

CURRICULUM VITAE

James B. Gerber

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EDUCATION

B.A., Magna Cum Laude, History. California State University, Chico. 1974.

B.A., Economics. California State University, Chico. 1979.

Ph.D., Economics. University of California, Davis. 1986.

ACADEMIC POSITIONS

Current

Director, International Business Program. San Diego State University. June, 2009 to present.

Professor of Economics. San Diego State University. 1999 to present. (Lecturer, 1985-1987; Assistant professor, 1987-1992; Associate professor, 1992-1999.)

Other

Visiting Professor, ITESM, Guadalajara Campus, July 2011.

Director, Center for Latin American Studies (CLAS), San Diego State University. July, 2002, to August 2009.

Visiting Professor, Economics, Universidad Autónoma de Baja California Sur, La Paz, Mexico, Summer 2003-05 and 2007; Spring 2010.

Visiting Professor, Economics, University of Debrecen, Debrecen, Hungary. November, 2005.
Research Fellow, San Diego Dialogue. Division of Extended Studies, University of California, San Diego. 1998-2003.

Visiting Professor, Economics, Universidad Autónoma de Baja California, Tijuana, Mexico. Fall, 2001.

Visiting Professor, Graduate School of International Relations and Pacific Studies (IR/PS) and Center for Iberian and Latin American Studies (CILAS), University of California, San Diego. Winter, 2001.

Visiting Scholar, Center for U.S.-Mexican Studies, University of California, San Diego. Fall, 2000.

Visiting Scholar, FLACSO-Chile, Santiago, Chile. Winter, 1998.

Visiting Professor, Economics, University of Calgary, Canada. Fall, 1995.

Visiting Professor, Economics, El Colegio de la Frontera Norte, Tijuana, Mexico. Spring, 1992.

PUBLICATIONS

Books

International Economics, 1e, 2e, 3e, 4e and 5e. Boston, MA: Addison Wesley. 1998, 2001, 2004, 2007, 2011.

International Economics, Chinese language version. China Machine Press. 2009.

Fifty Years of Change on the U.S.-Mexico Border: Growth, Development, and the Quality of Life. With Joan Anderson. Austin, Texas: University of Texas Press. 2008. Winner of the 2008 book award from the Association of Borderlands Studies.

Agriculture and Rural Connections in the Pacific, 1500-1900. Edited by James Gerber and Lei Guang. Volume 13 in the series: *The Pacific World: Lands, Peoples and History of the*

- Pacific, 1500-1900*. Series Editors, Dennis O. Flynn and Arturo Giráldez. London: Ashgate Publishers. 2006.
- North American Economic Integration: Theory and Practice*. Norris Clement, Gustavo del Castillo, James Gerber, William Kerr, Alan MacFadyen, Stanford Shedd, Eduardo Zepeda, and Diana Alarcon. London: Edward Elgar Publishers. 1999.
- BORDERLINK, 1994. Economic Profile of the San Diego-Tijuana Region: Characteristics for Investment and Government Decisions*. Edited by James Gerber. Institute for the Regional Studies of the Californias. SDSU, 1995.
- Handbook of Behavioral Economics*, Volumes 2A and 2B. (Proceedings of the 4th Annual Conference of the Society for the Advancement of Behavioral Economics, 1988.) Edited by Harrinder Singh, Roger Frantz, and James Gerber. Greenwich, CT. JAI Press. March, 1991.

