

Course Substitution for Paris Graduate School of Management, France (All courses taught in ENGLISH)

Please note that all courses are only 2.5 units, unless otherwise noted. Students who participate in this program must take additional compensatory units to fulfill the required units in the major.

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

Core Courses for All Majors

Course at SDSU	Groupe ESG – Paris Graduate School of Management
ECON 101: Macroeconomics OR ECON 102: Microeconomics	Business economics FALL PROPOSE
ACCTG 201: Financial Accounting	Principles of accounting 1 FALL PROPOSE petition sent on 4-5-12
ACCTG 202: Managerial Accounting	Accounting 2 SPRING PROPOSE petition sent on 4-5-12
STAT 119: Statistics	Statistics FALL PROPOSE
FIN 240: Business Law	Business law FALL PROPOSE petition sent on 4-5-12
BA 300: Ethical Decision Making in Business	Business ethics SPRING
MIS 302: Intro to Operations Management	Operations management SPRING
MGT 350: Management & Organizational Behavior	Organizational Behavior (2 units) BOTH or Contemporary Organizations: Theory, Behavior and Leadership Skills
MKTG 370: Marketing	Principles of marketing SPRING
MGT 405: International Business Strategy & Integration	Strategic management SPRING
BA 404: Small Business Consulting	Small business & entrepreneurship FALL

Finance Majors

FIN 327: Investments	Investments FALL
FIN 329: International Business Finance	International finance 1 FALL
FIN Electives	Money and banking FALL Financial markets FALL Data analysis FALL Mergers and acquisitions Portfolio management SPRING Money and Capital Markets International Economics (1.5 units)

Information Systems Majors

MIS 380: Data Management Systems	Managing Information Systems FALL PROPOSE
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Management Majors

MGT 461: Human Resource Selection (HR) or MGT 352: Human Resource Management	Human resources FALL
MGT Electives	Intercultural management FALL Small business & entrepreneurship FALL Teams and leadership FALL

	Media Management Total quality management FALL PROPOSE Logistics FALL PROPOSE Asian markets FALL PROPOSE Business intelligence SPRING Negotiation techniques SPRING How to set up a business in Asia SPRING
ENT Electives	Business intelligence SPRING Negotiation techniques SPRING How to set up a business in Asia SPRING Doing business in France SPRING Small Business and Entre Intercultural Management Teams and Leadership

Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer behavior FALL
MKTG 373: Integrated Marketing Communications	Advertising and promotion SPRING
MKTG 470: Marketing Research	Marketing research FALL
MKTG 474: Business Marketing	B to B marketing SPRING
MKTG 479: Strategic Marketing	Marketing strategies SPRING
MKTG 376: Global Marketing	International marketing FALL
MKTG Electives	Asian markets FALL Customer relationship management FALL Brand management FALL Direct marketing FALL Doing business in France SPRING Negotiation techniques SPRING Innovation and new product development SPRING European marketing SPRING Branding for luxury products SPRING How to set up a business in Asia SPRING
JMS 460: Principles of Advertising	Advertising and promotion SPRING
IMC ELECTIVES	Public relations SPRING PROPOSE

Business Administration Minor

BA Minor Elective	Media Management
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General Education

Explorations Social and Behavioral Science	Foundations and Perspectives of the European Union BOTH Interpersonal cross skill communication SPRING
Explorations Humanities	French level 3 advanced
Foundations Humanities	French level 1 beginner Intermediate French Language (French level 2 intermediate)

Last revised on April 24, 2012