

## Assessment Committee

April 13, 2009

### Minutes

**Present:** Beth Chung-Herrera, Dave Ely, Heather Honea, Kathy Krentler, Lois Olson, Nik Varaiya, Carol Venable

**Absent:** Theo Addo

#### 1. University Reports

Krentler reported that all CBA assessment reports were submitted to the university SLO committee on 3-27-09. The committee discussed the challenges that result from the university and the AACSB sometimes having different views regarding assessment techniques.

#### 2. Course-Level SLOs

Significant progress has been made on the development of master lists of course-level student learning outcomes including common sets of SLOs in multi-section courses across the college. Currently the following departments: Finance, IDS, Management, and Marketing and all regular program BA courses have their course-level SLOs posted on the CBA website. Course-level SLOs for the EMBA program should be posted within one to two weeks.

#### 3. Web Site

Individual program pages on the CBA Assessment website need upgrading. Krentler will work with departmental assessment representatives on this project.

#### 4. AACSB Updates

Krentler updated the committee on a number of issues related to AACSB requirements:

- a. Addition of Dynamics of the Global Economy to Standard 15 – The AACSB is now requiring undergraduate programs to include global issues in their students learning experiences. The CBA undergraduate program is working on adding a goal/student learning outcome in this area to the BSBA program goals.
  - b. Complete cycle twice in 5 years – The AACSB is now expecting programs to have completed a complete cycle of assessment (including loop closing activities) twice in a five year period.
  - c. Significant curriculum change – The AACSB is now expecting “significant curriculum change” as loop closing. Evidence of the results of changes is also expected.
5. Critical Thinking  
In Fall 2009 the BSBA will be once again assessing critical thinking. The committee discussed options for assessing this skill.

**Meeting Adjourned 1:20 p.m.**

**Next Meeting:** May 11, 2009, 11:45 a.m.; Dean’s Conference Room