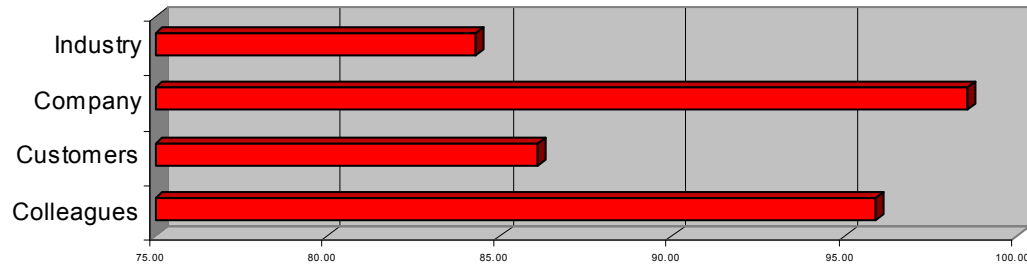


What is the Return-On-Investment (ROI) that I can expect from SDSU's Executive MBA program?

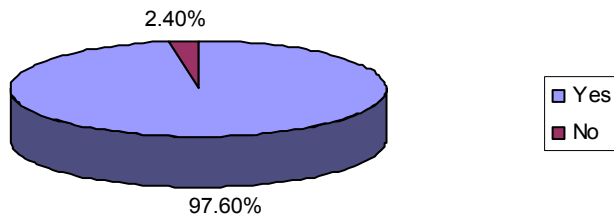


In mid 2007, we created and executed an ROI evaluation and surveyed 250 EMBA 1-12 alumni, allowing us to deliver compelling ROI evidence. With a 33% participation rate, the results are astonishing! Below are six questions and answers that address what the ROI is from SDSU's EMBA program.

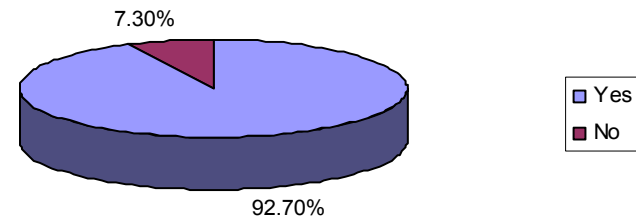
1 **Question: As a direct result of your MBA experience, you have found that you offer more value to your:**



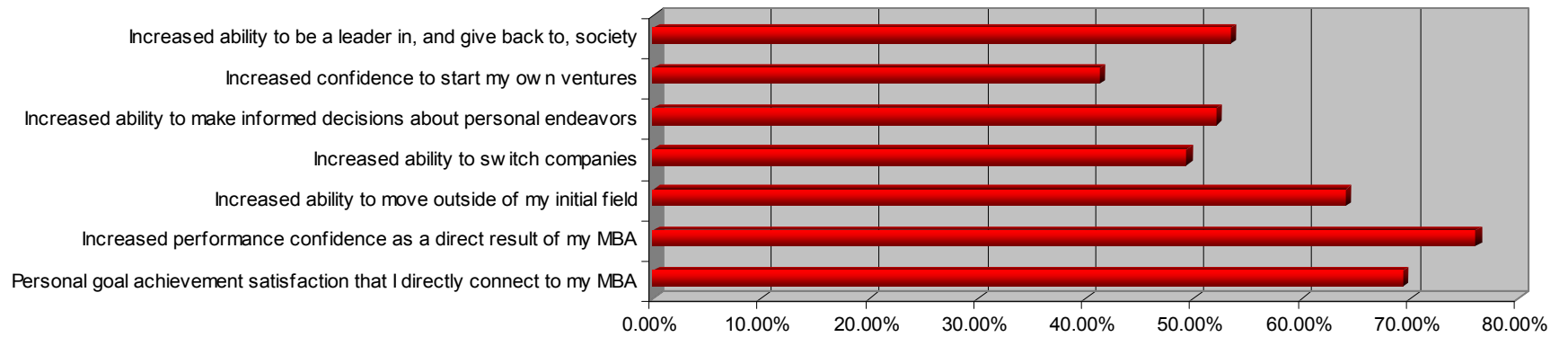
2 **Question: Do you consider yourself better able to offer strategic value to your company as a direct result of your SDSU EMBA experience?**



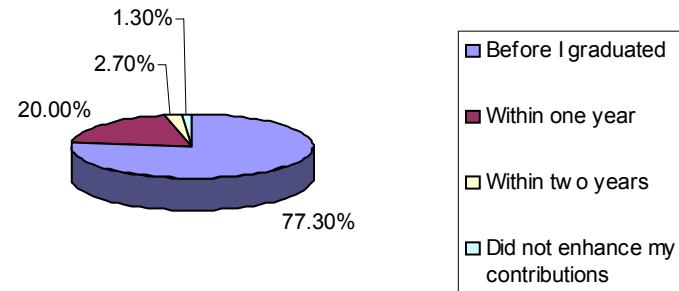
3 **Question: Do you feel that you are accomplishing (or have accomplished) the goals you set for yourself in obtaining your MBA?**



4 Question: What evidence do you cite to document personal return on investment for your MBA?



5 Question: How soon after you began the program did your SDSU EMBA experience enhance your contributions to your company?



6 Question: What evidence do you cite to document traditional return on investment for your MBA?

