

# Educational Video Outline & Narrative

## Jump Start iMovie 08'

### Goal of project

- ❖ A guided tour into the interface and general functions of iMovie that will inspire aspiring movie makers with the confidence to start using the program on a basic level.

### Main points

- ❖ Learning a new software program can be an arduous and daunting task.
- ❖ Individuals with little or no experience will gain a basic framework for interface, organization, and program functions:
- ❖ Importing
- ❖ Selecting & Dragging
- ❖ Editing Tools
- ❖ Sharing

### Visual Narrative

- ❖ Overview of program functions and navigation
- ❖ Movie shown in one full clip (2-3 minutes long)
- ❖ It starts with an opening look into the iMovie interface. Using zooming options and an enlarged cursor, the learner is taken into the iMovie landscape. The learner is guided to the top and shown how to import footage from a video camera and from an isight camera manually and automatically.
- ❖ Next, the learner is shown the program is organized visually. Emphasis is given to the bottom half of the screen where the media is stored. Emphasis is then drawn to the center of the program where the tool bar is shown. Finally Emphasis is given to the top half of the program, where the project is made. The learner is then connected to all three as the narration indicates how each of the areas work together.
- ❖ Now, the learner is shown how to select footage in the bottom half, and how to drag the footage of choice to the top half where project making occurs. The learner is also shown an easy way to get the exact clip they want by seeing the correlation between the actual clip of footage, the trimming tools, and the preview window.
- ❖ Moving along, the learner is now shown the main editing tools on the far right-center of the program. The learner is presented with tools to add music, add text, add transitions, and still images. The learner will be shown an addition of one of each editing tool and will be shown the ease and versatility of those additions in the project creation space in the upper left half of the application.
- ❖ To wrap up, the learner will be shown how to share a finished project. Emphasis will be placed on "Sharing" options for their work: exporting, mobile me, and media browser options.
- ❖ That's a wrap! In the end the learner will have seen some basic navigation, importing options, importing editing tools, and sharing options!