

# MSBA: INTERNATIONAL BUSINESS

International Business Advisors:

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## Career Directions

The international business sector is one of the fastest growing segments of the United States economy. It is estimated that over eighty percent of all American firms face direct competition from abroad or directly compete internationally. The international arena is no longer the exclusive domain of large multinationals. Many small and medium sized companies now look abroad for the growth opportunities. This is particularly true for California, where over 1.5 million jobs depend on exports. The emergence of the maquiladora industry and the rapid growth in Pacific Rim commerce are transforming San Diego into a center for international business for the next millennium.

## Curriculum

The International Business program at San Diego State University combines training across several functional disciplines to provide a comprehensive background in the skills required for international business success. The degree requires 30 to 51 units of coursework covering a business core, electives, and a variety of courses in international business.

Program Prerequisites: Students must have recently completed each of the following program prerequisite courses.

Financial Accounting Fundamentals	BA 650
Managerial Economics	BA 653
Statistical Analysis	BA 652
Financial Management I	BA 665
Operations Management	BA 662
Organizational Behavior	BA 651
Marketing	BA 655

The prerequisite will be considered as having been met if you completed an equivalent course within the past 5 years at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB) and you earned a grade of B or higher in that course. Courses completed at non-AACSB accredited institutions will be evaluated on a case-by-case basis. The Graduate Programs Office will inform you of the program prerequisites you need to complete. You should register for these courses first.

## Courses in the Program

A few of the graduate courses available in international business include:

Accountancy 661	Seminar in International Accounting
Finance 654	Seminar in International Business Finance
Management 710	Seminar in World Business Environment
Management 723	Seminar in International Strategic Management
Marketing 769	Seminar in International Marketing
IDS 753	Global Manufacturing and Services
POL S 577	Principles of International Law
POL S 676	Seminar in International Political Economy
JMS 574	International Advertising
ECON 565	North American Economic Relations

**Elective classes**

Additional courses in international economics, international relations, international law, or special topics can be included. Courses from outside the College of Business Administration may be applied to the program upon the advisor's consent. You may take only two non-business classes. However, the classes should be related to your career objective and must be at the 500 or higher level.

**Summary**

Prerequisites: The 21 units of the MBA core. All may be waived by the Graduate Programs Office .

Required: 30 units of courses approved by the advisor