

Requirements for the Major

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| <ul style="list-style-type: none"> • Attend internship orientation • Complete an internship (at least 150 hours) • Complete a semester abroad through an IB approved exchange program or complete an international internship of a minimum of 250 hours | <ul style="list-style-type: none"> • Complete coursework in Business (I), Language (II), and Regional/Cultural Studies (III): 54-60 units • Pass a language proficiency exam • Graduation requirements: compile a minimum GPA of 2.0 GPA in each section of the major (I, II, III) |
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Business (I) 29-31 units

Students take eight (8) required courses plus an additional two courses at the 300/400 level in either Finance, Management, or Marketing.

_____	BA 300 ¹	Ethical Decision Making in Business	1 unit
_____	Finance 323	Fundamentals of Finance	3 units
_____	Finance 329 ²	International Business Finance	3 units
_____	IDS 302 ³	Intro to Production and Operations Mgmt	3 units
_____	Management 350	Management and Organization	3 units
_____	Management 405 ⁴	Int'l Business Strategy and Integration	3 units
_____	Marketing 370	Marketing	3 units
_____	Marketing 376 ⁵	Global Marketing Strategy	4 units
_____	Fin. Specialization	Two (2) 300/400 level Finance courses	3+3 units
OR			
_____	Mgmt Specialization	Two (2) 300/400 level Management courses	3+3 units
OR			
_____	Mktg. Specialization	Two (2) 300/400 level Marketing courses	4+4 units

Language Emphasis (II) 12 units

_____	Spanish 301	Advanced Conversation and Reading	3 units
_____	Spanish 302	Advanced Conversation and Writing	3 units
_____	Spanish 307	Introduction to Commercial Spanish	3 units
_____	Spanish 497	Advanced Commercial Spanish	3 units

Spanish for U.S. Hispanics and near-native speakers: (See Spanish Department for placement into these courses):

_____	Spanish 381	Advanced Spanish for Spanish Speakers	3 units
_____	Select 3 units (1 course) from: Spanish 350, Spanish 491, or Spanish 493		3 units
_____	Spanish 307	Introduction to Commercial Spanish	3 units
_____	Spanish 497	Advanced Commercial Spanish	3 units

Regional/Cultural Studies (III) 13 units

Regional courses cannot cross-count with required courses in the language emphasis

_____	IB 495 ⁶	International Business Internship	3 units (CR/NC)
_____	IB 498 ⁷	Doing Business Internationally	1 unit (CR/NC)

And nine (9) units selected from the following, with no more than six (6) units from one department:

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| <ul style="list-style-type: none"> • Africana Studies 320* ** +; 321* ** +; 322* ** +; 471B • American Indian Studies 320** +; 400; 440** + • Anthropology 444; 446* ** + • Art 560* • Chicana & Chicano Studies 301** +; 303** +; 306; 310** +; 320** +; 335** +; 340; 350A** +; 350B** +; 355** +; 375** +; 376** +; 380** +; 400** +; 480 • Communication 371** + • Economics 330^L +; 338; 565 • English 494^L +; 519; 525 • Geography 321^L +; 353; 354^L + • History 445; 450W* +; 532; 536; 540; 544B; 545; 550; 551 | <ul style="list-style-type: none"> • Humanities 370^L + • Latin American Studies 320; 550* • Linguistics 524 • Political Science 305; 320; 321; 334; 335*; 347A; 347B; 348; 422*; 436*; 478; 496; 531*; 568* • Public Administration 485* • Religious Studies 390A-390B* • Sociology 320* ** +; 335*^L +; 355* ** +; 421*^L +; 430*^L +; 433*; 531*; 537* • Spanish 342** +; 515* • Women's Studies 341A; 341B; 375** + |
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* Indicates courses with prerequisites not included in requirements listed above.

** Course can be used to cross-count with upper division General Education, IV: Explorations and may fulfill the GE cultural diversity requirement

^L Course can be used to cross-count with upper division General Education, IV: Explorations

+ Only one upper division Regional/Cultural Studies course may be cross-counted with one G.E. course

¹ Mandatory beginning with catalog year 2007-2008

² Prerequisite: Finance 323

³ Math 120 prerequisite is waived for International Business majors

⁴ Prerequisites: BA 300, Finance 323, IDS 302, Management 350, and Marketing 370

⁵ Prerequisites: grade of "C" or better in Marketing 370

⁶ Prerequisite: Upper division status in the major; see <http://www-rohan.sdsu.edu/~ibintern/> for mandatory orientations offered each semester to obtain course registration add code

⁷ Required beginning catalog year 2005/2006; prerequisite: upper division status in the major