

**Course Substitution for  
Karlsruhe International University, Germany**  
(All courses taught in ENGLISH)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's website. (All courses are 3 units, unless noted)**

**Core Courses for All Majors**

Course AT SDSU	Course at University
BA 300	Business Ethics & CSR FALL PROPOSE
MIS 302: Intro to Operations Management	Operations Management & Statistics FALL PROPOSE
MKT 370: Marketing	Marketing (2.5 units) SPRING PROPOSE
MGT 405: International Business Strategy	Basic Principles in Strategic Management SPRING (2.5 units) PROPOSE

**Finance Majors**

FIN 329: International Business Finance	International Finance SPRING PROPOSE
FIN Elective	Mergers & Acquisitions* FALL PROPOSE

**Management Majors**

MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Business Ethics & CSR FALL PROPOSE
MGT 456: International Entrepreneurship	Entrepreneurship* FALL PROPOSE
MGT Elective	Change & Innovation FALL PROPOSE Contemporary Issues in International Management FALL PROPOSE Current Issues in the Management of Cultural Institutions FALL PROPOSE International Business Management FALL PROPOSE International Collaboration Management SPRING PROPOSE International Management FALL PROPOSE Managing International Operations SPRING PROPOSE Resources: Financial Resources, Human Resources, Organisation FALL PROPOSE

**Marketing Majors**

MKTG 479: Strategic Marketing	Strategic Marketing FALL PROPOSE International Marketing Strategy FALL PROPOSE
MKTG 376: Global Marketing	International Marketing Programme SPRING PROPOSE
MKTG Elective	Culture Marketing FALL PROPOSE International E-Business and E-Marketing* FALL PROPOSE Marketing Instruments SPRING PROPOSE Modern Brand Metaphors* FALL PROPOSE
IMC Elective	Business Communication FALL PROPOSE Intercultural Business Communication FALL PROPOSE Intercultural Communicative Competence SPRING PROPOSE

**General Education**

Explorations Social and Behavioral Science	Introduction to the World Economy FALL PROPOSE Contemporary Society FALL PROPOSE International Economics Relations FALL PROPOSE
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	International Economics SPRING PROPOSE Intercultural Communicative Competence SPRING PROPOSE Energy Responsibility: Local, Regional and Global Perspectives SPRING PROPOSE
Explorations Humanities	International Culture Policy FALL PROPOSE Regional Studies – Arabic Countries FALL PROPOSE Regional Studies – French-speaking Countries FALL PROPOSE Regional Studies – Middle and Eastern European countries FALL PROPOSE Regional Studies – Spanish-speaking countries and Brazil FALL PROPOSE Regional Studies – Southeast Asia FALL PROPOSE

Offered according to student demand

Last revised on July 22, 2011