

Resource 1. LOG Evaluation Logic Model Worksheet



INSTITUTE of MUSEUM and LIBRARY SERVICES

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**Learning Opportunities Grant (LOG)
Evaluation Logic Model Worksheet**

Required

Museum name: Eleanor Roosevelt College

Museum address: 9500 Gilman Drive
La Jolla, CA 92093

Contact person for LOG evaluation planning: Sean McCarty

Contact title: Asst. Resident Dean

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Sections marked “required” are the components of the abbreviated evaluation plan. Pale gray sections are “optional,” but recommended. Sections not marked required or optional are strongly recommended.

Required: 1. What is the title of the LOG project whose outcomes you will evaluate?

Eleanor Roosevelt College Audio Walking Tour

2. What partner institutions are involved in the project? [Optional]

University of California, San Diego

3a. Who are the project's key influencers? [Optional]	3b. What will they want to know about your project participants' outcomes? [Optional]
IMLS	How many people participated in this project or used this product? What were their important characteristics as a target audience for this project or product? What key outcomes and indicators did you use to build the project? How many of these participants or users showed the outcome you hoped for? How do you know? Did you meet the need that shaped the project or product?
Eleanor Roosevelt College	Did the visitors gain a new understanding of Eleanor Roosevelt College and its campus? Are students aware of the benefits and resources of ERC?
University of California, San Diego	Are prospective students and visitors able to navigate the ERC campus? Are students and visitors able to access information about ERC? Does the tour complement the all-campus tour?
4. What is the purpose of the project?	
<p>Required: 4a. What need did you identify that led you to create the project or product?</p> <p>Currently, there is no formal, guided tour of Eleanor Roosevelt College. The all-campus guided tour does not extend to the ERC campus. Prospective ERC students must take the initiative to find the ERC campus and learn about the college and its resources. A self-guided audio tour with complementary map would enable prospective students and all other visitors to easily navigate the ERC campus as well as gain insight into the history and mission of ERC.</p>	
4b. What information did you use to identify this need? [Optional]	
<p>Required: 4c. What group of people has that need (who is your target audience)?</p> <p>Prospective students and their parents, current faculty and staff, and visitors to campus.</p>	<p>4d. What general characteristics of that group will be important for project design decisions? [Optional]</p> <p>Prospective students will likely want the full story and description of Eleanor Roosevelt College. The audio tour will be developed as a marketing and recruitment tool. Community members and visitors to campus will likely seek out the more practical map component of the tour.</p>

Required: 4e. What services will you provide to address the need?

Audio tour podcasts will be advertised on the college website so that the full audio tour can be downloaded prior to arriving at campus.

Brochures with the campus map and key will be created and posted outdoors at all times.

Required: 4f. What will your audience learn that will help meet their need?**5. What are the key project inputs? [Optional]**

IMLS Grant Existing facilities at Eleanor Roosevelt College ERC Office of Residence Life	
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6. What key administrative activities will the project need? [Optional]

Creation of brochures with maps Outdoor brochure holders Audio podcasts for different areas of campus Advertisement of tour on college website Podcasts posted to Podcast.ucsd.edu	
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7. What are the anticipated outputs of the project?

Increase number of prospective students visiting ERC campus	
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