

Summary of Course Changes
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Strategic Management

The strategic management course at my institution integrates the various functional areas of business and serves as the capstone undergraduate business class. It is taken during the last semester of a student's program. The course covers strategic management content, students make various presentations, and we perform case analysis on business situations.

The institute has allowed me to enhance several areas of my class. First, I am much better prepared to discuss the cultural aspects which impact business decisions in Japan. I plan to use Japan as one of the two countries I regularly use for examples in class. Second, Japan can serve as a good area for students to do research regarding business practices. Japan continues to have a very productive economy but it is making some transitions that would be good for students to study. I plan to have a paper assignment and presentation concerning Japan's current business situation as a part of the class.

I also plan to use business cases concerning Japan as a part of my class. The cases can show how culture can impact decisions and actions by firms. Management literature continues to describe how well Japan does in utilizing a bottom-up approach to problem solving. This understanding can be very useful for future business leaders throughout the globe.

I have greatly appreciated the opportunity to study Japan and be a part of the institute. It was an extraordinary learning experience.