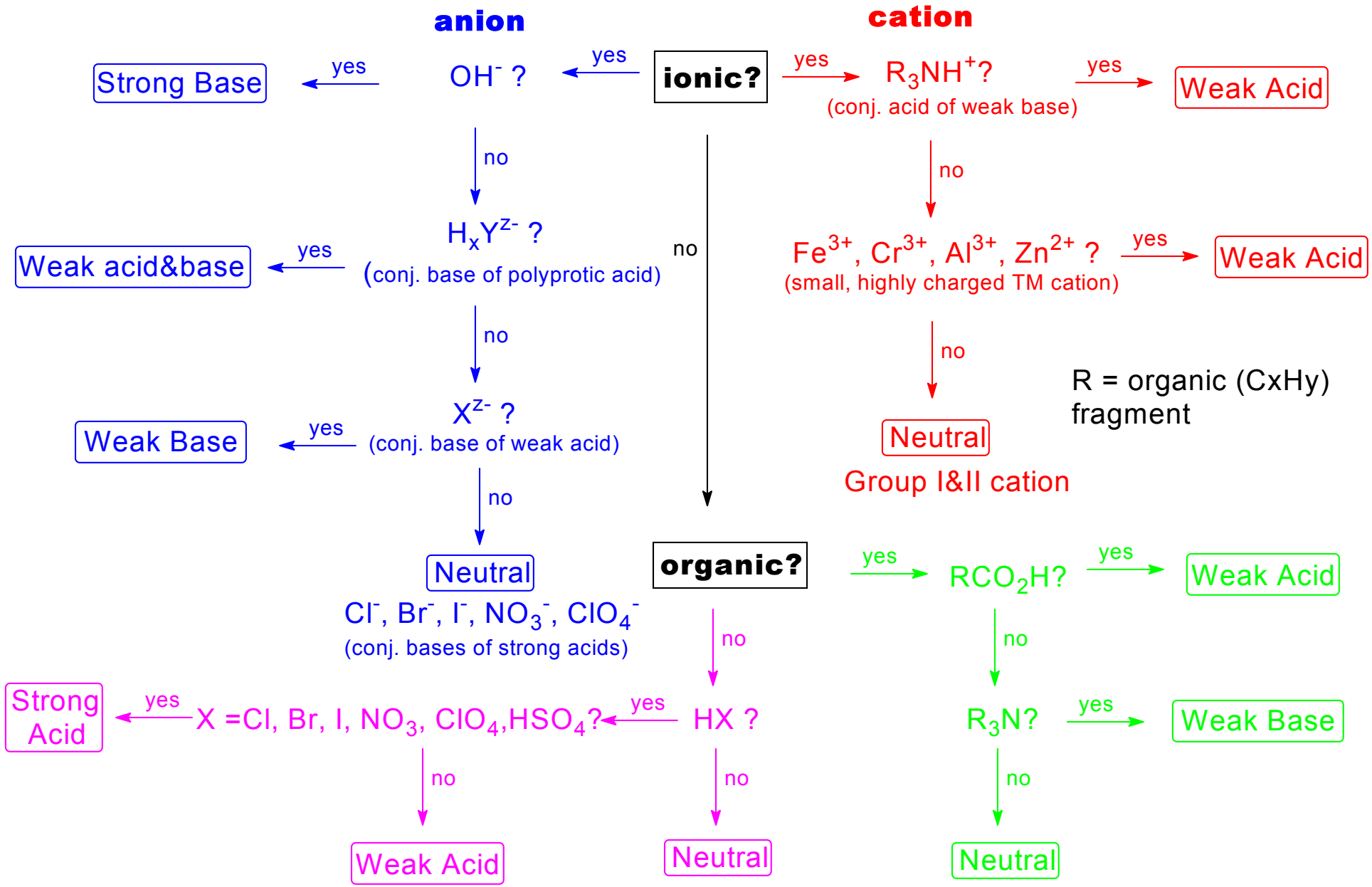IDENTIFYING ACIDS & BASES