

## *Course Substitution for Chung-Ang University, Korea*

(All courses taught in ENGLISH)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- Please note that students may take graduate courses at this university as long as they have the pre-requisites for the course

### Core Courses for All Majors

Course at SDSU	Course at Chung-Ang University
ECON 102: Microeconomics	Microeconomics SPRING
STAT 119: Statistics for Business	<a href="#">Introduction to Statistics SPRING PROPOSE</a>
MIS 302: Intro to Prod. & Ops. Mgt.	Operations Management (offered some times)
FIN 323: Fundamentals of Finance	BA 18178 Financial Management SPRING
MGT 350: Mgt. & Org. Behavior	BA 19569 Organizational Behavior SPRING or 01293 Management Organization FALL or 19535 Studies in Organization Theory
MKT 370: Marketing	BA 06793 Marketing SPRING or 31427 Marketing Management SPRING or 6804 Marketing Seminar I FALL
MGT 405: International Business Strategy	BA 01252 Strategic Management SPRING International Strategic Management FALL or 35621 Global Strategic Management FALL

### Information Systems Majors

MIS 492: Management of Information Systems	Management Information System BOTH
--	------------------------------------

### Finance Majors

FIN 327: Investments	BA 21961 Investment Analysis, FALL or <a href="#">36433 Investments (graduate course)**</a> SPRING <a href="#">PROPOSE</a>
FIN 326: Fin. Institutions Mgt.	Financial Institutions Management (offered some times)
FIN 328: Entrepreneurial Fin.	Venture Capital and Private Equity Investments (offered some times)
FIN 427: Deriv & Finan Risk Mgt	Financial Derivatives (offered some times)
FIN 325: Intermediate Finance	Corporate Finance
FIN Elective	<a href="#">Financial Economics and Risk Management PROPOSE</a> <a href="#">SPRING</a> 34201 International Economics FALL 35634 Financial Markets FALL

### Management Majors

MGT Elective	<a href="#">Management Organization FALL PROPOSE</a>
HRM Elective	<a href="#">Personnel Management FALL PROPOSE</a>
MGT 357: Multinational Business and Comparative Management	Corporation and Management in Global Era
Entrepreneurship Elective	Transnational Management Multinational Corporation Management

MGT Elective	International Political Economy Seminar in Strategic Human Resources 25300 E-Business 30173 Management Public Relations 32182 Seminar in Strategic Human Development Resources
--------------	--

### Marketing Majors

MKTG 371: Consumer & Buyer Beh.	BA11561 Consumer Behavior (offered some times)
MKTG 470: Marketing Research	BA 06822 Marketing research FALL
MKTG 479: Strategic Marketing	BA 06813 Marketing Strategy, prerequisites: MGT 370 & 470 (offered some times)
MKTG 376: Global Marketing	BA 03876 Global Marketing, prerequisites: MGT 370 & 470 (offered some times)
MKTG 373: Integrated Marketing Communications	Promotion Management, FALL
MKTG 476: Mkt., Computers & Internet	25300 E-Business (offered some times)
MKTG 479: Strategic Mktg Management	35618 Marketing FALL

### General Education

Explorations Social and Behavioral Science	International Trade Japan and Asia Pacific Regionalism (Cultural Diversity) BOTH Korean and Far East Asian Regional Economies (cross cultural) SPRING/FALL Korean and Northeast Asian Economics: A comparative study (Cultural Diversity) Korean Economy (cross cultural) FALL National Security and Intelligence FALL Psychology of Motivation <a href="#">Korea and Northeast Asian Economics: Comparative Analysis PROPOSE (I have syllabus in Chung-Ang folder)</a>
Explorations Humanities	Exploring Korea Through Film (cross cultural) SPRING/FALL Exploring Korean Performing Arts With Field Trips (cross cultural) Korean Folklore and Culture (Cultural Diversity) Korean Folklore and Ethnography Korean Folklore and Ethnography (cross cultural) Korean History & Culture (cross cultural) SPRING/FALL Literature Theory and Criticism Practice SPRING
Foundations Humanities	Understanding English Literature FALL Basic Korean for Foreigners

Last revised on December 5, 2011