

## Course Substitution for Euromed Marseille University, France (All courses taught in ENGLISH)

\*\*Please note that the courses of (1) Intercultural Management; and (2) Ethics and International Management will count ONLY in one area of study. In other words, these courses DO NOT fulfill both, General Education and courses in the major. Student MUST choose to fulfill one of these two requirements.

Please note that all courses at Euromed are only 2.5 units. Students who participate in this program must take additional compensatory units to fulfill the required units in the major.

- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- Please note that students may place at graduate level courses. This will be fine. The bachelors degree in France is only 3 years and the 4<sup>th</sup> year, their masters' level courses, are equivalent to our 4<sup>th</sup> years in the bachelors degree. So students can take master level courses at this university instead of bachelor's courses.
- Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.

### Core Courses for All Majors

Course at SDSU	Course at Euromed Marseille
BA 300: Ethical Decision Making in Business (1 unit)	Ethics and International Management** SPRING (this is a 2.5 unit course) additional units can be used for unit deficiency in other courses. For MGT students, this course would fulfill either BA 300 or MGT 356 but not both requirements.
MIS 302: Intro to Prod. & Ops. Mgt.	Operations Management , SPRING or Production and Operations Management FALL
FIN 323: Fund. of Finance	Introduction to Finance, FALL and SPRING Finance
MGT 350: Mgt. & Org. Behavior	Organizational Behavior, SPRING
MKTG 370: Marketing	Marketing, FALL and SPRING or Principles of Marketing FALL and SPRING or Marketing Management E-Marketing
MGT 405: International Business Strategy	Global Strategy, FALL and SPRING OR Strategy or Corporate Strategy International Management in the Global Context

### Accounting

ACCTG Elective	Comparative Accounting FALL PROPOSE Comparative Taxation FALL PROPOSE
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### Management Majors

MGT 352: Human Resource Mgt.	International Human Resources Management FALL and SPRING
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Ethics and International Management** SPRING Corporate Social Responsibility, FALL
MGT 453: Creativity and Innovation	Innovation and Entrepreneurship
MGT 455: Social Entrepreneurship	Social Entrepreneurship
MGT Electives	Intercultural Management Entrepreneurship Euromediterranean Management Approach BOTH
Entrepreneurship Electives	Intercultural Management

	Entrepreneurship SPRING International Business FALL PROPOSE
MGT Electives (New Program)	Euromediterranean Management Approach BOTH Global Business Approach & Business Knowledge FALL
<b>Marketing Majors</b>	
MKTG 373: Integrated Marketing Communications	Marketing Communication FALL
MKTG 376: Global Marketing	International Marketing Cases FALL and SPRING International Marketing
MKTG 479: Strategic Marketing Management	Marketing Strategy and Planning FALL
MKTG Electives	E-Business SPRING European and International Marketing FALL and SPRING Intercultural Management** Luxury Marketing FALL Business to Business Marketing Branding Strategies for Sustained Growth Marketing Decision Making Customer Relationship Management Marketing Management Services Marketing
IMC Electives	Intercultural Management** E-Business SPRING
<b>General Education</b>	
Foundations Humanities	French Level 1 or 2 FALL AND SPRING
Explorations Humanities	Ethics in International Management** SPRING French Level 3, FALL and SPRING
Explorations Soc, & Beh Sci	Intercultural Management** (cross-cultural) SPRING New Perspectives of Management Sustainable Development FALL and SPRING International Environments and Geopolitics FALL

Last revised on January 30, 2012