

MAJOR GOALS AND LEARNING OUTCOMES FOR THE M.S.B.A. IN BUSINESS ADMINISTRATION/FINANCE PROGRAM

Goal 1: Assess a firm's financial condition.

Learning Outcomes:

SLO 1.1: Design, create and interpret financial statements

SLO 1.2: Design, create and interpret cash flow statements

Goal 2: Evaluate choices between competing resource needs.

Learning Outcomes:

SLO 2.1: Select among and apply capital budgeting techniques

SLO 2.2: Determine discount/hurdle rates

SLO 2.3: Evaluate investments in working capital and long-term assets.

Goal 3: Determine a firm's funding needs.

Learning Outcomes:

SLO 3.1: Design and analyze pro forma statements

SLO 3.2: Determine composition of short and long term funds

SLO 3.3: Identify and evaluate financing choices

Goal 4: Value a firm and its assets.

Learning Outcomes:

SLO 4.1: Select among and apply valuation techniques both, DCF (discounted cash flow) and non-DCF approaches

SLO 4.2: Apply the contingent claims approach to valuation

Goal 5: Evaluate securities and manage portfolios.

Learning Outcomes:

SLO 5.1: Apply models for pricing stocks, bonds, and derivative instruments

SLO 5.2: Construct optimal portfolios

SLO 5.3: Design hedging strategies to manage market risks

Goal 6: Evaluate the legal, regulatory, economic and industry environment, domestic and international, in which firms operate.

Learning Outcomes:

SLO 6.1: Perform competitive and comparative analyses of industries

SLO 6.2: Describe global capital markets