

Course Substitutions for **ITESM University, Mexico** (All courses are taught in SPANISH, some are in ENGLISH when indicated)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

Core Courses for All Majors

Course at SDSU	Course at ITESM
STAT 119: Elementary Statistics	CD100 Estadística Administrativa
FIN 323: Fundamentals of Finance	FZ00850 Administración Financiera (also in English)
MGT 350: Mgt. & Org. Behavior	OR00811 Administración (also in English)
MKTG 370: Marketing	Mt00831 Mercadotecnia (also in English)
BA 404: Small Bus. Mgt.	Or00801 Desarrollo de Emprendedores
MIS 301: Statistical Analysis	Cd00841 Pronóstico para la toma de decisiones
MGT 405: International Business Strategy	NI3010 International Strategic Management DE3003 Dirección Estratégica Emprendedora

Accounting Majors

ACCTG Elective	Cf00883 Contabilidad internacional Propose
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Finance Majors

ACCTG 325: Intermed. Managerial Acct.	Cf00841 Contabilidad Administrativa Propose
ACCTG 326: Intermed. Financial Acct.	Cf00812 Contabilidad Financiera II Propose
FIN 321: Managerial Economics	Ec00858 Economía Financiera Propose
FIN 327: Investments	Af00881 Administración de Inversiones Propose Af00892 Inversión Extranjera Propose
FIN 329: International Business Finance	Fz00881 Finanzas Internacionales
FIN 423: Financial Analysis	Af00872 Análisis Financiero cuantitativo Propose
FIN 326: Financial Institutions Management	Af00861 Instituciones Financieras Propose
FIN 421: Portfolio Management	Fz3003 Seminario de finanzas corporativas y bursátiles Propose

Information Systems Majors

MIS 306: Information Systems Analysis	Si00865 Sistemas de Información para la toma de decisiones Propose
MIS 492: Management of Info Systems	Si00004 Administración electrónica de negocios Propose
MIS 375: Information Systems Technology	Cd2004 Administración de operaciones, evaluación de proyectos y valoración de empresas Propose
MIS 481: E-Business/Web Develop.	Si00003 Comercio electrónico Propose

Management Majors

MGT 352: Human Resource Mgt.	Rh00851 Relaciones industriales
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Or00803 Valores en el ejercicio profesional Propose H2002 Ética, profesión y ciudadanía Proposed

MGT 454: Interpersonal Processes	Rh00831 Recursos humanos (also in English)
MGT Elective	RH00892 Strategic Planning Human Resources DE3003 Dirección Estratégica Emprendedora
Marketing Majors	
MKTG 371: Consumer & Buyer Beh.	Mt00852 Analisis del consumidor Propose Mt2006 Comportamiento del consumidor Propose
MKTG 479: Strategic Marketing Management	Mt00892 Seminario Avanzado de Mercadotecnia Propose
MKTG 373: Integrated Mktg Communications	Mt00892 Comunicacion Integral de Mercados Propose
MKTG 376: Global Marketing Strategy	Mt2010 Mercadotecnia Internacional Propose Mt00873 Mercadotecnia Internacional Propose
MKTG 377: Selling Strategies	Mt00851 Administracion de Ventas Propose
MKTG 472: Advanced Integrated Mkt. Communications	Mt2011 Estrategia de Comunicacion para la Mercadotecnia Propose
MKTG 473: Sales Management	Mt2005 Administracion y procesos de venta Propose
MKTG 474: Business Marketing	Mt2009 Mercadotecnia entre Negocios Propose
MKTG 476: Internet/Interactive Applications	Si00003 Comercio electrónico
MKTG 479: Strategic Marketing Management	Mt00882 Seminario de mercadotecnia
General Education	
Approved GE Area	Course at ITESM
Explorations Humanities	IP2010 Art and Architecture in Mexico (cross- cultural) IP 3005 and 3006, Advance Spanish IP3018 Latin American literature (cross- cultural) IP2008 Mexican Culture (cross- cultural) IP2010 Mexican art and architecture (also in English) (cross-cultural)
Exploration Soc, & Beh Sci	Ri00802 Cultural values in an international society (cross-cultural) P00821 History of Political Ideas (also in English) IP3025 History of diplomatic relations between Mexico and the US (also in English) (cross- cultural) Ec00844 International economics (also in English) Ec00853 International political economics Ri00835 New perspectives in the current global agenda Or00883 Seminario de análisis económico político y social Ri00801 Sociocultural Values in Mexico and Latin America (cross- cultural) NI00873, Tratados comerciales Int'l de México (also in English)
Foundations Humanities for Language	IP 3002 Spanish for Bilinguals
Foundations Humanities Philosophy	Or00803 Valores en el ejercicio profesional (also in English)
Foundations Humanities History	VA00803 Historia mundial contemporánea
Foundations Humanities Art	IP1004 Mexican Culture (also in English) Ri00804 History of Art
Foundations Humanities for Language	IP1001, 1002, Basic Spanish IP 2004 and 2005 Intermediate Spanish
Foundations Soc, & Beh Sci	P00811 Introduction to Political Science (also in English) Rh00821 Psicología organizacional P00812 Sociology
Oral Communication	Op00092 Comunicación oral (also in English)

Revised on Friday, July 22, 2011