

Assessment Committee

March 9, 2009

Minutes

Present: Theo Addo, Beth Chung-Herera, Dave Ely, Kathy Krentler, Lois Olson, Nik Varaiya, Carol Venable

Absent: Heather Honea

1. Reports

Krentler reminded the committee that reports are due to the university on March 27. A soft deadline of March 11 has been established for reports to be submitted to Kathy for review and comment. Reports received too late to be reviewed prior to the March 27 deadline will be sent on to the university without feedback.

2. Plans

Efforts continue to standardize the format used for all assessment plans in the college. Most BSBA programs are in the common format as is the MBA plan. MS program plans vary.

3. Course-Level SLOs

Progress continues to be made toward the goal of producing master lists of course-level student learning outcomes for all departments. As part of this effort checks are being made across multi-sections of courses. All sections of an individual course should share a common set of SLOs.

4. Web Site

The revised Assessment site has not yet gone public. Individual pages for each department are being developed. These pages will include, at a minimum, program goals and student learning outcomes, program assessment plan, and annual reports submitted to the university SLO Committee. The last of these three items will be password protected.

5. AACSB Committee

Krentler reported that an AACSB Reaccreditation Committee has been formed. At its first meeting the committee was informed that assessment represents one of the two major components of achieving reaccreditation (faculty sufficiency is the other). The AACSB Committee was also informed that the most significant component of a school's assessment effort needs to be how it uses results to inform curriculum change (i.e. closing the loop).

6. MBA & MSBA Assessment

The MBA program is completing a revision of its assessment plan following a full cycle of program assessment. One of the features of the revised plan is a series of tests to be administered in BA 795 and used to assess a variety of program goals and SLOs. The committee discussed the pros and cons of this approach.

Krentler and Ely explained the variation that currently exists in the status of the college's MSBA programs. With the advent of the new MBA program some MSBA programs are slated for elimination, some continue to appear healthy in terms of numbers and are expected to continue, and others face uncertain futures. Due to this mix of situations, assessment efforts across the programs are not consistent. All programs will be submitting university assessment reports this year however Krentler will note to the university SLO Committee that change is occurring across the CBA's MSBA programs and it is anticipated that several of the programs will either be eliminated in the coming year or possess insufficient numbers to logically continue with assessment.

There are no current plans to identify unique goals and student learning outcomes for emphases within the MBA program.

7. Culture Discussion

The committee continued an on-going discussion regarding the role of assessment in the college and its connection to both student learning and professional accreditation standards.

Meeting adjourned at 1:45 p.m.

Next Meeting: Monday, April 13, 2009, 11:45 a.m.; Dean's Conference Room