

Course Substitution for Bocconi University, Italy

(Courses taught in ENGLISH and ITALIAN)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- Please note language of course instruction in parentheses. Eng/It means that the course is partially taught in English and Italian. If only one language is stated, for example Eng, this means that the course is entirely taught in English.

Core Courses for All Majors

Course at SDSU	Course at Bocconi University
MGT 350: Management & Organizational Behavior	6113 Organization Theory (Eng)
MIS 302: Intro to Operations Management	6102 Technology and Operations (Eng/It)
MKTG 370: Marketing	6044 Marketing (Eng)
MGT 405: International Business Strategy	6200 Strategic Management for Small and Medium Enterprises (Eng/It) PROPOSE 30215 International Business and Management 6295 Business Strategy (Eng/It)

Accounting Majors

ACCTG Electives	6071 Accounting and Industry Specifications (Eng) 6117 International Accounting (Eng)
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Finance Majors

FIN Elective	6046 Analysis and Interpretation of Financial Statements (Eng) PROPOSE 6058 Monetary Economics (Eng) PROPOSE 6132 International Monetary Economics (Eng) PROPOSE 6143 Financial Contracting (Eng) PROPOSE 6147 International Banking (Eng) 6148 International Project Finance (Eng) PROPOSE 6150 Equity Portfolio Management (Eng) PROPOSE 6151 The Microstructure of Financial Markets (Eng) PROPOSE 6155/30183 Risk Management and Insurance 6156 Risk Management with Derivatives (Eng) 6158 Venture and Development Capital (Eng) PROPOSE 6280 Alternative Investments (Eng) PROPOSE 6281 Introductory Financial Econometrics (Eng) PROPOSE 6314 Financial Macroeconomics (Eng) PROPOSE 6306/30055 Financial Economics (Eng) PROPOSE 30006 Financial Markets and Institutions (Eng/It) PROPOSE 30054 International and Monetary Economics PROPOSE
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Information Systems Majors

MIS 460: Project Management	20329 Project Management (Eng)
IS Elective	6194 Product Management (Eng/It) 20209 IT Consulting 30209 Management of Competition and Innovation in High-Tech (Eng)

Management Majors

MGT 358: Fundamentals of Entrepreneurship	6288 Entrepreneurial Strategy (Eng)
MGT 444: Bus. Ethics and Corporate Governance	30216 Social Responsibility in Business Government and Non Profit (Eng) 20331 Corporate Social Responsibility
MGT 453: Creativity and Innovation	6312/30222 New Product Dev. and Open Innovation (Eng)
MGT 460: Business Plan Development	30219 Business Plan (Eng/It)
MGT 475: Leadership in Organizations	30205 Leadership (Eng)
MGT Electives	6185/30206 Introduction to Management Consulting (Eng) 6191 Management of Competition and Innovation in High-Tech (Eng) 6202/30215 International Business and Management (Eng/It) 6311 Management of Fashion Company (Eng) 30060 Management (Eng/It) PROPOSE 30193 Management of International and Supranational Organizations (Eng) 30210 Organization Theory and Entrepreneurship 20329 Project Management 30152 Public Management (Eng) 6200/30213 Strategic Management for Small and Medium Enterprises (Eng/It) 6135/30204 Innovation and Industrial Dynamics (Eng) 6118/30163 Management Control Systems for Performance Evaluation (Eng)
HRM Electives	6118 Management Control Systems for Performance Evaluation (Eng) PROPOSE 6139 Theory of Incentives and Contracts (Eng) PROPOSE
ENT Electives	6135 Innovation and Industrial Dynamics (Eng) PROPOSE 6191 Management of Competition and Innovation in High-Tech (Eng) PROPOSE 6193 Organizational Networks and Entrepreneurship PROPOSE 6288 Entrepreneurial Strategy (Eng) PROPOSE 6290 Strategy in Creative Industries (Eng) PROPOSE 6312 New Product Development and Open Innovation (Eng) PROPOSE 30210 Organization Theory and Entrepreneurship PROPOSE
Marketing Majors	
MKTG 373: Integrated Marketing Communications	6176 Marketing Communication (Eng/It)
MKTG 470: Marketing Research	6297 Marketing Research (Eng)
MKTG 476:	6296 Introduction to E-Marketing and E-Commerce (Eng)
MKTG Electives	6309 Personal Selling (Eng/It) PROPOSE 6191 Management of Competition and Innovation in High-Tech 30040 Competitive Strategies and Planning in Creative Industries
General Education	
Explorations Social & Behavioral Sciences	6092 The Economics of Imperfect Labor Markets (Eng) 6094 Political Economics (Eng) 6124 International Demography (Eng) 6133 Economics of Globalization (Eng) 6137 History of Economic Thought (Eng) 6166 Economics (Poverty, Inequality and Income Distribution) (Eng) 6304 Development Policy (Eng) (cultural diversity) 6308 Global Health and Development, Policy Making and Management (Eng) (cultural diversity) 30056 European Economic Policy (Eng) 6168 International Relations (Eng) 6172 Political Science (Eng)

	30057 International Economics 30067 Economic History 50064 Civil Liberties and Human Rights (cultural diversity)
Explorations Humanities	30106 Arts and Culture I – Visual Cultures 30120 Arts and Culture II – Visual Cultures (Module 1) (Eng) 30121 Arts and Culture II – Visual Cultures (Module 2)

Last revised on April 24, 2012