

## **CBA Assessment Committee Meeting**

**October 16, 2009**

### **Minutes**

**Present:** Dave Ely, John Francis, Kathy Krentler, Lois Olson, Nik Varaiya, Carol Venable

**Absent:** Theo Addo, Heather Honea

#### **1. Annual Reports**

The committee discussed the outcome of its recommendation to the dean and associate dean that CBA programs complete annual assessment reports during the 2009-2010 academic year despite the decision by the university SLO Committee to allow such reports to be postponed until Fall 2010. Following the recommendation, the dean and associate dean sent an electronic memo to the CBA explaining that it was in the best interest of the college's AACSB reaccreditation efforts and the current momentum that exists with respect to assurance of learning efforts to prepare reports of assessment activities for submission in spring 2010. Reports will be due in late March as has been the case in past years.

Krentler informed the committee that this decision was discussed at a recent CBA Chairs Meeting to which she was invited. The chairs unanimously agreed that it was important to continue the college's assessment efforts and reporting in the same manner as in the past.

The university SLO Committee has been informed that the CBA will be submitting reports on April 1, 2010. Chris Frost, the chair of that committee, has agreed to have the reports read and evaluated. Informal feedback will be provided.

#### **2. Activity Updates**

Committee members shared updates of Fall semester assessment activities underway in their departments and programs.

- Undergraduate Program. Krentler reported on a pilot program underway in an effort to provide loop closing in the area of essential business knowledge. Students in Chamu Sundarmurthy's MGT 405 course are being asked to complete online reviews in Finance and Statistics.
- Graduate Programs. Ely reported that MBA students took an exam this semester that was designed by the Graduate Committee to assess core knowledge. The exams are still being evaluated.

- School of Accountancy. Venable reported that the SOA is revising its mission statement. Student Learning Outcomes for the SOA's two programs may need to be revisited relative to the new mission statement once it is adopted.
- Department of Marketing. Olson reported that the department seems to have established a process for assessing its students' research skills that is sustainable. Further, data was collected this month to assess the department's IMC program.
- Department of Management. Francis reported that there has been some change in personnel responsible for departmental assessment efforts. Amy Randel will lead the department assessment committee. Efforts are ongoing.
- Department of Finance. Varaiya reported that data is being collected as planned and scheduled in the department this semester.

**Meeting Adjourned at 12:30 p.m.**

**Next Meeting:** Friday, November 20, 11:00 a.m.; Dean's Conference Room