

From: Beth Chung and Lynn Shore, Department of Management and Institute for Inclusiveness and Diversity in Organizations (IIDO), College of Business Administration

Re: Center for Advancement of Research Methods and Analysis (CARMA)

The **CARMA Consortium Webcast Program** is established to provide university faculty, graduate students, and other researchers with advanced training in research methods and data analysis. To participate in this training, a university becomes a member of the CARMA Consortium Webcast Program. The College of Business has paid for a 6-month subscription to CARMA. Access to the CARMA Video Library begins at the time of registration and ends on September 1st, 2011. Registered CARMA users from 2010-2011 CARMA Consortium Webcast Program member organizations will receive a 50% discount for 2010 CARMA Short Courses.

For a university that is a member of the 2010-2011 CARMA Consortium Webcast Program, all faculty and students are eligible to view, as a group, a series of ten lectures per program year by nationally recognized methodologists. Each lecture is delivered live (with video and audio) over the internet. These lectures are targeted for an advanced doctoral student level and will typically include an introduction to the topic as well as a consideration of current technical issues. Emphasis is placed on the application of the research method technique. Prior to each lecture, background readings, references, and powerpoint slides for the presentation will be available on the CARMA website.

It is expected that the webcasts will typically be viewed by the group of faculty and students from a classroom or computer lab with an internet connection and a projection device for a large screen. The webcast will be streamed using RealPlayer (from Real Media). This software is available at the CARMA website (a link to software publisher's website). During the webcast viewers are welcome to submit questions by email. Presenters will respond to these questions as part of the webcast at the end of their formal lecture (all questions are read without mentioning the sender's name).

Each participating university will be allowed only one access point for each live webcast, but there is no limit as to how many faculty and/or students may view the webcast from the classroom with the access point. Faculty and students from different academic units on campus (e.g. business and psychology) are free to attend the webcast presentation in that same classroom. Recorded versions of the lectures will also be posted on the CARMA Video Library within two weeks after each lecture is given. Faculty and students from Consortium universities will have individual access to these recorded versions at any time from any machine, as long as they are registered CARMA Website Users and they use an email address provided by the organization. For example, if a person is a Wayne State University student, he/she must first register as a CARMA Website User using their WSU email address (which always ends with wayne.edu).

Finally, in addition to having access to the live and recorded versions of the ten lectures mentioned above, universities participating in the Consortium Webcast Program will also have access to the CARMA Video Library, which now includes **62** recorded versions of additional webcast lectures originally presented at CARMA during previous Consortium Program years.

In order to have access to CARMA, you will need to go to the website which is:

<http://carma.wayne.edu>. There you can register using an sdsu email address. Once you register you will have access to all the webcasts including those in the library. If you have difficulty in becoming a member contact Lynn Shore at [lshore@mail.sdsu.edu](mailto:lshore@mail.sdsu.edu)