

**Course Substitutions for
ITESM University, Mexico**
(All courses are taught in ENGLISH,
some taught in SPANISH as indicated)
Summer Courses

- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.

Core Courses for All Majors

Course at SDSU	
ECON 102: Principles of Economics (Micro)	Microeconomics
ECON 101: Principles of Economics (Macro)	Macroeconomics
MKT 370: Marketing	Mt00831 Mercadotecnia
MGT 405: International Business Strategy	OR00895 Seminar on Strategic Management (PROPOSE)

Marketing Majors

MKTG 376: Global Marketing	MT00873 International Marketing (PROPOSE)
MKTG Elective	CO00876 Advertising (PROPOSE)

Management Majors

MGT 454: Interpersonal Processes	Rh00831 Recursos humanos
MGT Elective	Doing Business in Mexico Mexican Business Management Importing and Exporting Operations in Mexico International Business Environment

General Education

Approved GE Area	Course at ITESM
Explorations Humanities	IP2010 Art and Architecture in Mexico (cross- cultural) IP 3005 and 3006, Advance Spanish
Foundations Humanities for Language	IP1001, 1002, Basic Spanish IP 2004 and 2005 Intermediate Spanish
Oral Communication	Op00092 Comunicación oral
Exploration Soc, & Beh Sci	Ri00802 Sociedad y Desarrollo en el Mundo (Spanish only) (cross- cultural) Ri00801 Sociedad y Desarrollo en Mexico (Spanish only) (cross- cultural)

Last revised on July 22, 2011