



LABEL KING CORPORATION
Sponsored Internship
Management/Marketing/Information Systems
Graduate/Undergraduate Students

Company Background

Label King, founded in 2002, is a San Diego manufacturer of custom made labels. We have developed a unique environmentally friendly product line of "Green" labels that we will market on a national level. We will be giving a portion of our sales to charity.

Project Overview

Label King is looking for an intern who will be involved in all aspects of the start up project to launch the new label. The intern will be an integral part of our marketing strategy, working with Google Ad Words, website content, identifying customers, and working out arrangements with charities among other things.

Skills and Requirements

- Strong work ethic, proactive positive attitude, independent and entrepreneurial creative thought process are important
- Very good understanding of Google Ad Words
- Internet savvy individual with solid understanding of blogs and social networking sites
- Strong written communication skills
- Coachable, confident individual with problem solving abilities

To apply please contact Angelica Bouras at intern@mail.sdsu.edu