

**V I T A E** (December 1, 2008)

**JAMES R. LACKRITZ**

Associate Dean for Academic Affairs  
College of Business Administration  
San Diego State University  
San Diego, CA 92182-8230

**BIOGRAPHICAL INFORMATION**

Born: December, 30, 1950  
Married: Two children  
Health: Excellent

**HOBBIES**

Tennis  
Skiing  
Golf  
Mathematical Games

**DEGREES**

Doctor of Philosophy, 1977  
University of Florida  
Gainesville, FL 32611  
Major Field: Statistics  
Minor Field: Mathematics  
Dissertation: "Contributions to Statistical Techniques for Two and Three  
Dimensional Measurement Problems"

Master of Statistics, 1974  
University of Florida  
Gainesville, FL 32611  
Major Field: Statistics  
Minor Field: Mathematics

Bachelor of Science, 1972  
Bucknell University  
Lewisburg, PA 17837  
Major: Mathematics

## **ACADEMIC AND TEACHING EXPERIENCE**

Associate Dean for Academic Affairs  
College of Business Administration  
San Diego State University, January, 2005 – present  
Responsible for the administration of the academic programs of the CBA

Professor of Information and Decision Systems  
San Diego State University, August, 1985 – present  
Teach Business Statistics and Quality Control  
(department shift of Quantitative Methods faculty from Management Department to I&DS Department)

Associate Dean of the Graduate Division  
San Diego State University, August, 2003 to December, 2004  
Do data collection, analysis and policy recommendations for the Graduate Division of the university

Chair  
Information and Decision Systems Department  
San Diego State University, August, 1986 – August, 1993

Professor of Management  
San Diego State University, August, 1984 – August, 1985  
Taught Business Statistics and Operations Research

Associate Professor of Management  
San Diego State University, August, 1981 – August, 1984

Assistant Professor of Management  
San Diego State University, August, 1977 – August, 1981

Instructor, Institute for Quality and Productivity  
College of Extended Studies  
San Diego State University, June, 1987 – June, 2001  
Teach concepts in Total Quality Control to local business managers

Instructor, Personnel Certificate Program  
College of Extended Studies  
San Diego State University, February, 1981 – April, 1981  
Taught Personnel Statistics Course

Graduate Teaching Associate, Department of Statistics  
University of Florida, September, 1973 – August, 1977  
Taught one or two courses per quarter

**ACADEMIC AND TEACHING EXPERIENCE** (continued)

Teaching Assistantship  
University of Florida, September, 1972 – August, 1977

**CONSULTING EXPERIENCE**

Consultant  
“Hoyt v. Career Systems Development”  
Law Offices of H. Paul Kondrick  
September, 2008 - present

Expert Witness  
“Roth v. WalMart”  
Clark and Markham  
September, 2008 - present

Expert Witness  
“Myart v. AutoZone, Inc.”  
Initiative Legal Group  
July, 2008 - present

Expert Witness  
“Stanley v. Kelly”  
Law Offices of Kostas and Ostroff  
July, 2008 - present

Expert Witness  
“Terry v. City of San Diego”  
Law Offices of Michael Conger  
April, 2008 - present

Expert Witness  
“Janet Wood v. City of San Diego”  
Law Offices of Michael Conger  
April, 2008 - present

Expert Witness  
“Morales v. Sony Electronics”  
Law Offices of Grace Hollis  
April, 2008 - present

**CONSULTING EXPERIENCE** (continued)

Expert Consultant  
Application of San Diego Gas & Electric Company (U-902-E) for a Certificate of  
Public Convenience and Necessity for the Sunrise Powerlink Transmission  
Project  
Latham and Watkins  
March, 2008 - present

Expert Witness  
“Victor Shin v. First Republic Bank”  
Law Offices of Kostas and Ostroff  
March, 2008 - present

Expert Witness  
“Johnson et. al. v. Bank of America”  
Law Offices of Kostas and Ostroff  
December, 2007 - present

Expert Witness  
“Fennessey v. Round Table”  
Law Offices of Grace Hollis  
May, 2007 - present

Expert Witness  
“Mittleholtz v. International Medical Research”  
Blumenthal and Nordrehaug  
April, 2007 - August, 2007

Expert Witness  
“Birch v. Office Depot”  
Law Offices of Grace Hollis  
December, 2006 - January, 2007

Expert Witness  
“Terry Alison v. City of San Diego”  
Law Offices of Michael Conger  
August, 2006 - September, 2006

Expert Witness  
“Stone v. Busch Entertainment”  
Law Offices of Huffman and Kostis  
April, 2006 - November, 2006