Papers

- “Why Isn’t Mexico on China’s Growth Path?” *Journal of Globalization, Competitiveness and Governability*. Georgetown University. Forthcoming.
- “US Migration to Mexico: Numbers, Issues, and Scenarios” (with Michael Topmiller and Frederick Conway). *Mexican Studies/Estudios Mexicanos*. v27n1. Winter 2011, pp. 45-71.
- “Crisis Global: Origenes y Manifestaciones,” *Tres Crisis: Economía, Finanzas, y Medio Ambiente*, edited by E. Correa, A. Girón, A. Guillén, y A. Ivanova. Mexico, DF y La Paz, BCS: Universidad Autónoma Metropolitana, Unidad Iztapalapa, and Universidad Autónoma de Baja California Sur. 2011.
- “Re-imagining the U.S.-Mexico Border: Policies toward a More Competitive and Sustainable Transborder Region” (with Francisco Lara-Valencia and Carlos de la Parra). *Global Economy Journal*. v10n4, pp. 1-17. 2010.
- “The Gold Rush Origins of California’s Wheat Economy.” *América Latina en la Historia Económica*. n. 34, jul/dic 2010.
- “Is the Downturn in Maquiladora Employment Cyclical or Structural” (with Kusum Mundra). *Indian Growth and Development Review*. v3n1, pp. 21-35. 2010.
- “Human and Physical Infrastructure along the US Border with Mexico.” Developing the U.S.-Mexico Border Region for a Prosperous and Secure Relationship. James A. Baker III Institute for Public Policy. Bi-national Research Paper. March, 2009.
<http://www.bakerinstitute.org/publications/LAI-pub-BorderSecGerber-032709.pdf>
- “Turismo y Sustentabilidad en Cabo Pulmo,” *Turismo y Sustentabilidad en Cabo Pulmo*, BCS, Alba E. Gamez, editor. San Diego State University, Universidad Autónoma de Baja California Sur, y Consejo Nacional de Ciencia y Tecnología. 2008.
- “Two Poles of Tourism: Comparisons of Loreto and Los Cabos, Baja California Sur,” *Loreto: The Future of the Historical Capital of the Californias*, Paul Ganster and Antonina Ivanova, editors. San Diego State University Press. 2008.
- “Border States: California, Texas, and Relations with Mexico,” *El TLCAN y la Frontera México-Estados Unidos*. Jorge Eduardo Mendoza Cota, Coordinador. Mexico, DF: El Colegio de la Frontera Norte y Miguel Ángel Porrúa. 2007.
- “Research Note: A Dataset for U.S.-Mexico Border Research,” (with Joan Anderson), *Journal of Borderlands Studies*. v22n2, pp. 113-118. Fall, 2007.
- “Import Substitution Industrialization,” *Handbook on Commercial Policy*, William Kerr and James Gaisford, editors. Edward Elgar: London. 2007.

- “Export Promotion,” *Handbook on Commercial Policy*, William Kerr and James Gaisford, editors. Edward Elgar: London. 2007.
- “Introduction: Agricultural and Rural Linkages in the Pacific, 1500-1900” (with Lei Guang), *Agricultural and Rural Linkages in the Pacific, 1500-1900*, James Gerber and Lei Guang, editors. Volume 13 in the series: *The Pacific World: Lands, Peoples and History of the Pacific, 1500-1900*. Series Editors, Dennis O. Flynn and Arturo Giráldez. London: Ashgate Publishers. 2006.
- “Explaining Low Income and High Unemployment in Imperial County,” *Imperial-Mexicali Valleys: Development and Environment of the U.S.-Mexican Border Region*. K. Collins, P.Ganster, C. Mason, E.Sánchez Lopez, M. Quintero-Núñez, editors. San Diego State University Press. 2004.
- “A Human Development Index for the United States-Mexican Border” (with Joan Anderson), *Journal of Borderlands Studies*. May, 2004.
- “¿Hay convergencia en de ingresos en la frontera entre México y Estados Unidos?” *Comercio Exterior*, 53:12. December, 2003.
- “¿Las maquiladoras de Baja California son competitivas?” (with Jorge Carrillo), *Comercio Exterior*. 53:3. March, 2003.
- “Competitividad al debate: la experiencia de las maquiladoras mexicanas,” (with Jorge Carillo), *Revista Latinoamericana de Estudios de Trabajo*. v8n16. 2003. pp.7-30.
- “The Structure of US Outward Foreign Direct Investment in Mexico's Export Processing Industry.” *Asian Journal of Latin American Studies*. v15n1. 2002. pp.43-66. Originally published as “U.S. Outward Foreign Direct Investment in Mexico’s Export Processing Industry,” *Conference Proceedings, LASAK 2001 International Conference: Globalization and Foreign Investment: Mexican Maquiladora and Asian Investment*. Sogang University, Seoul, Korea. 2001.
- “Economic Activity in Tecate,” (with Felipe Cuamea), *Tecate, Baja California: Realities and Challenges in a Mexican Border Community*, Paul Ganster, Felipe Cuamea Valázquez, José Luis Castro, Angélica Villegas, editors. Fundación La Puerta, A.C., Institute for the Regional Studies of the Californias: San Diego, California. 2002.
- “Different States, Similar Responses: California, Texas, and NAFTA,” *NAFTA in the New Millennium*, Peter H. Smith and Ted Chambers, editors. University of Alberta and Center for U.S.-Mexico Studies, University of California, San Diego: Edmonton, Alberta, and San Diego, California. 2002.
- “En quoi l'Union Européene est-elle comparable avec les autres expériences d'intégration en cours?” *Intégration économique européenne – Problèmes et analyses*, Etienne Farvaque and Gaël Lagadec, editors. De Boeck Université, collection Questions d'économie et de gestion. Brussels. March, 2002.
- “National Policies and the Limits of International Integration.” *Estey Centre Journal of International Law and Trade Policy*. v1n1. Spring, 2000. <http://www.esteyjournal.com>.
- “Integración Profunda,” *Inserción Económica Internacional de América Latina*, Francisco Rojas, editor. FLACSO: Santiago, Chile. 2000.
- “Gold Rushes and the Trans-Pacific Wheat Trade: California and Australia, 1848-1857,” *Pacific Centuries: Pacific and Pacific Rim Economic History since the Sixteenth Century*, Dennis O. Flynn, Lionel Frost, and A.J.H. Latham, editors. London: Routledge. 1999.
- “Perspectivas de la Maquiladora después del 2001.” *Comercio Exterior*. 49:9. September, 1999.

