[MS-0234.004.026.031]

The San Diego Coalition

Dedicated to Economic and Environmental Balance

January 23, 1979

Chief of Police Bill Kolender
801 W. Market
San Diego, CA. 92101

Dear Bill:

Attached, per your request, is a sample of some of the literature published by the San Diego Coalition, and a brochure which gives a brief overview of the Coalition's mission. Also included is a roster of the Board of Directors.

Many of the members of the Board have expressed a keen interest in using the Coalition as an objective, outside body to assist in the monitoring of the Voluntary Integration Program. I think the Coalition is uniquely tailored to provide this much needed service to the community.

Please call me if I may be of any further assistance.

Keep up the good work.

Sincerely,

Dennis

Dennis M. Kenneally
Executive Director (Acting)

550 Mission Valley Center West • San Diego, California 92108 • (714)295-5194

The San Diego Coalition

Dedicated to Economic and Environmental Balance

January 23, 1979

Mr. Mike Madigan
Asst. Vice President
Pardee Construction Co.
110 West C Street
San Diego, CA. 92101

Dear Mike:

Per our recent conversation, I have drafted a budget proposal, which covers the costs necessary for the San Diego Coalition to monitor the implementation of the Voluntary Integration Program. The Coalition is uniquely suited for such a task. As you are aware, its membership includes many of our community's most influential leaders representing business, labor, minority groups and the public at large. The Coalition would provide an objective, professional and concerned group to manage this project.

At your convenience I would be pleased to discuss this proposal with you in greater detail.

Sincerely,

Dennis

Dennis M. Kenneally
Executive Director (Acting)

550 Mission Valley Center West • San Diego, California 92108 • (714)295-5194

SAN DIEGO COALITION CONSULTANT CONTRACT

BUDGET PROPOSAL
(18 months)

SALARIES

Executive Director (pro-rated)	$ 1,800.00
Project Staff Assistant	18,000.00
Clerical (pro-rated)	5,760.00
Salaries Subtotal	$25,560.00

OFFICE EXPENSES

Letterhead, Envelopes & Copying	$ 1,000.00
Postage	2,000.00
Telephone	900.00
Overhead and Misc.	500.00
Office Expenses Subtotal	$ 4,400.00
TOTAL	$29,960.00

The San Diego Coalition

Dedicated to Economic and Environmental Balance

January 25, 1979

To: Executive Committee

From: Dennis M. Kenneally
Executive Director (Acting)

Subject: Status Report

FINANCIAL

General:

As of January 23, 1979, $550 has been received in payment of 1979 dues (attachment "A"). Present fund balance is $1,892.72.

Taxes:

All tax forms received for the 1978 tax year were turned over to the Coalition Accountant, Mr. Tom Campbell, for completion.

External Funding:

The preliminary grant proposal for $50,000.00 entitled "A Management Plan for San Diego County's Air Quality" has been prepared and will be sent to the National Science Foundation prior to February 1, 1979.

Contact was made with a representative of the Law Enforcement Assistance Administration regarding possible grant funding for a study on the increased gang activity in San Diego. I will pursue the possibility of submitting a preliminary proposal for grant funding during the current federal fiscal year.

Tax Exempt Status:

At present, no authority has been granted for tax exempt status for the Coalition.

Construction Industry Federation Funding:

The Construction Industry Federation will not donate to the Coalition for 1979 on an invoice billing. It has requested that a grant proposal (#225) be submitted instead. Last year (1978) CIF contributed $2,000.00

continued. . . . . .

550 Mission Valley Center West • San Diego, California 92108 • (714)295-5194

for start up costs and $5,000.00 for general operating expenses. Total donation - $7,000.00. Request your committee recommend what level of funding would be appropriate to request for 1979.

GENERAL

Community Leadership Development Program:

Jack Borchers, Director of the San Diego Community Leadership Development Program was contacted regarding the possibility of the Coalition coordinating and expanding the Leadership program. Mr. Borchers stated he plans to administer the program for another year and suggested continuing discussion on this proposal after the Coalition's Board of Director's meeting on January 30, 1979.

Voluntary Integration Program:

Recently, Mr. Mike Madigan, the Assistant Vice President of Development for the Pardee Construction Company (formerly an Executive Assistant for Mayor Wilson), wrote a letter requesting donations to fund an 18 month, $30,000.00 program to monitor the implementation of the Voluntary Integration Program. This proposal would consist of a primary staff person at a cost of $24,000.00 with support expenses of $6,000.00. Office space will be provided in the Courthouse by Judge Welsh. The Staff Assistant would be required to handle all citizen inquiries and submit progress reports to the Volunteer Integration Task Force and Judge Welsh. This program, when implemented, would relieve Chief of Police Bill Kolender of these duties.

I spoke with both Chief Kolender and Mike Madigan about the possibility of the Coalition assuming this responsibility on a contract basis. Chief Kolender requested to review some material on the Coalition. A letter with sample literature was delivered to his office (attachment "B").

Mike Madigan asked the Coalition to prepare a budget proposal which would cover the costs necessary for the Coalition to manage this program. A proposed budget with cover letter has been drafted and is submitted for your committee's review and approval (attachment "C").

Many of the organizations which donated to support the Staff Assistant for the Voluntary Integration Task Force are the same groups which have supported the Coalition. There may be a possible impact on funding for the Coalition for 1979.

Submitted by:

Dennis M. Kenneally

Dennis M. Kenneally
Executive Director (Acting)

Attachment "A"

CONTRIBUTIONS RECEIVED
(1979)

1.	San Diego Valve and Fitting Co., Inc.	$200.00
2.	Teamsters Local Union No. 36	300.00
3.	RAdm. J. O. Kinert, USN (Ret)	50.00
	TOTAL	$550.00