**CONSULTING EXPERIENCE** (continued)

Expert Witness  
“Puentes et. al. v. Wells Fargo”  
Blumenthal and Markham  
February, 2006 - present

Expert Witness  
“Badran v. Prime Time Class Action”  
Pope, Berger & Williams  
January, 2006 - present

Expert Witness  
“City Front Terraces Homeowners Association et al. v. 400 W. Harbor Drive, LLC, et al.”  
Lincoln, Gustafson & Cercos  
January, 2006 - March, 2006

Expert Witness  
“Raymond Alix v. Bally Total Health & Fitness”  
Law Offices of Charles LiMandri  
January, 2006 - May, 2006

Expert Witness  
“Sullivan v. England  
Law Offices of Dan Sullivan  
October, 2005 - November, 2006

Expert Witness  
“Hlavac v. Smith Barney”  
Law Offices of Sheldon Ostroff  
September, 2005 - December, 2005

Expert Witness  
“Cristler, et al. v. Express Messenger Systems, dba California Overnight”  
Pope, Berger & Williams  
July, 2005 - April, 2007

Statistical Consultant  
“Stonebreaker et. al. v. Medical Management International, Inc. et. al.”  
Brinig & Company, Inc.  
June, 2005

**CONSULTING EXPERIENCE** (continued)

Expert Witness  
“Fierro et. al. v. Chase Manhattan Mortgage”  
Blumenthal and Markham  
November, 2004 - May, 2006

Expert Witness  
“Hall et. al. v. The County of Los Angeles”  
Blumenthal and Markham  
September, 2004 - June, 2005

Expert Witness  
“Brown v. American Brands”  
Dougherty, Hildre, Dudek & Haklar  
Robinson, Calcagnie & Robinson  
September, 2004 - January, 2005

Expert Witness  
“Bell et. al. v. Lewis Corporation”  
Pope, Berger & Williams  
September, 2004 - June, 2005

Expert Witness  
“Adkins et. al. v. Washington Mutual”  
Blumenthal and Markham  
September, 2004 - December, 2004

Expert Witness  
“Erin Snow and Lisa Darling v. City of San Diego”  
Law Offices of Michael Conger  
September, 2004 - October, 2005

Expert Witness  
“Ostroff v. Kohler”  
Law Offices of Sheldon Ostroff  
April, 2004 - May, 2005

Expert Witness  
“People of the State of California v. Property Tax Assessor Records Corporation”  
Wildman, Harrold, Allen & Dixon  
April, 2004 - June, 2004

**CONSULTING EXPERIENCE** (continued)

Expert Witness  
“Fejerang v. North County Vending”  
Pope, Berger & Williams  
March, 2004

Expert Witness  
Mulvaney, Kahan & Barry  
“Madridco v. Arrow Financial Services LLC, et al.”  
July, 2003

Expert Witness  
“Villa del Lago et. al. v. Realty Dealers, Ltd. and UDS Homes, Inc.”  
Senn Palumbo Meulemans, LLP  
July, 2003

Expert Witness  
“Citizens v. Compaq Computer”  
Law Offices of Sheldon Ostroff  
July, 2003

Expert Witness  
“Consolidated Class Actions v. Sunshine Communications”  
Pope, Berger & Williams  
July, 2003 - February, 2004

Statistical Expert  
“Brown v. RLLW, Inc. et. al.”  
Kleindinst, Fliehm & McKillop  
June, 2003 - November, 2003

Estimation of a Distribution for Customer Ad Renewal  
Lauer, Georgatos & Cooper  
May, 2003 - June, 2003

Statistical Expert  
“Pfizer, Inc. vs. Ranbaxy Pharmaceuticals”  
Knobbe, Martens, Olson, and Bear  
March, 2003 - April, 2003

Expert Witness  
“Heck vs. Shea”  
Lorber, Greenfield, Polito & Pengilly  
March, 2003

**CONSULTING EXPERIENCE** (continued)

Expert Witness  
“ASMG vs. Per Se Technologies, Inc., et. al.”  
Thorsnes, Bartalotta, and McGuire  
February, 2003 - December, 2003

Expert Witness  
“El Parque HOA vs. Brandise Construction Co. et. al.”  
The Wolfenson Law Group  
November, 2002

Expert Witness  
“Dang vs. Shea”  
Lorber, Greenfield, Polito & Pengilly  
October, 2002 - December, 2002

Expert Witness on Age Discrimination Lawsuit  
“Maqoma vs. BAE Systems Mission Solutions”  
Law Office of Kenneth L. Simpkins  
August, 2002 - December, 2002

