

MSBA: Operations Management
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Every organization produces goods and services with a combination of resources including labor, capital and material. The survival and success of the organization is due, in large part, to how well it plans, schedules and controls the acquisition and utilization of these resources. The primary objective of the Operations Management (OM) Program is to underscore the importance of the operations function in the well being of manufacturing and service organizations.

Strategic, tactical and operational issues along with the use of applications of quantitative techniques for managerial decisions are addressed within the variety of courses. This program provides a foundation for developing specialists in the field. The OM curriculum provides training in theory, frameworks, concepts, design, and implementation techniques associated with the operations function. The goal of the program in OM is to reveal the underlying principles in sufficient depth so that students will develop an empathy and foresight for the production and operations problems wherever they may find themselves in the management structure.

Program Structure

The Master of Science degree in Operations Management is a 30-51 unit program designed to provide in-depth training

Program Prerequisites: Students must have recently completed each of the following program prerequisite courses.

Financial Accounting Fundamentals	BA 650 or ACCTG 201
Managerial Economics	BA 653 or FIN 321
Statistical Analysis	BA 652 or IDS 301
Financial Management I	BA 665 or FIN 323
Operations Management	BA 662 or IDS 302
Organizational Behavior	BA 651 or MGT 350
Marketing	BA 655 or MKTG 370

The prerequisite will be considered as having been met if you completed an equivalent course within the past 5 years at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB) and you earned a grade of B or higher in that course. Courses completed at non-AACSB accredited institutions will be evaluated on a case-by-case basis. The Graduate Programs Office will inform you of the program prerequisites you need to complete. You should register for these courses first.

Operations Management Courses:

- IDS 742 Seminar in Computer Simulation for Business
- IDS 744 Seminar in TQM and Productivity
- IDS 750 Project Management
- IDS 752 Seminar in Materials Requirement Planning
- IDS 753 Global Mfg and Service Operations
- IDS 754 Seminar in Operations Management
- IDS 798 Special Study

Students may choose from over 130 graduate business courses at SDSU. Students may also enroll in graduate classes in economics or other social sciences in order to customize their program.

The Graduate Bulletin is an excellent source of information and provides descriptions of all courses available. It may be obtained from the campus bookstore or by calling (619) 594-2466 or can be found on our website at www.sdsu.edu/mba.