- “The Borderlink Program: International Academic Joint Ventures,” *Global Business Languages: Pedagogy in Languages for Specific Purposes*, edited by Christiane Keck and Allen G. Wood. West Lafayette, IN. Purdue Research Foundation. 1996.
- “Trade as an Agent of Social Policy – NAFTA’s Schizophrenic Role in Agriculture.” With W. A. Kerr. *North America Without Borders*. Stephen J. Randall and Herman W. Konrad, editors. University of Calgary Press. 1996.
- “Recession and Restructuring in the California Economy, 1990-1995,” *Frontera Norte*. El Colegio de la Frontera Norte. Tijuana, Mexico. v7n14. July-December, 1995. pp. 23-44.
- “Una comparación de los índices de crecimiento en tres ciclos comerciales de 23 áreas estadísticas metropolitanas de California, 1969-1990,” in *California: Problemas Económicos, Políticos y Sociales*, Rosa Cusminsky Moginer, coordinadora. Centro de Investigaciones sobre América del Norte, Universidad Nacional Autónoma de México. México, 1995.
- “The Origins of California's Export Surplus in Cereals,” *Agricultural History*. v67n4. Fall 1993. pp. 40-57.
- “Cycle and Trends in the San Diego Economy, 1970-1992,” *San Diego and Tijuana in Transition: A Regional Analysis*, N. Clement and E. Zepeda, editors. Institute for the Regional Study of the Californias. San Diego State University. August, 1993.
- “The North American Free Trade Agreement and Its Impact on California” (with N. Clement), *Frontera Norte*. El Colegio de la Frontera Norte. Tijuana, Mexico. v7n.4. January-June, 1992. pp. 75-103.
- “The U.S.-Mexico Free Trade Agreement in Historical Perspective” (with N. Clement), *Nuestra Economía*. Universidad Autónoma de Baja California. Tijuana, Mexico. Winter/Spring. 1991.
- “Public School Expenditures in the Plantation States, 1910,” *Explorations in Economic History*. v28. 1991.
- “Macrofoundations for Microanalysis?” (with H. Singh and R. Frantz). *Methodus*. v2. 1990.
- “On-the-Job Income-Leisure Tradeoffs: A Test of Rational Behavior,” (with H. Singh). *Economic Letters*. v29. 1989.

Other

- “2006 Immigration Legislation: Impact on San Diego Business.” San Diego Regional Chamber of Commerce, The Manpower Series: Business and Employment. June 14, 2006. San Diego, CA.
- “Cross Border Economic Bulletin,” *San Diego Dialogue Report*, a monthly column on the cross-border economy. January, 1999 to December, 2002.
- “Uncertainty and Growth in Mexico's Maquiladora Sector.” *borderlines*. v9n3. March, 2001.
- “Maquila 2000.” *Twin Plant News*. v15n5. 1999.
- “The Regional Economic Impact of San Diego State University,” (with Dipak Gupta and Serge Rey). Report delivered to the President of the University. 1996.

Book reviews

Choice 2000-11.

Journal of Borderlands Studies

“Caught in the Middle: Border Communities in an Era of Globalization, ed. by Demetrious G. Papademetriou and Deborah Waller Meyers,” April, 2003.

EH.Net (Economic History Network):

“Revisiting U.S. Trade Policy, ed. by Alfred E. Eckes, Jr.,” December, 2001.

