

Required: 8. What key outcome have you designed your project to have? (What outcome will you measure?)

8a. Outcome 1				
Increase prospective students' knowledge of ERC				
8b. Indicator(s)	8c. Applied to	8d. Data Source	8e. Data Interval	8f. Goal
(1) Number and percent of prospective students who are able to identify the different buildings at Eleanor Roosevelt College.	Prospective students and parents.	1. Online survey 2. Feedback card 3. Survey at Admit Day and Transfer Admit Day	1. Attach feedback card/survey URL on brochure 2. Ask visitors to Admit Days	1. Interview at least 1% of visitors 2. Receive 1% of cards
(2) Number and percent of visitors who can state the mission and brief history of Eleanor Roosevelt College.	Prospective students and parents.	1. Online survey 2. Feedback card 3. Survey at Admit Day and Transfer Admit Day	1. Attach feedback card/survey URL on brochure 2. Ask visitors to Admit Days	1. Interview at least 1% of visitors 2. Receive 1% cards

If you would like to add another outcome, do so here.

9a. Outcome 2 [Optional]				
Increase community visitors' knowledge of ERC campus				
9b. Indicator(s)	9c. Applied to	9d. Data Source	9e. Data Interval	9f. Goal
(1) Number and percent of community members who are able to identify the different buildings at Eleanor Roosevelt College.	Community members and UCSD faculty and staff	1. Online survey 2. Feedback cards	3. Attach feedback card/survey URL on brochure	1. Receive 1% of cards
(2)	Prospective students and	1. Online survey	1. Attach feedback	1. Receive

Number and percent of community visitors who can state the mission and brief history of Eleanor Roosevelt College.	parents.	2. Feedback cards	card/survey URL on brochure	1% cards
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For additional outcomes or audiences, copy this worksheet format.