Expert Witness on Vacation Pay Lawsuit  
“Citizens Against Unfair Treatment vs. The Limited”  
Law Offices of Kostis and Huffman  
July, 2002

Expert Witness on Golf Ball Analysis  
“Callaway Golf Company vs. Dunlop Slazenger Group Americas”  
Knobbe, Martens, Olson, and Bear  
April, 2002 - February, 2003

Expert Witness in Illegal Billing Lawsuit  
“Brown vs. MCI”  
O’Mara and Padilla  
March, 2002

Expert Witness in Gender Discrimination Lawsuit  
“Simsisulu et. al. vs. PMA et. al.”  
The Law Office of Jeffrey Landa  
February, 2002 - November, 2003

**CONSULTING EXPERIENCE** (continued)

Expert Witness in Gender Discrimination Lawsuit  
“Harris vs. CB Richard Ellis”  
Strauss & Asher  
September, 2001

Expert Witness on missing funds  
“People vs. Donald Williams”  
County of San Diego  
June, 2001 - October, 2001

Statistical Process Control Training  
GKN-Chemtronics  
March, 2001 - May, 2001

Estimate of Damages from Lost Vacation Time  
“Richardson vs. Tenet”  
Law Offices of Sheldon Ostroff  
March, 2001

Validation of Reliability Model and Sample Size Determination  
Phogenics Imaging  
February, 2001 - March, 2001

Survey Sampling Analysis  
“Shelstead vs. Farmers Insurance”  
Coradino, Hickey & Hanson  
March, 2000 - August, 2000

Golf Ball Patent Analysis  
Callaway Golf  
December, 1999 - January, 2000

Estimate of Damages from Overcharge  
“Higgins vs. Maryland Casualty”  
Blumenthal, Ostroff, and Markham  
September, 1999

Benefits Estimate for Class  
“Stevens vs. Robinsons-May”  
Blumenthal, Ostroff, and Markham  
August, 1999

## **CONSULTING EXPERIENCE** (continued)

Statistical Process Control Training  
MedImpact  
August, 1999 - September, 1999

Statistical Expert Consultant  
“Daniels vs. Philip Morris, et. al.”  
Blumenthal, Ostroff, and Markham  
Thorsnes, Bartalotta, and McGuire  
May, 1999 - January, 2000, July, 2001 - September, 2002

Statistical, Economic, and Operations Analysis  
Budget Rent-A-Car  
March, 1999 - April, 1999

Statistical Expert Consultant  
“Metropolitan Condominium Homeowners Association vs. Douglas Builders”  
McDonough & Strickland  
February, 1999 - January, 2000

Health Index Analysis and Report  
Qualcomm QC Heart Division  
December, 1998 - January, 1999

Statistical Process Control Training  
Executone Information Systems  
April, 1998 - June, 1998

Statistical Process Control Training  
Axsys Technology  
April, 1998 - June, 1998

Pricing Model for Auto Glass Industry  
National Auto Glass  
April, 1998

Statistical Expert Consultant  
“Callaway vs. Spalding and Evenflo”  
Knobbe, Martens, Olson, and Bear  
March, 1998 - September, 1999

**CONSULTING EXPERIENCE** (continued)

San Diego County Reinvestment Task Force  
Member, Selection Committee  
Countywide Credit Needs Assessment Study  
February, 1998 - March, 1998

Forecasting Model for Water Rates  
San Diego County Water Authority  
December, 1997

Training on Experimental Design and Taguchi Methods  
Callaway Golf  
October, 1997

Statistical Expert Consultant  
“Mirche vs. County of San Diego”  
Charles Bleiler  
July, 1997

Statistical Expert Consultant  
“Ramos vs. Countrywide”  
Blumenthal, Ostroff, and Markham  
July, 1997 - December, 1998

Statistical Expert Consultant  
“Matloubian vs. Home Savings”  
Blumenthal, Ostroff, and Markham  
January, 1997 - September, 1997

Multistage Sampling Plan for Auditing Government Programs  
Ramon Navarro and Associates  
May, 1996 - June, 1996, September, 1996 - October, 1996, July, 1997, February,  
1998 - March, 1998, October, 2001

Statistical Expert Consultant  
“Williams vs. Shell Oil”  
Gray Cary Ware & Freidenrich  
August, 1994 - June, 1995

Staffing Allocation Model and Report for Sheriff’s Deputies  
Riverside County Sheriff’s Association  
December, 1994 - January, 1995