The Journal of Economic History

“Initiative, Paternalism, and Race Relations: Charleston's Avery Normal Institute, by E. Drago.” March, 1991.

“Rooted in Barbarous Soil: People, Culture, and Community in Gold Rush California, edited by Kevin Starr and Richard J. Orsi.” June, 2001.

Published teaching materials

Instructors Manual for Gerber's International Economics, 5e. Boston: Pearson Education. 2010.

Exploring the Macroeconomy: An instructional module, using SPSS, the US national income and product accounts, and additional data from the Departments of Labor and Commerce.

Teaching Resources Depository, Social Science Research and Instructional Council.

1998. <http://www.csub.edu/ssric-trd/> . Also published as: *Exploring the Macroeconomy, 1929-1996.* Site for Instructional Materials and Information (SIMI). Inter-University Consortium for Political and Social Research (ICPSR).

<http://www.icpsr.umich.edu/SIMI/index.html>. 2004.

Instructor's Manual for International Economics: Issues and Applications. Reading, MA: Addison Wesley Longman. December 1998.

AWARDS

Book Award, Association for Borderlands Studies, 2008, for *Fifty Years of Change on the US-Mexico Border*, with Joan Anderson.

SDSU President's Award “Top 25,” for faculty and staff who have contributed to the transformation of San Diego State University, 2003 and 2008.

Outstanding International Scholar, Delta Chapter, Phi Beta Delta Honor Society, San Diego State University, 2002/03.

Distinguished faculty award (“The Monty”), College of Arts and Letter, San Diego State University, 2000.

Most influential faculty member of an academically outstanding graduate of SDSU, 1992, 1994, 1997, 1998, 1999.

Most influential faculty member of a SDSU “Quest for the Best” student, 1998.

GRANTS

Principal Investigator, National Resource Center, Latin American Studies, US Department of Education, International Education and Graduate Programs Service. \$250K per year. 2006-10.

Principal Investigator, Foreign Language and Areas Studies, US Department of Education, International Education and Graduate Programs Service. \$320K per year. 2006-10.

Co-Pincipal Investigator, Proyecto Californio. \$40K. International Community Foundation. 2007-09.

Principal Investigator, National Resource Center, Latin American Studies, US Department of Education, International Education and Graduate Programs Service. \$230K per year. 2003-06.

Principal Investigator, Foreign Language and Areas Studies, US Department of Education, International Education and Graduate Programs Service. \$300K per year. 2003-06.

Co-Principal Investigator, Office of International Programs, Travel Award, San Diego State University. 2003, 2004, 2005, 2006, 2007.

Principal Investigator. President's Leadership Fund, San Diego State University. \$25K. 2005-2007.

Principal investigator, San Diego Dialogue, Division of Extended Studies, University of California, San Diego. \$15K per year. 1998-2002.

Research associate, Academic Opportunity Fund, California State University Chancellor's Office. "The Teaching Resources Depository on the World Wide Web." Principal Investigator: Ed Nelson (Sociology, CSU Fresno). 1997-1998.

Co-Principal investigator, Vice President for Academic Affairs, SDSU. "Investing in the Future: The Impact of San Diego State University on the San Diego Region." With Dipak Gupta (Public Administration, SDSU), and Serge Rey (Geography, SDSU). July-August, 1996.

Research associate, lecturer, United States Information Agency. "Trilateralization Grant." Principal Investigators, N. Clement (Economics, SDSU) and G. Sparrow (Public Administration, SDSU). 1995.

Research associate, Alaska Oil and Gas Policy Council. "The Effects of Altering Tax Regimes for Oil and Gas: The International Experience." Principal Investigator: Robert Mansell (Economics, University of Calgary). November, 1995.

TEACHING

Undergraduate

Comparative Economic Systems

Statistics

Principles of Economics

University Seminar

Econometrics

International Economics

Development Economics

American Economic History

Latin American Economic Development

Intermediate Macroeconomics

Introduction to Latin American Studies

Graduate

Econometrics

International Economic Integration

International Trade and Commercial Policy

Economic Crisis and Reform in Latin America

Comercio Internacional (in Spanish)

North American Economic Relations

Post-War Latin American Economies

Seminar in Methods of Latin American Studies
Political Economy of NAFTA Nations
Latin America since the 1980s
Fuentes de información cuantitativa en Ciencias Sociales
International Monetary Theory and Policy

