

**Course Substitution for
Paris Graduate School of Management, France**
Summer Program
(All courses taught in ENGLISH)

- Please note that all courses are **proposed**. Students need to get a final approval from the business graduate division to take courses abroad. Please consult the study abroad academic advisor to learn about the process for course approvals
- Course availability is subject to change every semester. Before your departure, check course availability at this university's web site
- Summer Program (students can take one or four courses in the summer at this university)

International Finance Specialization	Credits
Corporate finance	2.5 units
International finance	2.5 units
Private equity and venture capital	2 units
Financial derivatives and risk analysis	2 units
Investments and portfolio management	2.5 units
Mergers and acquisition	2.5 units
European financial markets	2 units
Financial statement and modeling	2.5 units

Luxury Management Specialization	Credits
Branding across borders	2.5 units
Managing the creative process	2 units
Creating and developing luxury brands	2.5 units
CRM	2.5 units
Consumer behaviour	2.5 units
Luxury advertising	2 units
Luxury brand management	2 units
Luxury product development	2.5 units

Marketing Management Specialization	Credits
Marketing strategy	2.5 units
Brand management	2.5 units
International marketing	2.5 units
Consumer behaviour	2.5 units
CRM	2.5 units
Marketing plans	2 units
Marketing research	2 units
Luxury advertising	2 units

Last revised on July 22, 2011