**CONSULTING EXPERIENCE** (continued)

Statistical Process Control Training  
Kyocera International  
November, 1992 - February, 1993

Statistical Process Control Training  
GEC Marconi  
April, 1992 - December, 1992

Statistical Process Control Training  
Sorrento Electronics  
November, 1991 - January, 1992

Statistical Expert in Client Identification Lawsuit  
McInnis, Fitzgerald, Rees, Sharkey, & McIntyre  
February, 1990 - August, 1990

Statistical Expert in Tax Audit Case  
Luce, Forward, Hamilton, and Scripps  
April, 1990 - August, 1990

Statistical Process Control Training  
Sorrento Electronics  
October, 1989 - January, 1990

Statistical Process Control Training  
IVAC  
April, 1989

Statistical Process Control Training  
Cipher Data Products  
January, 1988 - June, 1988

Survey Evaluation on Job Satisfaction  
Price Club  
July, 1987

Marketing Questionnaire Design  
KCBQ Radio  
November, 1984

Account Sales Commission Study  
Great American Federal  
February, 1984 - May, 1984

**CONSULTING EXPERIENCE** (continued)

Management and Marketing Study  
Reno Ramada Inn  
December, 1983 - February, 1984

Expert Statistical Witness, Arbitration Case  
Management vs. Labor, NASSCO  
September, 1982

Job Absenteeism Tardiness Pattern Study  
NASSCO  
July, 1982 - September, 1982

Survey Evaluation on Supervisor-Employee Relationships  
SONY Corporation  
July, 1980 - January, 1981, May, 1978 - July, 1978

Validation Study  
California First Bank  
December, 1978 - July, 1979

Private Consulting  
National Pen Corporation  
April, 1978 - July, 1978

Clothing Survey  
*National Enquirer*  
June, 1977 - July, 1977

Data Analyst for Plankton Project  
Crystal River Nuclear Power Plant  
June, 1974 to August, 1974

Book Reviewer for Wadsworth, Dellen, Random House, and other publishing companies

Grant Proposal Reviewer for the National Science Foundation

Referee for *Applied Statistics*, *Biometrics*, *The American Statistician*, *Journal of the American Statistical Association*

Computer Experience in SPSS, Minitab, Windows XP, Office2004

## **ARTICLES PUBLISHED**

“Intrinsic Religious Orientation: Ethnic Differences within a Lay Sample,” (with Dr. J. Ghorpade and Dr. G. Singh). *International Journal of Sustainable Society*, 1-1 (2008), p. 103-116.

“Work Group Collectivism and the Centrality of Work: A Multinational Investigation,” (with Dr. J. Ghorpade and Dr. K. Hattrup). *Journal of Cross Cultural Research*, 41-3(2007), p. 236-260.

“Burnout and Personality: Evidence from Academia,” (with Dr. J. Ghorpade and Dr. G. Singh). *Journal of Career Assessment*, 15-2 (2007), p. 240-256.

“Correlates of the Protestant Ethic of hard work: Results from a diverse ethno-religious sample,” (with Dr. J. Ghorpade and Dr. G. Singh). *Journal of Applied Social Psychology*, 36-10 (2006), p. 2449-2473.

“Self-selection and employee involvement programs: Implications for organizational practice and public policy” (with Dr. J. Ghorpade and Dr. G. Singh). *Journal of Applied Social Psychology*, 36-10 (2006), p. 2474-2491.

“Intrinsic religious orientation among minorities in the United States: A research note,” (with Dr. J. Ghorpade and Dr. G. Singh). *International Journal for the Psychology of Religion*, 16-1 (2006), p. 51-62.

“Exploring burnout among university faculty: Incidence, performance, and demographic issues.” *Teaching and Teacher Education*, 20-7 (2004), p. 713-729.

“Psychological acculturation of ethnic minorities into white, Anglo-American culture: Consequences and predictors” (with Dr. J. Ghorpade and Dr. G. Singh). *Journal of Applied Social Psychology*, 34-6 (2004), p. 1208-1228.

“Self-selection and employee involvement programs: Implications for organizational practice and public policy” (with Dr. J. Ghorpade and Dr. G. Singh). *Proceedings of the Meetings of the Western Academy of Management*, 008PHRM (2003), p. 1-24.

“Intrinsic religious orientation among minorities in the United States: An exploratory probe” (with Dr. J. Ghorpade and Dr. G. Singh). *Proceedings of the Meetings of the Western Academy of Management*, 001PREL (2003), p. 1-25.

“Involving employees in the management of organisations: the United States versus India” (with Dr. J. Ghorpade and Dr. G. Singh). *International Journal of Human Resource Development and Management*, 3-3 (2003), p. 275-284.

