(ms-0234.003.002.027)

SAN DIEGO CITY SCHOOLS

COMMUNITY RELATIONS DIVISION

EDUCATION CENTER
4100 Normal St., San Diego, CA 92103
(714) 293-8300

December 26, 1978

Chief William B. Kolender
Chairman, Integration Task Force
P. O. Box 2724
San Diego, CA 92112

Dear Chief Kolender:

TV-8 LOOKS AT LEARNING PROGRAM

Enclosed are materials relating to the TV-8 Looks at Learning program that you and I will be taping with Bob Regan on January 11, 1979.

Please plan to be in the Channel 8 studios at about 7:45 P.M.

Do not hesitate to call if you have questions.

Sincerely,

Edward S. Fletcher
Assistant Superintendent

ESF:la

Enclosures

Channel 8 Studios, 7677 Engineer Rd.

North on 163 to Balboa West

Balboa to Convoy

Right (North) on Convoy

Left (West) on Engineer Rd. 1 block

TO: SAN DIEGO UNIFIED SCHOOL DISTRICT

In consideration of my having had the opportunity to appear on one or more TV programs of the series entitled "TV-8 LOOKS AT LEARNING," I hereby authorize you and each of you to record on film, tape or otherwise my name, likeness and performance, and to use and to authorize others to use such recordings or films for educational television and radio broadcasting purposes over radio and television stations throughout the world and for audio and/or visual purposes and for general educational purposes in perpetuity. You may also use my name, likeness and biography for publicizing, advertising, and promoting such broadcasts and other uses.

NAME _____

*PARENT/GUARDIAN _____

ADDRESS _____

DATE _____

*Parent or guardian must sign for anyone under 18 years of age

TV 8 LOOKS AT LEARNING

San Diego City Schools # 228

Prod. #_____ VTR #_____

Subtitle: Integration Task Force Air Date: 1-14-79, 7 a.m.

Producer:_____ Director:_____

Taping Date: 1-11-79, 8 p.m., Channel 8 Studios, 7677 Engineer Rd.

	Segment Time	Running Time
Teaser Anncr: VO Booth	:15	:15
Main Title VTR SOT	:15	:30
Regan: Introduction and interview with Fletcher and Kolender.	27:30	28:00
Regan: Wrap.	:10	28:10
Closing Credits - Musical Playoff Cart # LAL-1	:15	28:25
	OUT TIME	28:25

Program TV-8 Looks at Learning VTR Air Date 1-14-79, 7 a.m.

Subtitle Integration Task Force Prod. #

Producer Director

To be taped 1-11-79, 8 p.m., Channel 8 Studios, 7677 Engineer Rd.

VIDEO	AUDIO
Regan, Fletcher, Kolender	Anncr: (VO Booth) In our studio to discuss the role of the Integration Task Force in the San Diego City Schools Voluntary Integration program is Ed Fletcher, assistant superintendent of community relations, and Police Chief Bill Kolender, task force chairman. They will join host Bob Regan on today's TV 8 Looks at Learning.
Standard opening VTR	SOT
Regan, Fletcher, Kolender	Regan: Introduction of Ed Fletcher, assistant superintendent of the Community Relations Division, and Police Chief Bill Kolender, chairman of the School Integration Task Force.
	Regan: Interview with Fletcher and Kolender about the function of the task force and the role of monitors in the district's voluntary integration program.
Regan	Regan: Wrap.
	Musical playoff Cart #LAL-1

PROPS: 3 chairs, 3 mikes (studio supplied).