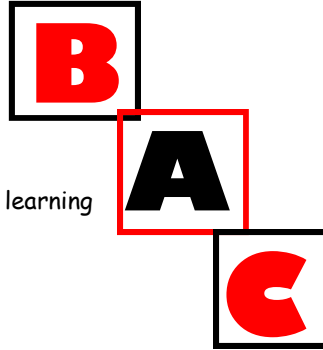


The Business Advising Center Mission Statement

The mission of the Business Advising Center (BAC) is to enhance the quality of the College's undergraduate program by providing information, counseling, and advising to current and prospective undergraduate students, their families, and the faculty and staff of the University. This shared vision highlights the following guiding principles for our staff:

- Provide accurate and friendly services
- Encourage academic success
- Model professional, courteous and ethical behavior
- Collaborate effectively and efficiently
- Empower student responsibility and accountability for learning
- Support life-long learning
- Create advising partnerships with students
- Make effective referrals
- Reflect the shared vision of the university and the college
- Promote global citizenship



Our approach to doing business is based on the following Shared Values:

- | | | |
|------------------|----------------------|---------------------|
| • Accountability | • Leadership | • Patience |
| • Diversity | • Learning | • Respect |
| • Empathy | • Open Communication | • Positive Attitude |
| • Integrity | • Open Door Policy | • Student-Centered |

Five Tips for Success During a Difficult Budget Crisis

1. Take Advantage of Your Professor's Office Hours

Use this opportunity to discuss material that may not have been thoroughly addressed during class due to time constraints.

2. Form a Study Group

Study groups offer an opportunity to share ideas and clarify topics discussed in class.

3. Do Not Forget About Tutoring Services

Several business student organizations offer tutoring for lower and upper business courses. Also ask your professor for helpful tutoring resources on campus.

4. Utilize Your Time

Allocate lost class time from furlough days to studying and homework to ensure that you do not fall behind in class.

5. Stay Organized

Furlough days could result in miscommunication between students and professors. Make sure to note important dates according to the syllabi so you are not surprised by exams or assignments.

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At the BAC, the Peer Academic Advisors are committed to providing each business student with the most up-to-date, reliable information on the policies, procedure, and requirements of SDSU's College of Business.

Are You the Next Future Rising Business Leader?

Written by Christina

"Winning the [FRBL] award has enhanced [my] recruitment opportunities significantly. I would highly recommend other students to apply."

The Significance of the FRBL Award
The Associated Business Student Council (ABSC) is dedicated to recognizing students who have shown immense potential in the business world through their accomplishments here on campus. Each year the ABSC awards five students the Future Rising Business Leader award. The FRBL award identifies students who have demonstrated **Academic Excellence, Student Involvement, and Commitment to the College of Business** in addition to other qualities.

Benefits of the Award
"The biggest benefit of the award is the opportunity to talk to potential employers

about the significance of the award," says Wesley Martin, one of last years' awardees. Wesley further states, that "winning the [FRBL] award has enhanced [my] recruitment opportunities significantly. I would highly recommend other students to apply."

- Guidelines of the Award**
Applicants are evaluated in **five** areas:
1. **Academic Distinction**
 2. **Student Involvement and Commitment to the College of Business Administration and SDSU**
 3. **Community Service Outside the SDSU Campus**
 4. **Internships**
 5. **Leadership Qualities and Development**

If you demonstrate the qualities listed above, apply for the FRBL award. Everyone deserves to be recognized for their achievements.
Do not let this opportunity pass you by!

*Applications will be available online **Tuesday, December 1st**. Applications must be turned into the Business Advising Center (EBA 448) by 5pm on Thursday, February 18th.*

Check with your ABSC representative for more info, or you can access FRBL information and applications by visiting the Business Advising Center website: www.sdsu.edu/undergradibz.

For questions concerning the application contact Heather LaPerle at hlaperle@mail.sdsu.edu.

Furlough...What's a Furlough?

Written by Amie

At this point in time, SDSU students are well aware that California is in a budget crisis. Tuition has increased and course availability is decreasing. Another issue that staff, students, and faculty are all facing this semester are furlough days. A furlough day is a mandatory unpaid day off that all SDSU faculty and staff are subject to. Faculty and staff members are required to take two furlough days every month for the remainder of the fiscal year (until June 30th).

Although students are still required to attend classes all year, furloughs will greatly affect them as well. If a professor has chosen to take one of his or her furlough days at a time when there normally would have been class, students miss out. Not only do students lose a lecture, but their professors are unavailable at that time for office hours, e-mail, and phone communication as well. If a professor is on a furlough day, they are not required to

will not respond to students. Meaning, students will have to wait until the professor's next non-furlough day to be in contact.

Students may also be affected by the closure of on-campus resources due to furlough days. The Academic Advising Center, major departments, the Office of the Registrar, and all other campus resources must participate in taking furlough days. On the days that these offices are on furlough, they will either be understaffed or closed all together. This makes it difficult to help students in need on furlough days.

Times are getting increasingly difficult for SDSU students and employees. Here are a couple of things to remember. First, be aware of when your classes are cancelled, as well as furlough days for any academic resources you use regularly. Knowing when assistance will be unavailable to you will make the adjustment to furloughs much smoother.



Second, be aware that furloughs are mandatory. Anyone subject to furlough days does not have an option and is not paid for the days that they are not here. Therefore, if we can all be sensitive to the situation and help each other out, we can make it through this budget crisis just fine.

