[MS-0087.007.006.015]

PUBLIC AFFAIRS PLATFORM

OF THE

SAN DIEGO ASSOCIATION OF THE Y.W.C.A.

Basis: The Public Affairs Platform of the National Y.W.C.A.

Local Implementation: Focus on crucial areas to maximize impact with the overall goals of:

A. Education

Arouse our constituency to awareness of the plight of those who suffer poverty and discrimination with the aim of motivating the womanpower of the community to

B. Action

with our focus directed toward the platform outlined below.

I. TACKLING THE POVERTY PROBLEM

A. Develop an understanding of the scope of the problem, nationally and locally.

B. Become thoroughly informed about proposed solutions, including the President's Program.

C. Local Action

1. Response to National Programs

   a. President's Program
   b. Alternatives

2. Response to Local Problems

   Support organizations already at work or initiate new programs as necessary. Generate discussion in Area Centers. Follow legislation at all levels and take appropriate action. The groups listed are examples of those making worthwhile efforts in a specific area, not intended as the only ones.

   a. Hunger

      1. Negro Women's Hunger Campaign
      2. Citizens' Committee Against Hunger
      3. Nutrition Education Plan of the Y.W.C.A.

   b. Housing

      1. METRO
      2. CHIRP
      3. TORCH

c. Income Maintenance

1. "Alternatives to Welfare" Conference
   Generate discussion at Area Centers following.
2. Deal in crucial legislation that is pending, i.e.

   a. "California Welfare: A Legislative Program for Reform"--Staff Report to Assembly Committee on Social Welfare (Chappie Report)
   b. Board of Supervisors action

3. Local contacts:

   a. Welfare Rights Organization
   b. Department of Welfare - Bruce Becker
   c. Urban League - Fred Patterson, utilize "Panel of Working Poor".
   d. Community Action Councils

II. COMBATTING RACISM AND PROMOTING ECUMENISM

A. Support organizations already established (such as C.U.R.E.)

B. Help initiate new programs.

1. Portraits of American Women

2. Develop liaison with groups representative of diverse races and religions, like:

   Urban League
   Inter Religious Conference

III. INTERNATIONAL

A. Liaison with and support of local projects (i.e., United Nations)

B. Responding to legislation

IV. UNFINISHED BUSINESS

A. Develop womanpower to assume responsibility in other crucial areas, e.g.:

1. Conservation of natural resources:
   anti-pollution campaign;
   preservation of open space.

2. Preservation and full realization of traditional civil liberties,
   equal justice before law,
   elimination of police prejudice

B. Develop a contingency unit to respond immediately and flexibly to emergency situations.

C. Increase Association awareness of and membership in the public affairs area.

November 1969