bernardo News, P.O. Box 28112, San Diego, Calif. 92128.

We think you perform a very useful service. Please keep it up.

Irma Tietz
Olive Road

You're doing a great job-keep up the good work. We enjoy the news and look forward to reading the paper.

M/M Frank Thrombley
Roca Drive

We thoroughly enjoy our weekly news. Good work and keep it coming.

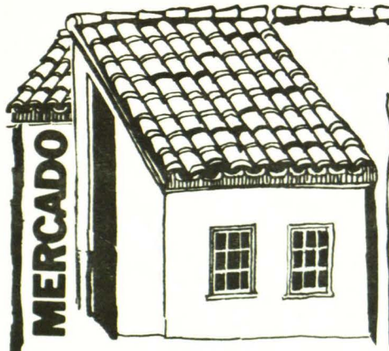
Col.M E. A. Deagle
Verano Place

You're doing a great job. Keep it up--you are very good for all of us in Rancho Bernardo.

Esther Frazer
Poblado Road

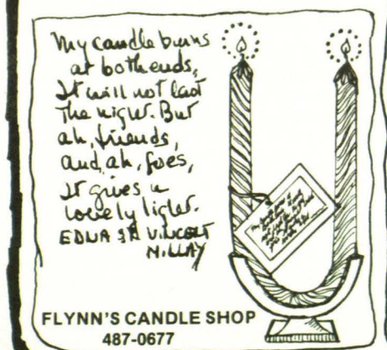
Enjoy your paper very much. You are doing a good job. Enjoyed Mr. Froehlich's article on our taxes.
Keep up the good work--we NEED you.

J. D. BeVier
Pinata Drive



MERCADO EVENTS

Oct. 25: Phoenix Fine Arts Festival
Oct. 26: Phoenix Fine Arts Festival
Mariachi Dueto Intimo



FLYNN'S CANDLE SHOP
487-0677

Shop the World at the Mercado

as advertised in parade

25% off

fine furniture quality Kirsch prefinished shelving
No tools, no glue, no mess. Just twist it together.

Choice of finishes and styles. Select an arrangement shown or let us help you plan one for your needs. All component parts 25% off, too!

	A. Bookcase 33½" w., 33" h.	B. Stereo center 63" w., 46" h.	C. Step-down table 63" w., 33" h.
Mfrs. Sug. Price	$67.84	$149.89	$104.58
NOW!	50.88	112.41	78.44

the Towel & Tub

487-5508

Bouncing Your Way

The RB youth basketball league has some really ambitious--and different--ideas this year. The plans are still in the making, but this much is known: the names of all those who want to play are needed.

Signups will be held starting Monday, October 27, and run through Saturday, November 8. Signups will require parent's signature and $10 per player (with a maximum of $20 per family).

Sign up at either the Westwood Club office or Swim and Tennis. Age and grade levels will remain as in past years: 3rd and 4th, 5th and 6th, 7th and 8th, and tryout dates for each level will be announced in the near future.

One further note: a shortage of players has never been experienced but coaches are needed.

If you are one of those whose "playing days" are now wrapped up in your offspring, here's your chance. (We hate to call you "volunteers", but it is a labor of love.) See Charlie at the Westwood Club or call him at 485-6300. We promise you an experience--and a real ball!

BERNARDO NEWS

Published by and for RB residents

P.O. Box 28112
San Diego, California 92128

Editor: Eileen Haag
Business Mgr: Barbara Warden

Delivered to every home in RB
487-5015

ROWENA'S

At The Mercado
Final Week
of
OCTOBER SALE
Dresses-Pant suits
25% OFF
Co-ordinated Sportswear
⅓ OFF
all sales final
485-0330
Rowena Frank, owner
Betty Brown, mgr.

NEW in the Mercado

RANCHO BERNARDO MEN'S STORE

(Formerly *Charles/A Store For Men*)

The new owners must make room for incoming merchandise.

ALL Stock of the former owner is being offered at

substantial savings

for example

35 sport coats must be cleared
reduced **60%** and more — were $75 to $185, now $30 to $74

all suits with *Charles/A Store For Men* label
60% off — were $150 to $190, now $60 to $76

all dress shirts (long or short sleeves)
50% off — were $12.50 to $22.50, now $6.25 to $11.25

all sport shirts (long or short sleeves) with *Charles/A Store For Men* label
50% off — were $20 to $30, now $10 to $15

Be sure to check our large BARGAIN RACK of specially priced items-sold as is

Rancho Bernardo Men's Store

we're upstairs in The West Courtyard

487-5587

all sales final

San Diego Federal presents

Senior Citizens Week at SEA WORLD®

45% discount

Share the fun and excitement of Sea World at a very special discount price during San Diego Federal's Senior Citizens Week, November 15-23. Pick up your tickets at our Rancho Bernardo office, 16901 Bernardo Center Drive, for just $2.75...admission is regularly $5.

See exciting new shows: Shamu as the "Yankee Doodle Whale" and the "Wet World of Sports" dolphin show. Guests accompanying you during Senior Citizens Week will receive a 15% discount. Join the fun...stop by San Diego Federal for your discount tickets!

San Diego Federal SAVINGS AND LOAN ASSOCIATION **/Rancho Bernardo**

California's family financial center...safe since 1885.

16901 Bernardo Center Drive, in Bernardo Town Center Telephone: 487-5322

Ronald J. Wade, Vice President and Regional Manager

Offices throughout San Diego County: Downtown San Diego • Bonita • Borrego Springs • Chula Vista • Clairemont • Coronado • Del Mar • El Cajon • Fashion Valley • 54th & El Cajon Blvd. • Grossmont • La Jolla • National City • Oceanside • Park • Point Loma • Rancho Bernardo • San Ysidro • Southeast San Diego.
Other California offices serving: Century City/Beverly Hills • Hollywood • Universal City • Capistrano Beach • Palm Springs • Desert Hot Springs • Coachella • Indian Wells • Idyllwild • Rancho California • Monterey • Santa Cruz • Menlo Park • Los Altos • Sacramento • Greenhaven.