

For All MAJORS

Course Substitution with Bishop's University, CANADA (All courses taught in English)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this University's Web site.**

Core Courses For All Majors

Course AT SDSU	Course at Bishop's
IDS 302: Intro to Prod. & Ops. Mgt.	BMK 333 Physical Distribution
MKT 370: Marketing	BMK 211ab Marketing Management
MGT 405: Strategy or BA 404: Small Bus. Mgt.	BMG 311ab- Business Policy and Strategic Management

Information Systems Majors

IDS 306: Info Systems Analysis	BUS 362
IDS 315: Bus. Applications Program.	BCS 215 Program with Visual Basic
IDS Electives	BCS 311 Mgmt of Information or BCS 313 System Design and Dev't., BCS 312ab Expert Systems for Business

Management Majors

MGT 450: Venture Management	BMG 314ab- Entrepreneurship and Small Business Management
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Marketing Majors

MKT 371: Consumer & Buyer Beh.	BMK 212ab Consumer Behavior
MKT 479: Strategic Marketing	BMK 381ab Marketing Policies
MKT 372: Retail Marketing	BMK 331ab Merchandising Management
MKT 373: Integrated Marketing Communications	BMK 323ab Advertising and Sales Promotion
MKT 376: Global Marketing	BMK 372ab International Marketing
MKT 377: Selling Strategies	BMK 322ab Sales and Sales Management
MKT 474: Business Marketing	BMK 371ab Industrial Marketing
Marketing Electives	BMK 332ab Marketing Channels or BMK 341ab Product Planning or BMK 354ab Topics in Marketing or BMK 361ab Marketing and Society

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