

Saturday, March 26 Arrival in Argentina City Tour	Sunday, March 27 Argentina Estancia Pampas	Monday, March 28 Argentina Business Meetings	Tuesday, March 29 Argentina Business Meetings	Wed., March 30 Argentina Meetings/Seminars	Thursday, March 31 Argentina Business Meetings	Friday, April 1 Argentina Business Meetings	Saturday, April 2 Free Day Buenos Aires
<p>Pickup at Buenos Aires Ezeiza International Airport and transport to hotel</p> <p>Check in at the four star Lois Suites Recoleta hotel:</p> <p>http://www.loisuites.com.ar/es/recoleta-hotel-buenos-aires/alojamiento-recoleta</p> <p>Orientation meeting</p> <ul style="list-style-type: none"> o Orientation o Itinerary o Safety o Questions o Welcome Snack 	<p>Breakfast at the hotel</p> <p>Argentine Estancia Full-day at a traditional Argentine estancia (country house) in the beautiful Argentine pampas</p> <ul style="list-style-type: none"> • Typical food and wine tasting • Horseback riding and outdoor activities • Poolside relaxation • Potential gaucho demonstration with music and singing 	<p>Breakfast at the hotel</p> <p>University Seminar (IAE Business School: Universidad Austral) Potential topics:</p> <ul style="list-style-type: none"> • Lecture on the causes of the 2001 economic crash in Argentina and adaptation of company strategic planning • Lecture on labor laws in Argentina, the strength of Argentine trade unions and their effects on foreign investment. 	<p>Breakfast at the hotel</p> <p>Bimbo ~ Visit to a leading bakery company worldwide with operations in 17 countries.</p> <p>Presentation about Bimbo's experience in the region, the market and the main challenges.</p> <p>Plant Visit</p> <p>OR Meeting with alternative firm in consumer foods sector (Kraft)</p>	<p>Breakfast at the hotel</p> <p>Standard Bank ~ Visit to one the main banks in Argentina with headquarters in South Africa and England.</p> <p>Presentation and discussion on the development of the banking sector in Argentina and the recent global recession.</p> <p>OR Meeting with alternative firm in the banking sector (Goldman Sachs, MBA Lazard)</p>	<p>Breakfast at the hotel</p> <p>Sugar & Spice ~ Talk with an expat about starting a business in Argentina in the food industry, particularly one with a strong focus on CSR, demonstrated through its focus on environmentally-friendly practices and connection with local community</p> <p>OR Meeting with alternative entrepreneur</p>	<p>Breakfast at the hotel</p> <p>Bodegas Norton ~ Meeting with one of the largest wineries in the country to discuss export strategy and competitive advantages over Chilean wineries.</p> <p>Wine tasting at "Espacio Norton," the company's branch located in Buenos Aires.</p> <p>OR Meeting with alternative firm in the wine industry</p>	<p>Breakfast at the hotel</p> <p>Free day for exploring Buenos Aires</p> <p>Suggested Activities:</p> <ul style="list-style-type: none"> • Recoleta Crafts Market • Shopping in Palermo Viejo • Palermo Soho • La Florida • Bellas Artes Museum • MALBA • Madero Port • Recoleta
Lunch on your own	Traditional BBQ Lunch	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own
<p>Buenos Aires City Tour</p> <p><u>Highlights:</u></p> <ul style="list-style-type: none"> • Recoleta Cemetery • Recoletas crafts fair • Plaza de Mayo • Casa Rosada Presidential Palace • The Obelisk • La Boca 	Continued relaxation in Buenos Aires	<p>Warner Brothers, Fox Film and Twentieth Century Fox ~ Presentation of a regional leader entertainment</p> <p>Presentation of the selection of Buenos Aires as US and Europe's new outsourcing hub for television projects</p> <p>OR Meeting with alternative firm in the media/entertainment industry (Fox Sports, ESPN, MTV South America)</p>	<p>La Martina ~ Meeting with a local leading textile company.</p> <p>Discussion on sports sponsorship platforms in Argentina.</p> <p>OR Meeting with alternative firm in the retail / sport marketing industry (Legacy, Adidas)</p>	Free afternoon for cultural exploration and student projects in Buenos Aires	<p>Simmons Argentina ~ Presentation by this leading US producer of mattresses worldwide.</p> <p>Discussion on its growth strategy in Argentina and the difficulties of entering this volatile market.</p> <p>Visit to the manufacturing facilities</p> <p>OR Meeting with alternative firm in the manufacturing industry</p>	Free afternoon for cultural exploration and student projects in Buenos Aires	<p>Free afternoon for last minute shopping and cultural exploration</p> <p>Transfer to airport</p> <p>Departure for California</p> <p><u>End of Program</u></p>
Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	Tango Dinner Show + Lessons	28.7.10

Meetings and group activities may be changed at a later date due to scheduling conflicts. The Austral Group assures that the final itinerary will be consistent in scope and tenor as this version.