## **ARTICLES PUBLISHED** (continued)

“Preferences for involving employees in the management of organisations: the United States versus Mexico” (with Dr. J. Ghorpade and Dr. G. Singh). *International Journal of Human Resource Development and Management*, 2-3/4 (2002), p. 298-307.

“Work values and preferences for employee involvement in the management of organizations” (with Dr. J. Ghorpade and Dr. G. Singh). *Employee Responsibilities and Rights Journal*, 13-4 (2001), p. 191-203.

“Work values and preferences for employee involvement in the management of organizations” (with Dr. J. Ghorpade and Dr. G. Singh). In B. Preziosi (Ed.) *Emerging Trends in Employment Practices and Principles*, Association of Employment Practices and Principles, p. 265-281.

“Work Values and Preferences for Employee Involvement in the Management of Organizations,” (with Dr. J. Ghorpade and Dr. G. Singh) *Proceedings for Association of Employee Practices and Principles (AEPP) Conference*, San Francisco, October 18-20, 2001, p. 265-281.

“A Decision Model for the Deemed Sale Election for Purposes of the 18% Future Capital Gains Tax Rate,” (with Dr. G. E. Whittenburg and Dr. William A. Raabe), *Taxes – The Tax Magazine* 79-10 (2001), p. 41-44.

“Peer Evaluation in the Classroom: A Check for Sex and Race/Ethnicity Effects” (with Dr. J. Ghorpade), *Journal of Education for Business* 76-5 (2001), p. 274-281.

“The Use of Generally Accepted Accounting Principles (GAAP) in Tax Litigation” (with Dr. G. E. Whittenburg and Dr. William A. Raabe), *Advances in Taxation*, 13 (2001), p. 201-218.

“The Use of Personality Measures in Cross-Cultural Research: A Test of Three Personality Scales Across Two Countries” (with Dr. J. Ghorpade and Dr. K. Hattrup), *Journal of Applied Psychology*, 84-5 (1999), p. 670-679.

“Shorthanded,” *Chance*, 12-2 (1999), p. 3-5.

“An Investigation of the Use of Generally Accepted Accounting Principles (GAAP) in Tax Litigation,” (with Dr. G. E. Whittenburg and Dr. William A. Raabe), *Proceedings of the 28<sup>th</sup> Annual Meeting of the Western Decision Sciences Institute*, 1999, p. 41-43.

**ARTICLES PUBLISHED** (continued)

“Personality Differences Across Borders: A Comparison of Student Samples from Mexico and the United States,” (with Dr. J. Ghorpade and Dr. K. Hattrup), *Journal of Borderlands Studies*, XIII-2 (1998), p. 49-61.

“Equal Opportunity in the Classroom: Test Construction in a Diversity Sensitive Environment” (with Dr. J. Ghorpade), *Journal of Management Education*, 22-4 (1998), p. 453-472.

“Increasing Student Participation in Large Introductory Statistics Classes,” *The American Statistician*, 51-2 (1997), p. 210.

“TQM Within FORTUNE 500 Corporations,” *Quality Progress*, 30-2 (1997), p. 69-73.

“Two of Baseball’s Great Marks: Can They Ever Be Broken,” *Chance*, 9-4, (1996), p. 12-18.

“Individualism and Collectivism: Links with selected personality traits and work attitudes, and some intracultural differences,” (with Dr. J. Ghorpade), *CIBER* (Working Paper Series), 96-3, (1996), p. 1-41.

“Compensation Justification Criteria: An Expanded Perspective” (with Dr. J. Ghorpade), *Asian Pacific Journal of Human Resources*, 32-3, (1994), p. 53-66.

“Should Student Evaluations of Faculty Be Given Less Weight in the Tenure and Promotion Process?” (with Dr. J. Ghorpade), *NEA Higher Education Advocate*, XII-1 (1994), p. 5.

“Bounds for the Standard Deviation of Grouped Data” (with Dr. R. Shiffler), *International Journal of Mathematical Education in Science and Technology*, 24-3 (1993), p. 359-364.

“Increasing Public Awareness of Statistics as a Science and Profession-- Reinforcing the Message in Universities,” *The American Statistician*, 46-2 (1992), p. 164-165.

“Student Evaluations of Faculty: Some Equal Employment Opportunity Concerns” (with Dr. J. Ghorpade), *Thought & Action: Journal of the National Education Association*, VII-1 (1991), p. 61-72.

