

**Course Substitution for
MBA Institute, Paris International Business School,
France**

(All courses taught in ENGLISH)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

Core Courses for All Majors

Course at SDSU	Course at MBA Institute, Paris International Business School
MKTG 370: Marketing	Marketing Principles
FIN 323: Fundamentals of Finance	Corporate Finance
MGT 350: Mgt & Organizational Behavior	Organizational Behavior
MGT 405: International Business Strategy	Strategic Management

Finance Majors

ACCTG 325: Intermediate Managerial Accounting	Managerial Accounting PROPOSE
FIN 329: Intl Business Finance	International Finance
FIN Elective	Financial Markets

Management Majors

MGT Elective	Principles of Management
--------------	--------------------------

Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior PROPOSE
MKTG 479: Strategic Marketing	Strategic Marketing BOTH PROPOSE
MKTG 376: Global Marketing	International Marketing PROPOSE
MKTG 377: Selling Strategies	Selling Techniques
MKTG 470: Marketing Research	Marketing Research 1.5 units
MKTG Elective	Advertising Management 1.5 units Advertising 1.5 units B2B Marketing Contemporary Brand Management Marketing Management

General Education

Explorations Social and Behavioral Science	Western European Economics PROPOSE Western European & Political Systems PROPOSE
Explorations Humanities	French culture and civilization PROPOSE French I, II, III, IV plus workshops PR PROPOSE OPOSE French History & Identity PROPOSE