For more information on furloughs, please visit: hr.sdsu.edu/pdf/Furlough/Furlough%20FAQs.doc

Personal Financial Planning Certificate

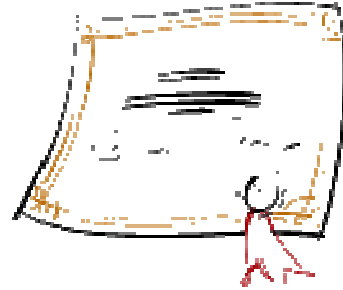
Written by Tony

Students interested in a financial planning career should consider SDSU's Personal Financial Planning Certificate. The certificate aims to prepare students with the academic background to pass the Certified Financial Planner (CFP) Exam. The CFP is a license granted by the Financial Planner Board of Standards, Inc (CFPBOS). SDSU's Personal Financial Planning Certificate is accredited by the CFPBOS; and, it satisfies the exam's academic requirement and allows recipients to sit for the CFP exam.

The Personal Financial Planning Certificate program is available to two types of students: matriculated students, who have been admitted to an upper division College of Business Administration major and non-

matriculated students, who work in the financial services industry. This second category of students may take courses on a space-available basis. Prerequisites to the program include 15 units of lower division business courses. However, all matriculated students will have already met these requirements by the time they are eligible to declare upper division.

The certificate curriculum requires 24 units of upper division business courses with a "B-" (2.7) average. These courses cover fundamental areas of financial planning including: Retirement Planning, Portfolio Management, Insurance Management, and Estate Planning. All course units may be used for business majors where applicable. In the case of Financial Services majors, a majority of



the courses required for the major can be applied to the certificate.

For more information on SDSU's Personal Financial Planning Certificate visit the website at www.sdsu.edu/finplan or contact the program's director, Thomas Warschauer, PhD, CFP® at tom.warschauer@sdsu.edu.

To learn more about the CFP designation visit the website at <http://www.cfp.net/become>.

ADFA-The New Kid on The Block

Written by Juan

There is a new student organization at San Diego State University, have you heard about it? The organization is called, the Association for Diversity in Finance and Accounting (ADFA).

What is the ADFA all about?

The ADFA is a new business student organization specifically for students in Finance and Accounting. The ADFA is bridging a cultural gap through the establishment of this new chapter.

The ADFA is, "an alliance chapter of the Association for Latino Professionals in Finance and Accounting (ALPFA)." The ALPFA has 37 chapters nationwide and their lead sponsor is KPMG. Other such sponsors of the ALPFA include, but are not limited to: Deloitte, Ernst and Young, Goldman Sachs, JP Morgan Chase & Co., Morgan Stanley and many more.

ADFA's mission statement entails: creation

of opportunities, value adding, relationship -building and promoting diverse leadership skills. ADFA's shared values include: Professional Growth, Integrity, Culture, Inclusiveness, Service, and Teamwork.

What benefits do you receive if you join the ADFA?

The benefits the ADFA provides for its members include: Networking Events, Receptions, Programs, Student Career Fairs, Interview Opportunities, Coaching, Mentoring, and the list goes on. The entire list of benefits for students can be found at ADFA's website:

<http://www-rohan.sdsu.edu/~adfa>.

The greatest benefit that the ADFA provides for its members is the diverse interaction between individuals who are not of the same ethnicity or background, but who share similar professional goals. This diverse interaction is what gives the ADFA a competitive advantage because the global

marketplace is more diverse than any college student can imagine.

Learning to tear down the walls that confine our limits to what we have always been surrounded with, further enables us to grow professionally.

Who can join the ADFA?

Anyone who shares the same values and career goals can become a member of the ADFA.

When and where does the ADFA meet?

The ADFA meets every **Wednesday from 11:45am-12:45pm** at Aztec Center Quetzalcoatl room A&B.

Contact Information

Nicole Collazo
Director of Communications
adfa.communications@gmail.com
<http://www-rohan.sdsu.edu/~adfa>



BAC Contact Information

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Leadership for
the Global
Marketplace!

Check out the BAC website at
www.sdsu.edu/undergradbiz

Spotlight: The Women's Resource Center Written by Dulce

The Andrea O'Donnell Women's Outreach Association (WOA), formerly known as the Women's Resource Center (WRC), is an activist student organization dedicated to serving SDSU students and residents of the College Area. The primary function of the student organization, which is run and operated solely by volunteers, is to act as a campus resource center. The WOA also strives to raise awareness with regards to contemporary issues that affect the daily lives of women and girls.

The WOA offers free access to a loan library that includes books, course readers, newsletters, journal, pamphlets, newspapers, magazines, and brochures. Due to its limited funding, the organization always welcomes donations and students willing to volunteer and make a difference on campus and in the community. The WOA will be



hosting the following events in the Fall semester: "Bridging the Gap" teen conference for underprivileged and pregnant teens, Take Back the Night, Women's Film Festival, Making Strides Against Breast Cancer Awareness Walk, and Love Your Body Day. Visit www-rohan.sdsu.edu/~wrc_sdsu/ for a complete calendar of events.

The Women's Outreach Association has no membership fees and is open to any student or member of the community who wishes to join. The organization has general meetings every **Tuesday from 11:00 am to 12:30 pm in the Chantico A room**

located on the lower level of the Aztec Center.

The WOA Resource Center is located in Room 158C on the lower level of the Aztec Center and is open Monday-Friday 9:00 am-3:00 pm. To obtain more information, please contact the WOA at (619) 594-5430 or send an e-mail to wrc_sdsu@yahoo.com. Students can also contact the faculty advisor, Dr. Irene Lara, at ilara@mail.sdsu.edu.

