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June 13, 2000

TO: Nancy Marlin
Provost and Vice President for Academic Affairs
SDSU

VIA: Alan Sweedler
Assistant Vice President for International Programs
SDSU

FROM: Mei Zhong and Ron Lustig *Ron Lustig*
School of Communication
SDSU

SUBJECT: Report on our visit to the P. R. C.

The following constitutes a report of our activities on behalf of SDSU to establish a student exchange agreement and to develop other contacts with various universities in the People's Republic of China.

The primary purpose of our visit to China was to establish a student exchange agreement with Tianjin University of Finance and Economics (TUFÉ). Lengthy negotiations had been conducted with TUFÉ via email, which resulted in an agreement acceptable to both universities. The English-language version of the exchange agreement was developed at SDSU and approved by Alan Sweedler prior to our departure. The translation of the agreement into Chinese was done by TUFÉ and was carefully reviewed by Mei Zhong; she is fluent in both languages. The Chinese translation is equivalent to the English version of the agreement.

In an elaborate ceremony, Zhang Jia Xing, the president of TUFÉ, signed two originals of the agreement in each language. All copies of the agreement were brought back to SDSU for President Weber's signatures. A signed original in each language should be returned to Mr. Zhang.

The address for TUFÉ is:

Tianjin University of Finance and Economics
25, Zhu Jiang Road
He Xi District
Tianjin, 300222
People's Republic of China

President Zhang can be reached at the above address or via telephone or email. His contact information is:

Zhang Jia Xing, President

[address as above]

Tel: 0086-22-28341570

Fax: 0086-22-28342535

Email: Weidp@mail.zlnet.co.cn

Though Mr. Zhang speaks only limited English, Mr. Wang ably assists him. Mr. Wang's contact information is:

Wang Jun Cai

Assistant to the President on International Affairs

[address as above]

Tel: 0086-22-28178279

Fax: 0086-22-28340028

Email: inte@maik.zlnet.co.cn

We have also agreed that SDSU would send a copy of our current catalogs and the fall class schedule to Ms. Zhan at TUFÉ's International Exchange Office. Please arrange for these materials to be forwarded to her. Her contact information is as follows:

Zhan Min

Director, International Exchange Office

[address as above]

Tel: 0086-22-28178279

Fax: 0086-22-28340028

Email: inte@maik.zlnet.co.cn

Please note that Ms. Zhan will be a visiting adjunct professor (non-teaching) in the School of Communication at SDSU for the Fall 2000 semester, perhaps continuing into the Spring semester. She desires to learn more about intercultural communication.

During the coming academic year, we will be planning for a group of 15-20 SDSU students to study at Tianjin University during the summer of 2001. We also expect one or more TUFÉ students to attend SDSU beginning either in the spring or the fall semesters of 2001. We hope that SDSU's International Programs office can assist us with these plans.

In addition to the agreement with TUFÉ, we have met with several individuals who have an interest in furthering the relationship of their institutions with SDSU. These individuals include:

Ms. Chen Gui-lan

Dean, School of Journalism

Fudan University

Ms. Guo Hong
School of Journalism
Fudan University

Mr. Li Chun
Secretary of International Exchange
School of Journalism
Fudan University

Mr. He Fu Sheng
Vice Commissioner of Education
Yunnan Province, P. R. C.

Mr. Shijie Guan
Institute for Intercultural Communication Studies
Peking University

Mr. Jiao Wenjun
Chair of the Institute Council
Beijing Institute of Technology

Mr. He Zhongyi
Director, International Office
Beijing Institute of Technology

Mr. Guohua Chen
Department of English
Beijing Foreign Studies University

If SDSU is interested, there are tremendous opportunities in China right now. As one might expect, China is very interested in faculty exchanges. However, China is also prepared to buy U.S. education delivered on-site. Oklahoma City College, for example, has an MBA program that it brings to TUFU and teaches in short courses. As TUFU's Mr. Wang remarked privately, "They've made a hell of a lot of money off of us."

If we could be of further service to SDSU in developing these strategic relationships, we would be pleased to do so.