

## **Course Substitution for Keele University, UK**

(All courses taught in ENGLISH)

- Full-time status at Keele University requires at least 4 classes
- Most classes at Keele are equivalent to 3.75 SDSU units
- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.

### **Core Courses for All Majors**

<b>Course at SDSU</b>	<b>Course at Keele University</b>
BA 300: Ethical Decision Making in Business	MAN-20005 Business Ethics and Integrity SPRING
MGT 350: Mgt. & Org. Behavior	MAN-10003 Organizational Behavior SPRING <b>lower division</b> MAN-20055 Organizational Behavior
MKTG 370: Marketing	MAN-20003 Introduction to Marketing FALL MAN-10019 Marketing Principles SPRING <b>lower division</b>
MGT 405: Strategy	MAN-30002 Business Strategy SPRING or MAN-30048 Business Strategy

### **Accounting Majors**

ECON 320: Intermed. Macro <b>or</b> ECON 321: Intermed. Micro <b>or</b> FIN 321: Managerial Econ	ECO-20003 Macroeconomics II SPRING PROPOSE ECO-20001 Microeconomics II FALL PROPOSE ECO-20015 Managerial Economics II FALL
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### **Finance Majors**

FIN 321: Managerial Economics	ECO-20015 Managerial Economics II FALL
FIN 326: Fin. Institutions Mgt.	ECO-30019 Banking SPRING
FIN 421: Portfolio Management	ECO-20012 Portfolio Choice, prerequisite FIN 325 SPRING
FIN 425: Forecasting	ECO-30014 Economic and Business Forecasting SPRING
FIN 427: Deriv & Finan Risk Mgt	ECO-30004 Options and Futures, prerequisite FIN 325 SPRING

### **Information Systems Majors**

MIS 481: E-Business/Web Develop.	CSY 30002 Electronic Commerce SPRING PROPOSE <b>syllabus available online</b>
MIS 492: Mgt. of Info Systems	MAN 3014 Management Information Systems FALL PROPOSE
IS Elective	CSC-30016 : Software Engineering and Project Management CSC20021: Computational Intelligence MAN 20008 Operations and Quality Management SPRING PROPOSE CSC 10013 Programming Concepts and Design FALL <b>lower division</b> PROPOSE

### **Management Majors**

MGT 352: Human Resource Mgmt	MAN-30001 Human Resource Management
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	MAN-20005 Business Ethics SPRING or MAN- 20057 Corporate Social Responsibility
Elective	HRM-20011 The Employment Relationship and the Law SPRING MAN 20047 Contemporary Issues in Management SPRING HRM-20006 International Issues in Industrial Relations and HRM MAN-20008 Quality Management MAN-20004 Sociology of Organisations

	MAN-20029 Management Creativity MAN-30015 Organization Innovation and Change Management PROPOSE Fall only for 09/10 MAN 20029 Management Creativity SPRING PROPOSE MAN-20047 Contemporary Issues in Management PROPOSE
MGT 466: International HR Mgmt	HRM-20006 International Issues in Industrial Relations and HRM PROPOSE
HRM Elective	HRM-30004 Employee Development FALL PROPOSE HRM-30005 Industrial Relations and Human Resource Management in the Public Sector FALL PROPOSE HRM-30008 Issues and Themes in the Contemporary Management of Labour FALL PROPOSE HRM-30012 Theory in Industrial Relations and Management FALL PROPOSE HRM-30002 Employment Law SPRING PROPOSE HRM-30003 Discrimination and Equal Opportunities at Work SPRING PROPOSE HRM-30006 Health and Safety at work SPRING PROPOSE HRM-30010 Comparative European Industrial Relations SPRING PROPOSE
ENT Elective	MAN-30036 Leading, Change and Entrepreneurship MAN-30040 Identity, Culture and Organisation

### Marketing Majors

MKTG 371: Consumer & Buyer Beh.	MAN-20020 Understanding the Consumer FALL
MKTG 470: Marketing Research	MAN-20023 Marketing Research FALL
MKTG 479: Strategic Marketing	MAN-30029 Marketing Strategy SPRING PROPOSE
MKTG 372: Retail Marketing	MAN-30016 Retail Marketing FALL
MKTG 373: Integrated Marketing Communications	MAN-30004 Marketing Communications Theory FALL
MKTG Elective	MAN-20015 Social Marketing SPRING MAN-20022 Services Marketing SPRING MAN-30010 Consuming Cultures SPRING MAN 30031 Exploring Brands and Branding FALL MAN 30033 Contemporary Retail Environments MAN-30032 Current Ideas in Marketing SPRING PROPOSE MAN-20021 Marketing Management SPRING PROPOSE MAN-20036 Marketing and Society SPRING PROPOSE MAN-10020 Markets and Hierarchies FALL lower division PROPOSE
IMC Elective	MAN-30010 Consuming Cultures SPRING PROPOSE petition sent 5/1/09 MAN- 30033 Contemporary Retail Environments

### General Education

Approved SDSU GE Area	Keele University Course
Explorations Natural Sciences	ESC 30027 Coastal Environments SPRING (**background in this field required) ESC 30018 Global Environmental Change FALL (**background in this field required)
Explorations Social & Behavioral Sciences	PIR 20014 International Relations of the Environment PIR 20015 Discourses of World Politics PIR 20056 Peace, Conflict and Security PIR 2008 Global International Organisation PIR 20012 European Union PIR 20016 Global Political Economy PIR 20017 International Relations of Eurasia ECO 30024 Economics of the European Union FALL VIS 20001 Politics & the Cinema PIR 20034 Enviro Politics
Explorations Humanities	ENG 2006 Renaissance II FALL ENG 2007 Romanticisms I FALL ENG 2008 Romanticisms II FALL

ENG 3006 History, Mourning and Melancholia FALL HIS 20001 The Crusades and the Latin East (*culturally diverse) FALL HIS 20014 Imperialism FALL ENG 2009 Victorian Literature I SPRING ENG 2010 Victorian Literature II SPRING ENG 2017 Gothic Fictions I SPRING ENG 2017 Gothic Fictions II SPRING ENG 30034 Bloody Women: Violence & Gender in Renaissance Tragedy (*culturally diverse) SPRING ENG 2005 Renaissance I FALL HIS 20015 English Radicals & Writers HIS 20051 Issues in Women's History (*culturally diverse) HIS 20054 The Holocaust
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Last revised on April 20, 2012