

Course Substitution for **Birmingham City University, UK** (All courses taught in ENGLISH)

- Most courses are 3 units (marketing majors will need additional units to fulfill unit deficit)
- Most syllabi available on CD in CBA Advisor's office
- Students need to make a special consideration request to take courses outside of the Business School. Check with CBA Advisor regarding General Education courses.
- **All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.**
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

Core Courses For All Majors

Course At SDSU	Course at Birmingham City University
MIS 302: Intro to Operations Management	CM6303 Business Operations and Systems SPRING PROPOSE

Finance Majors

FIN 329: International Bus. Fin.	CM6107 Global Finance, FALL
FIN Elective	CM608002 Advanced Financial Management FALL PROPOSE CM5104 Financial Markets – Risks and Returns FALL PROPOSE CM5407 Monetary Theory and Policy FALL PROPOSE CM5103 Business Finance Decisions SPRING PROPOSE CM5418 Finance for Marketers SPRING PROPOSE CM6106 Islamic Finance SPRING PROPOSE

Management Majors

MGT 352: Human Resource Mgt.	CM6113 Contemporary Issues in HRM, FALL
MGT Elective	CM6301 Customer Relationship Management SPRING PROPOSE CM5402 Exploring Organizations FALL PROPOSE CM6110 Managing & Leading Strategic Change FALL PROPOSE CM5409 The Complexity of Management FALL PROPOSE CM6305 Event Management SPRING PROPOSE CM5303 Experiencing Organisations SPRING PROPOSE CM6307 Making Sense of Organisations SPRING PROPOSE CM5420 Management/Organisation Synergy SPRING PROPOSE Personal Development & Reflective Experience SPRING PROPOSE The Real World of Management SPRING PROPOSE CM5424 The Reflective Manager SPRING PROPOSE
HRM Elective	CM6111 International HRM SPRING PROPOSE CM5403 Legal Aspects of HR FALL PROPOSE
ENT Elective	CM5401 Creativity & Change FALL PROPOSE CM6306 Entrepreneurship & Small Business Development FALL PROPOSE

Marketing Majors

MKTG 376: Global Marketing	CM6304 Global Marketing FALL PROPOSE
MKTG 470: Marketing Research	CM5406 Marketing Research, FALL
MKTG 476: Internet/Interactive Marketing	CM6311 Web Marketing, FALL CM6300 Digital Marketing SPRING PROPOSE
MKTG 479: Strategic Marketing	Marketing Strategy, SPRING
MKTG Elective	Brand & Corporate Identity, FALL Contemporary Advertising FALL PROPOSE CM6302 Creative Industries Marketing FALL PROPOSE

	<p>CM4400 Design in Marketing FALL PROPOSE</p> <p>CM6310 Selling and Sales Management FALL PROPOSE</p> <p>CM5421 Marketing, Advertising & Public Relations Practice SPRING PROPOSE</p> <p>CM6309 Services Marketing SPRING PROPOSE</p>
IMC Electives	<p>CM6312 Psychology in the Marketplace FALL PROPOSE</p> <p>Public Relations Planning FALL PROPOSE</p> <p>CM5408 Social Psychology of Work FALL PROPOSE</p> <p>The Psychology of the Individual & Organizational Health FALL PROPOSE</p> <p>Organizational Psychology SPRING PROPOSE</p>

General Education

Approved SDSU GE Area	Birmingham City University Course
Explorations Social & Behavioral Sciences	<p>CM6100 Environmental Economics, FALL PROPOSE</p> <p>CM6014 European Labor Markets, FALL PROPOSE</p> <p>CM606170 Globalisation in European Integration, SPRING PROPOSE</p> <p>People and Places in the UK, FALL</p> <p>Cultures of the Everyday, FALL</p>
Explorations Humanities	<p>Hollywood, Film & Society, FALL</p> <p>Gender Sex and Writing, SPRING (*cultural diversity)</p> <p>Modern British Drama, SPRING (*cultural diversity)</p> <p>Children's Fiction, FALL</p> <p>Romantic Century, FALL</p> <p>Poetry, SPRING</p> <p>Shakespeare Studies</p>

Last revised on July 22, 2011