University teaching workshops

- “Building a Degree Program in Latin American Studies,” Fresno City College, Fresno, California. April 5-6, 2006.
- “Web-based Resources to Improve Quantitative Reasoning in the Social Sciences.” California State University, Institute for Teaching and Learning and the Social Science Research and Instructional Council. California Polytechnic University, Pomona. April 7, 2001.
- “An Introduction to the Teaching Resources Depository.” Social Science Research and Instructional Council. San Diego State University, California State Polytechnic University, Pomona, and California State University Bakersfield. May 17, June 17, and December 17, 1998.
- “Improving Student Writing.” Integrated Curriculum/Transformation of Undergraduate Instruction Group. San Diego State University. November, 1997.
- “An Introduction to the Social Science Data Base Archive.” College of Arts and Letters, and the Social Science Research Lab. San Diego State University. September 6, 1996.
- “All CSU Conference on Computers in the Economics Classroom.” San Diego State University. March, 1987.

SERVICE

Program reviews

- MBA, MSBA, and SMBA (Sports MBA), College of Business Administration, San Diego State University, November, 2008.
- Economics Department, San Francisco State University, 2008.
- Marketing Department, College of Business Administration, San Diego State University. February, 2007.
- Latin American Studies, California State University, Los Angeles. November, 2005.
- School of Public Administration and Urban Planning, San Diego State University. March, 2002.
- Economic Department, California State University, Long Beach. March, 1999.
- Economics Department, California State University, San Marcos. February, 1998; and April, 2007.

Department of Economics, SDSU

- Hiring Committee, 2006-2008.
- Chair, Professional Activities Committee. 2000-02.
- Chair, Reappointment, Tenure, and Promotion Committee, 1999-2002;
- Executive Committee, 1994-1996. 1999-2002;
- Undergraduate Committee, 1998-2000;
- Undergraduate Advisor. 1987-1991. 1999-2000;
- Chair, Graduate Committee. 1995-1996;
- Graduate Advisor. 1992-1995;
- Chair, Undergraduate Committee, 1987-1988.

Latin American Studies Program, SDSU

Director, 2002 to 2009;
Graduate Advisor, 2002 to present;
Undergraduate Advisor, 2002-2006.

College of Arts and Letters, SDSU

Curriculum Committee, 1999-2000 and 2009 to present;
Hiring Committee, Spanish Department, 2007-08.
International Programs Committee, 2005-present; Chair, 2005-2006;
Economics Department Reappointment, Tenure, and Promotion Committee, 2004-05; 2007-2008; and 2010-2011.
Spanish Department Reappointment, Tenure, and Promotion Committee, 2005-06;
Anthropology Department Reappointment, Tenure, and Promotion Committee, 2004-05;
Advisory Board, International Business Program, 1994 to present;
Advisory Board, International Security and Conflict Resolution Program, 1995 to 2003.
Latin American Studies Faculty Committee, 1995 to present;
Professional Leaves Committee, 1997-1999, and 2001-2002;

San Diego State University

Reappointment, Tenure and Promotion Committee, College of Sciences, 2009-2010;
Phi Beta Delta International Scholar Society, SDSU Chapter President, 2006.
International Programs Committee, 2002-2007;
Conflict of Interest Committee, 2004-2005;.
University Research Committee, 2003-05;
Advisory Board, California Center for Border and Regional Economics, 1999 to 2009;
Fulbright Student Selection Committee, 2004, 2006, 2007, 2008, 2009, 2010;
University Grant-in-Aid Committee, 2004;
University Assessment Committee, 1998 to 2003;
Search Committee, Director of Center for Teaching and Learning, 2002.
Instructor, University Seminar, SDSU Freshman Success Program, 1992, 1993, 1994, 1996, 1997, 1998, 1999, 2001;
Instructor, Integrated Curriculum, SDSU Freshman Success Program, 1993-94 and 1996-99.

California State University

San Diego State University Campus Representative, Social Science Research and Instructional Council (SSRIC), 1996-2005 (Chair, 1999-2000);
San Diego State University Campus Liaison: Social Science Database Archive (SSDBA), 1996-1998.

