

Outline for Web-based Multimedia Article

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12-10-08

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EdTec 561 – Wed 7:00pm

Title

Podcasting and m-Learning on College Campuses

Abstract

Article detailing the different uses of podcasts on college campuses. Article examines how podcasts and mobile learning can complement traditional college classrooms and impact the learning process for students.

Outline

1. Brief history of podcasts and definition of the elements of a podcast.
2. Define mobile learning and how it can be used for the deployment of podcasts.
3. Different uses of podcasts for college students, administrators and faculty.
Discuss 5 academic uses for ipods as defined by Duke University iPod First Year Experience Final Report.
4. Detail barriers to integrating podcasts into everyday practice, such as infrastructure costs, training and development, and varied multimedia formats.
5. Summary of results of research on how podcasts impact student learning in traditional classrooms.

Visual Elements

1. Screen shot of downloadable podcast in iTunes U
2. Diagram of upload/download process of podcasts on a college campus
3. Table showing 5 academic uses of podcasts