

**College of Business
Assessment**
Director: Kathy Krentler

**College Assessment
Committee**

John Anderson (ACC)
Nikhail Varaiya (FIN)
George Easton (IDS)
Lois Olson (MKTG)
Heather Honea (GRAD)
David Ely (GRAD)

Under each program, the committee or individual responsible for program assessment is identified.

Undergraduate Programs

Graduate Programs

College-Wide

Departmental

College-Wide

Departmental

BSBA
(Undergrad Committee)

Honors
(Honors Program Director)

Study Abroad
(Study Abroad Program Director)

ACC
BSBA ACCOUNTING
(Dept. Assess. Comm.)

FIN
BSBA FINANCE
BSBA FIN SERVICES
BSBA REAL ESTATE
(Dept. Assess. Comm.)

IDS
BSBA INFO SYSTEMS
(Dept. Assess. Comm.)

MGT
BSBA MANAGEMENT
BSBA MGMT (HR)
BSBA MGMT (ENTR.)
(Dept. Assess. Comm.)

MKTG
BSBA MARKETING
BSBA MKTG (IMC)
(Dept. Assess. Comm.)

Departmental Assessment Committees are chaired by the department's representative to the College Assessment Committee

MBA
(Graduate Committee)

MSBA I.B.
(Intl. Programs Committee)

EMBA & Sports MBA
(Executive & Specialized Programs Committee)

EXTERNAL PROGRAMS
(Program Directors)

ACC
MSA ACCOUNTING
(Dept. Assess. Comm.)

FIN
MSBA FINANCE
MSBA FINANCIAL & TAX PLANNING
(Dept. Assess. Comm.)

IDS
MSBA INFO SYSTEMS
MSBA OPERATIONS MGT
(Dept. Assess. Comm.)

MKTG
MSBA MARKETING
(Dept. Assess. Comm.)