**ARTICLES PUBLISHED** (continued)

“Finding the Mean and Variance for Discrete Probability Distributions: An Alternative Approach using Cumulative and Decumulative Probabilities” (with Dr. R. Shiffler), *International Journal of Mathematical Education in Science and Technology*, 21-4 (1990), p. 599-602.

“Salary Evaluation for Professional Baseball Players,” *The American Statistician*, 44-1 (1990), p. 39-43.

“Neutral Responses to Structured Questionnaires within Organizational Settings: Roles of Rater Affective Feelings and Demographics” (with Dr. J. Ghorpade), *Multivariate Behavioral Research*, 21(1986), p. 123-129.

“A Financial Analysis of Baseball: Predicting a Ballplayer's True Worth” (with J. Ross), *Proceedings of the National Meetings of the American Statistical Association, Section on Business and Economics*, (1985).

“Exact P-Values for F and T Tests,” *The American Statistician*, 38-4 (1984), p. 312-314.

“Variance Approximations for Volume Fraction Estimators from Areal Sampling,” *Communications in Statistics, Theories and Methods*, 13-1 (1984), p. 81-92.

“Exact P-Values for Chi-Squared Tests,” *Proceedings of the National Meetings of the American Statistical Association, Section on Statistical Education* (1983).

“Asymptotic Properties of Estimators Derived from Line Transect Sampling,” (with Dr. R. L. Scheaffer), *Communications in Statistics*, 12-8 (1983), p. 849-865.

“Problems with a Buffered Course,” *The American Statistician*, 36-4 (1982), p. 395-396.

“Applications of Basic Probability Concepts from an Introductory Probability and Statistics Course for Developing Game Show Strategy,” *Proceedings of the National Meetings of the American Statistical Association, Section on Statistical Education* (1982).

“Self-Paced Statistics in the Business School: A Complete Study and Evaluation,” *Proceedings of the Western AIDS*, 11(1982), p. 92-94.

## **ARTICLES PUBLISHED** (continued)

“Influences Behind Neutral Responses in Subordinate Ratings of Supervisors: A Methodological Note” (with Dr. Jai Ghorpade), *Personnel Psychology*, 34 (1981), p. 511-522.

“The Use of Sports Data in the Teaching of Statistics,” *Proceedings of the National Meetings of the American Statistical Association, Section on Statistical Education* (1981).

“Point Sampling in Areal-Fraction Analysis” (with Dr. R. L. Scheaffer), *Communications in Statistics*, A9-4 (1980) p. 355-374.

“Teaching Regression: An Exploratory Approach,” *The American Statistician*, 34-4 (1980), p. 251.

“Job Enrichment in the Classroom” (with Dr. D. Hampton), *Proceedings of the 40th Meetings of the Academy of Management* (1980).

“A Markov Analysis of Baseball Strategy,” *Proceedings of the National Meetings of the American Statistical Association* (1980).

“Take Me Out to the Ballgame: A Queuing Approach,” *Proceedings of the Western AIDS*, 9 (1980), p. 280-282.

“Scoring of the Neutral Response: Options, Practices, and Suggestions Based on Empirical Results” (with Dr. J. Ghorpade), *Proceedings of the National Meetings of the American Statistical Association, Social Statistics Section* (1979).

“A Teacher's Aid to the Binomial Distribution: A College Football Contest” (with Dr. R. Shiffler), *Proceedings of the National Meetings of the American Statistical Association, Statistical Education Section* (1979).

“I'm Not Very Good at Mathematics, So How Do You Expect Me to Understand This Stuff?” *Proceedings of the Western AIDS*, 8 (1979), p. 362-364.

## **BOOKS**

*Statistics for Business and Economics* (with Dr. D. Oltman), Brooks/Cole Publishing Company, 1998 (custom published).

*Statistics for Business and Economics* (with Dr. D. Oltman), Brooks/Cole Publishing Company, 1991.

## **BOOKS** (continued)

*Student Solutions Manual for Statistics for Business and Economics* (with Dr. D. Oltman), Brooks/Cole Publishing Company, 1991.

*Instructor's Manual for Statistics for Business and Economics* (with Dr. D. Oltman), Brooks/Cole Publishing Company, 1991.

Study Guide for *Statistics for Business and Economics*, 2nd Edition, McClave and Benson, 1982.

Study Guide for *Statistics for Business and Economics*, McClave and Benson, Dellen Publishing Company, 1980.

## **PROFESSIONAL MEETINGS AND PAPERS PRESENTED**

“Student Evaluations of Faculty: Some Equal Employment Opportunity Concerns,” (with Dr. J. Ghorpade), presented at the 1991 Western Academy of Management Meetings.

