

MAJOR GOALS AND LEARNING OUTCOMES FOR THE M.S.B.A. IN BUSINESS ADMINISTRATION/FINANCE PROGRAM

Goal 1: Learn to assess a firm's financial condition.

Learning Outcomes:

- Design, create and interpret financial statements
- Design, create and interpret cash flow statements

Goal 2: Learn to evaluate choices between competing resource needs.

Learning Outcomes:

- Select among and apply capital budgeting techniques
- Determine discount/hurdle rates
- Evaluate investments in working capital and long-term assets.

Goal 3: Learn to determine a firm's funding needs.

Learning Outcomes:

- Design and analyze pro forma statements
- Determine composition of short and long term funds
- Identify and evaluate financing choices

Goal 4: Learn to value a firm and its assets.

Learning Outcomes:

- Select among and apply valuation techniques both, DCF (discounted cash flow) and non-DCF approaches
- Apply the contingent claims approach to valuation

Goal 5: Learn to evaluate securities and manage portfolios.

Learning Outcomes:

- Apply models for pricing stocks, bonds, and derivative instruments
- Construct optimal portfolios
- Design hedging strategies to manage market risks (e.g., currency, commodity, economic, and political)

Goal 6: Learn to evaluate the legal, regulatory, economic and industry environment, domestic and international, in which firms operate.

Learning Outcomes:

- Perform competitive and comparative analyses of industries
- Describe global capital markets