Other community service

External evaluation of Transborder Institute Grants, University of San Diego, 2004-present;
Executive Committee, Consortium for Latin American Studies Programs (CLASP) 2004-2007;
External Evaluation Committee, Economics Program, El Colegio de la Frontera Norte, 2000-present;
Editorial Board, *Estey Centre Journal of International Law and Trade Policy*, 1999-2005;

Advisory Board of the *San Diego/Tijuana Economic Review*, sponsored by the San Diego Dialogue (UCSD) and El Colegio de la Frontera Norte, 1996-1998;
Advisory Committee, Regional Economic Development Strategy, San Diego Association of Governments (SANDAG), San Diego, 1993-1995;
Advisory Board, Regional Prosperity Indicators, San Diego Association of Governments (SANDAG), San Diego, 2001.

Textbook reviews

Economics, 1st Edition, by David Hyman. Times Mirror Publishing Co. 1988.
International Economics, 1st and 2nd Editions, by Dennis Appleyard and Al Field. Richard D. Irwin. Co. 1992 and 1995.
Economics, 2d edition, by Michael Melvin and William Boyes. Houghton Mifflin. 1994.
Introductory Econometrics with Applications, 3rd edition, by Ramu Ramanathan. Dryden Press. 1995.

Referee for academic journals

Journal of Developing Areas
Canadian Journal of Agricultural Economics
Journal of Borderland Studies
International Regional Science Review
Estey Centre Journal of International Law and Trade Policy
Journal of Economic Integration
The Journal of Environment and Development
Frontera Norte

PRESENTATIONS

Professional conferences

“Building a Transnational Border Region.” Crisis y Desarrollo Económico en la Frontera. El Colegio de la Frontera Norte, Ciudad Juárez. October 25-26, 2010.
“Why Isn’t Mexico on China’s Growth Path?” International Seminar on the Asia Pacific Basin: Business, Economics, and Competitiveness. Asia Pacific Center, Tecnológico de Monterrey, Campus Guadalajara. August 19-20, 2010.
“The Subprime Crisis in Historical Perspective.” La Crisis Global y Sus Salidas, Universidad Autónoma de Baja California Sur, October 13-15, 2009, La Paz, Baja California Sur.
“American Views of the Border with Mexico, The U.S.-Mexico Border: A Discussion on Sub-National Policy Options, Arizona State University, Tempe, Arizona, June 18, 2009.
“Economic Development and Education in the Context of the US-Mexico Borderlands,” The U.S.-Mexico Border: A Discussion on Sub-National Policy Options, El Colegio de la Frontera Norte, Tijuana, Baja California, May 12, 2009.
“A Cross Border Regional Collaborative Initiative: San Diego Dialogue, 1991-2003,” Seminario sobre Gobernanza y Cooperación Transfronteriza, El Colegio de la Frontera Norte, Tijuana, Baja California. November 24, 2008.
“Population and economy on the US-Mexico border from 1950 to the present,” 3rd Workshop of the Colorado River Delta Research Coordination Network, University of Arizona, Tucson, November 17, 2007.

- “50 años de desarrollo en la frontera EUA-México, Seminario de Reflexión: Ordenación del Territorio, Redes e Integración Regional. Universidad Autónoma de Baja California, Tijuana, Mexico, November 1, 2007.
- “Migration and Development: The U.S.-Mexico Border.” Transborder Institute, University of San Diego, October 5-7, 2006.
- “Teaching about Inequality in Latin America.” Latin American Studies Association, Puerto Rico, March 15-18, 2006.
- “Unintended Institutional Impediments to International Programs,” Association of Academic Programs in Latin America and the Caribbean, February 16-19, 2005. San Diego, California.
- “A Human Development Index for the US-Mexico Border,” Latin American Studies Association, Las Vegas, October, 2004.
- “Local Income Measurements for US Counties and Mexican Municipios,” US-Mexico Border Indicators Methodology Workshop, NOBE/REF. University of Texas, El Paso, August 4-5, 2004.
- “Is the downturn in maquiladora employment cyclical or structural?” (with K. Mundra), Dallas Federal Reserve, El Paso Branch, “Maquiladora Downturn: Structural Change or Cyclical Factors.” South Padre Island, Texas, November 21, 2003.
- “Border states: California, Texas, and relations with Mexico,” Association for Borderlands Studies, Las Vegas, April 2003.
- “The competitiveness characteristics of the electronics maquiladora on Mexico’s northern border,” Association for Borderlands Studies, La Vegas, April 2003.
- “Are Incomes Converging along the US-Mexico Border?,” Association for Borderlands Studies, Albuquerque, New Mexico, April 2002; El Colegio de la Frontera Norte, May, 2002; Latin American Studies Association, March, 2003.
- “U.S. Outward Foreign Direct Investment in Mexico’s Export Processing Industry,” LASAK 2001 International Conference, “Globalization and Foreign Investment: Mexican Maquiladora and Asian Investment.” Sogang University, Seoul, Korea. July 23-24, 2001.
- “The Impact of the U.S. Business Cycle on Mexico’s Maquiladora Industry,” with Ed Balsdon. First NOBE/REF International Research Forum: The U.S.-Mexico Border Economy in the XXI Century. El Colegio de la Frontera Norte, San Antonio del Mar, Tijuana, Mexico. June 22-23, 2001.
- “Why Aren't All the Maquilas in Chiapas? Re-examining the Low Cost Labor Hypothesis.” Center for U.S.-Mexican Studies, University of California, San Diego. May 2, 2001.
- “Shopping on the Border: The Mexican Peso and U.S. Border Communities.” Association for Borderlands Studies. Reno, Nevada. April 23, 2001.
- “Taxes, Uncertainty, and Growth in Mexico's Maquiladora Industry.” Libre Comercio, Integración y el Futuro de la Industria Maquiladora. Comisión Económica para América Latina y el Caribe, El Colegio de la Frontera Norte. Tijuana, Mexico. October 20, 2000; Universidad Autónoma de Coahuila, Saltillo, Mexico. November 7, 2000.
- “The Employment Dynamics of Regional Economies on the U.S.-Mexican Border.” University of Calgary, March 29, 2000; University of Saskatchewan, April, 1, 2000.
- “Thinking Like Scientists: Scaffolding Technical Writing for Economics Students.” California State University Regional Symposium on University Teaching. California State University, San Marcos. February, 26, 2000.