Attendance at the National DSI (Decision Sciences Institute) Meetings, 1990.

“Compensation Criteria: An Expanded Perspective,” (with Dr. J. Ghorpade), presented by Dr. Ghorpade at the 1990 Western Academy of Management Meetings.

“Salary Evaluations for Professional Baseball Players,” presented at the 1987 National Meetings of the American Statistical Association.

Attendance at the National DSI (Decision Sciences Institute) Meetings, 1986.

Attendance at the International Conference on Information Systems (ICIS), 1986.

“A Financial Analysis of Baseball: Predicting a Ballplayer's True Worth,” presented at the 1985 National Meetings of the American Statistical Association, Section on Business and Economics.

“Exact P-Values for F and T-Tests,” presented at the 1984 National Meetings of the American Statistical Association.

“Exact P-Values for Chi-Squared Tests,” presented at the 1983 National Meetings of the American Statistical Association.

Attendance at National ORSA/TIMS Meetings, 1982.

**PROFESSIONAL MEETINGS AND PAPERS PRESENTED** (continued)

“Applications of Basic Probability Concepts from an Introductory Probability and Statistics Course for Developing Game Show Strategies,” presented at the 1982 National Meetings of the American Statistical Association.

“Self-Paced Statistics in the Business School: A Complete Study and Evaluation,” presented at Western AIDS (American Institute of Decision Sciences), 1982.

“The Use of Sports Data in Teaching Introductory Statistics,” presented at the 1981 National Meetings of the American Statistical Association.

“A Markov Analysis for Baseball,” presented at the 1980 National Meetings of the American Statistical Association.

“Take Me Out to the Ballgame: A Queuing Approach,” presented at Western AIDS, 1980.

“Scoring of the Neutral Response: Options, Practices, and Some Suggestions Based on Empirical Results,” presented at the 1979 National Meetings of the American Statistical Association.

“A Teacher's Aid to the Binomial Distribution: A College Football Contest,” presented at the 1979 National Meetings of the American Statistical Association.

“Traffic Problems at the Stadium,” presented at the National ORSA/TIMS Conference, 1979.

“I'm Not Very Good at Mathematics, So How Do You Expect Me to Understand This Stuff?” presented at the Western AIDS, 1979.

“Point Sampling in Areal-Fraction Analysis,” presented at the 1978 National Meetings of the American Statistical Association.

Attendance at Western AIDS, 1978.

Attendance at San Diego Chapter of ORSA, 1977.

“Variance Approximations in Areal-Fraction Analysis,” presented at the 1977 Florida Chapter Meetings of the American Statistical Association.

Attendance at the 1976 National Meetings of the American Statistical Association.

## **SPEECHES**

“A statistician talks about his work as an expert witness,” SDSU Statistics Seminar Series, 2008.

“Dealing With the Real World – A Statistical Point of View,” SDSU Statistics/Biostatistics Seminar Series, 2001

“TQM Within FORTUNE 500 Corporations,” ASQC, Palomar Section, 1997

“Data Collection and Analysis Techniques for Quality,” Teledyne-Ryan, Suppliers Workshop, 1994.

“The Role of MIS in a TQM Environment,” San Diego DPMA Chapter, 1993.

“Eat your Spinach,” SDSU Student DPMA Chapter Banquet, 1993.

“Keeping up with the Toyotas,” NAVALEX, 1989.

“Quality is Everyone's Problem,” Loral Terracom, 1988.

“Keeping up with the Toyotas,” Management Development Center Series, 1987.

## **AWARDS**

Outstanding Faculty Contribution Award, College of Business, San Diego State University, 1999.

Alumni Association Award for Outstanding Faculty Member, College of Business, San Diego State University, 1995.

Outstanding Faculty Award, Most Influential University Professor, San Diego State University, 1989.

Meritorious Performance and Professional Promise Award, San Diego State University, 1989.

Meritorious Performance and Professional Promise Award, San Diego State University, 1985.

Best Paper, 1979 National Meetings of the American Statistical Association, Statistical Education Section.

## **ADMINISTRATIVE AND COMMITTEE EXPERIENCE**

External Member, College of Health and Human Services Peer Review Committee, 2001-03. Evaluate and make recommendations on faculty in College of Health and Human Services for tenure and promotion decisions.

Member, University Student Grievance Committee, 1993-2001 (Chair, 1997-2001). Committee which investigates student grievances against faculty which cannot reach earlier resolution.

Member, College of Business Peer Review Committee, 2001 (substitute for Dr. Chen), 1997-1999, 1993-1995 (Chair, 1994-95, 1998-1999). Evaluate and make recommendations on faculty in College of Business for reappointment, tenure, and promotion decisions.

Peer Review Committee, Department of Information and Decision Systems, 1999-present, 1995-1997, 1985-1986 (Chair, 1985-1986).

Statistics Coordinator, IDS Department, 1998-2000.

Member, Board of Directors, Springbak, Inc., 1998-1999.

Member, College of Business Task Force Committee on Physical and Technical Facilities, 1998.

Member, Board of Directors, San Diego District Tennis Association, 1996-present, First Vice President, 1998-1999, President, 2000-2004.

Member, College of Business Administration Steering Committee, 1993-1996. 2003-present. Member of six person faculty committee charged with overseeing all matters of concern to COB faculty, except for issues related to tenure and promotion and collective bargaining. Replaces old AP&P committee.

Member, College of Business PSI Committee, 1995-1997. Evaluate and make recommendations on faculty in College of Business for salary step increases.

Evaluator, Team Excellence Program, Institute for Quality and Productivity, College of Extended Studies, 1995-1997. Evaluate and recommend applications for Team Excellence Awards.

Corporate Contact/Scholarship/Awards Person, IDS Department, 1993-present. Contact person for IDS Department to generate intern and practicum positions, jobs, and scholarships.

## **ADMINISTRATIVE AND COMMITTEE EXPERIENCE** (continued)

Member, College of Business Administration, Academic Policy and Planning Committee, Policy Subcommittee, 1993. Work with faculty on planning and policy issues for the college.

Member, Aztec Shops, Board of Directors, 1990-1995 (Chair, 1993-94).

Member, College of Business Administration/Business Advisory Council Dialogue, Communications Group, 1994-1996. Work with CBA faculty and BAC members to find ways to promote the CBA within the community.

Member, Knowledge Task Force, CBA Undergraduate Program Committee, 1995-1996. Work with faculty task force to develop strategies for students to be introduced to critical business functions and their interactions in lower division and upper division core classes.

Chair, Information and Decision Systems Department, 1986-1993.

Instructionally Related Activities Committee, 1987-1993. Responsible for disbursement of IRA funds to clubs and organizations at SDSU. Presidential appointment.

Member, Computer Science and Information Systems Advisory Board, San Diego Community College District, 1987-1993. Meet monthly to discuss curriculum programs for CSIS Departments in SD Community Colleges.

Member, Executive Board, Center for Study of Data Processing (since changed to Center for Information Technology), 1986-1993. Meet quarterly to discuss training programs for MIS/DP departments of local industry.

College of Business Administration, Executive Committee, 1986-1993. Work with Deans and Chairs on policy issues for the college.

Member, Panel for Review of Director of the University Library, 1993

Intercollegiate Athletic Authority, 1984-1987 (Chair, 1984-1987). Responsible for financial decision-making for athletic programs at SDSU. Work with Athletic Director and Vice President for Business and Financial Affairs.

Faculty Senator, 1985 (substitute for Dr. Chen while on sabbatical)

Senate Committee on Committees, 1985 (substitute for Dr. Chen)

## **ADMINISTRATIVE AND COMMITTEE EXPERIENCE** (continued)

Senate Personnel Committee, 1981-1984 (Chair, 1983-1984). Responsible for major changes in University Promotions, Tenure, and Reappointment procedures. Committee revision of Personnel Data Summary form, 1983, revising Personnel section of Senate Policy File in compliance with Collective Bargaining Agreement. Work with Dean of Faculty Affairs and Vice President of Academic Affairs.

Senate Executive Committee, 1983-1984.

Ad Hoc Committee of Senate Executive Committee, 1983. Charged with studying conflicts of Policy File with the Collective Bargaining Agreement.

College of Business Undergraduate Admissions Committee, 1981-1985. Developing and administering procedures for handling admissions to impacted College of Business.

Member, Board of Directors, Balboa Tennis Club, 1981-1984, 1995-1996. Vice-President, 1983-84, Treasurer, 1995-1996.

Personnel Committee, Department of Management, 1981-1985.

College of Business Undergraduate Committee, 1980-1982.

Quantitative Methods Coordinator, 1980-1981.

Faculty Advisor for SAM, 1979-1981.

Research Committee, Department of Management, 1978-1985.

Instrumental in faculty recruiting for Department of Management, 1978-1985.

Instrumental in faculty recruiting for Department of Information and Decision Systems, 1985-present.

MBA Committee, 1977-1978. Responsible for grading comprehensive examinations of MBA candidates.

References upon request.