- “Traspasando Fronteras: Políticas Nacionales y los Límites de la Integración Internacional,” (English title: “Crossing Borders: National Policies and the Limits of International Integration.”) Inserción Económica Internacional de América Latina. FLACSO-Chile, Santiago, Chile. September 27, 1999.
- “¿Hacia dónde va la maquila?” (English title: Whither the maquiladora?--A look at the growth prospects after 2001.”) Aperturas de Mercados y Reforma Fiscal (Opening of Markets and Fiscal Reform). El Colegio de la Frontera Norte, Tijuana. September 13, 1999.
- “The Effects of a Depreciation of the Peso on Cross Border Retail Sales in San Diego and Imperial Counties.” El Colegio de la Frontera Norte, Tijuana, Mexico, April 9, 1999; Society for the Advancement of Behavioral Economics, May, 1999.
- “Agricultural Expansion during the Gold Rush: California Grain Farming as a ‘Booming’ Lagging Sector: 1849-1860.” All-UC Economic History Conference. UC, Davis. November 17-20, 1997.
- “Gold Rushes and the Trans-Pacific Wheat Trade: Californian and Australia, 1848-1857,” Second Conference on the History of the Pacific Rim. Latrobe University: Melbourne, Australia. July 5-7, 1996.
- “The Mexican Peso Crisis and its Aftermath.” University of Lethbridge, Lethbridge, Alberta, Canada. November 18, 1995.
- “A Statistical Analysis of Outcomes from SDSU’s Freshman Success Program.” National Association of School Personnel Administrators (NASPA), 77th Annual Conference. San Diego. March 23-26, 1995; and Western Regional Conference, AASCU/Sallie Mae Student Retention Project. Sonoma State University. June 25-26, 1995.
- “An Intensive Program for Future Professionals in a Bicultural Region: A Description of the Borderlink Program between San Diego State University and Universidad Autónoma de Baja California.” 14th Annual Conference, Language and Communications for World Business and the Professions. Eastern Michigan University, Corporate Education Center. Ypsilanti, Michigan. April 6-8, 1995.
- “Recession and Restructuring in the California Economy, 1990-1994.” University of Calgary, Calgary, Alberta, Canada. January 18, 1995.
- “La Comunidad Económica Europea en el Contexto del Siglo XXI.” Universidad Autónoma de Baja California. Tijuana, Mexico. Four lectures, November-December, 1994.
- “An Analysis of Economic Growth in Twenty-Three California MSAs: 1969-1992.” Seminario Internacional: California: Problemas Economicos, Politicos, y Sociales. Centro de Investigaciones sobre America del Norte (CISAN), Universidad Nacional Autónoma de México (UNAM). México, D.F. October 25-26, 1993.
- Session organizer and chair: “The US-Mexico Free Trade Agreement.” 4th Annual International Conference of the Society for the Advancement of Socio-Economics. Graduate School of Management, University of California, Irvine. March 27-29, 1992.
- “The Impact of the US-Mexico Free Trade Agreement on California’s Economy.” The US/Mexico/Canada Free Trade Agreement: Its Impact on California. The Jessee M. Unruh Institute of Politics, University of Southern California. January 23, 1992.
- “San Diego/Tijuana: Neighbors in the North American Economy.” San Diego State University-El Colegio de la Frontera Norte 1992 Winter Symposium. January 22, 1992 SDSU and January 24, 1992, COLEF.

- “The Impact of the US-Mexico Free Trade Agreement on US Labor Unions.” First Cycle of Conferences on the Free Trade Agreement. Universidad Autónoma de Baja California, Ensenada, Mexico. May 29-30, 1991.
- “On-the-Job Leisure-Income Tradeoffs: A Test of Rational Behavior.” 4th Annual Conference of the Society for the Advancement of Behavioral Economics. San Diego State University. June 16-18, 1988.

Community Presentations

- “Three Things to Know about the US-Mexico Border,” Universidad Iberoamericana, Tijuana, Mexico. June 22, 2011.
- “The Beijing Consensus versus the Washington Consensus,” ITESM, Guadalajara Campus. April, 2011.
- “The US Economy: An Overview.” Invited presentation to incoming Fulbright students. August 2, 2010 and August 3, 2011. San Diego State University.
- “De la crisis subprime a la crisis de la eurozona. Impactos y perspectivas del sistema financiero internacional.” Invited presentation, Universidad Autónoma de Baja California Sur, June 8, 2010. La Paz, Baja California Sur, Mexico.
- “Job Opportunities for Business Scale-Up,” University of San Diego, April 26, 2010. San Diego, CA.
- “The International Business Program,” Castle Park High School, Chula Vista, California, October 20, 2009.
- “2006 Immigration Legislation: Impact on San Diego Business.” San Diego Regional Chamber of Commerce, The Manpower Series: Business and Employment. June 14, 2006. San Diego, CA.
- “San Diego Briefing.” Legislative Analyst Office, Sacramento, California. May 3, 2005.
- “The Lifting of Quotas on Imported Apparel,” Quota Free 2005, Fashion Institute of Design Management. November, 2004.
- “La economía actual de Baja California y California,” Centro de Estudios Económicos y Empresariales de Mexicali, Mexicali, Baja California, December 6, 2007.
- “Are We in Latin America Yet?” In-service for social science teachers, San Dieguito School District, August 24, 2003.
- “Are Tijuana and Mexicali’s maquiladoras competitive?” San Diego Dialogue Forum Fronterizo. July 17, 2002.
- “Chile in the Global Economy.” San Dieguito High School District. June 27, 2001.
- “Dollarization in the Western Hemisphere.” Organization of Women in International Trade. San Diego. October 12, 2000
- “Economics and Trade Relations Among Latin America’s Major Players.” International Studies Education Project of San Diego (ISTEP). December 4, 1999.
- “NAFTA: The First Five Years, A Review and Analysis.” Center for International Business Education and Research, The Canadian Consulate, The World Trade Center (San Diego) and The World Affairs Council of San Diego. San Diego, November 30, 1999.
- “The Economics of Immigration.” US Border Patrol: Professional Development Program. Chula Vista, California. July, 1996, November 1996, April, 1997.
- “The Peso Devaluation and Its Impact on the Border Region.” Californias in Transition Seminar, SDSU. World Trade Center, San Diego. February 3, 1995.

- “Borderlink 1994 Research Program.” San Diego State University, Universidad Autónoma de Baja California, and the Greater San Diego Chamber of Commerce. September 29, 1994.
- “Programa Borderlink 94.” Universidad Autónoma de Baja California. Tijuana: July 26, 1994. “The Impact of the North American Free Trade Agreement on Small Business in San Diego County.” Southwestern College Small Business Development and International Trade Center. January 4, 1993.
- “The US-Mexico Free Trade Agreement.” Industrial Relations Research Association. San Diego. October 14, 1992.
- “Strategies for EC ‘92.” World Trade Association of San Diego, United States Department of Commerce: World Trade Week. May 20-21, 1992.
- “The Relationship of Poverty to Educational Discrimination.” Conference on Economic Justice. Center for Public Economics, San Diego State University. November 7, 1987.