

**MAJOR GOALS AND LEARNING OUTCOMES FOR
THE MASTERS OF BUSINESS ADMINISTRATION DEGREE**

Goal 1: I. Develop the solid foundation in theoretical concepts and managerial skills needed to lead business organizations.

SLO #1.1: Apply concepts and decision models in financial accounting, statistics, organizational behavior, finance, economics, marketing, and operations management to make business decisions.

Goal 2: Develop an awareness of environments in which managers make and implement ethical or global business decisions.

SLO #2.1: Evaluate the impact that changes in the environment have on the business climate.

SLO #2.2: Analyze the impact that environmental factors have on the functional areas of organizations and organizational activities.

SLO #2.3: Identify and critically analyze salient responsibilities of organizations to all stakeholders.

Goal 3: Acquire the capacity to formulate and communicate strategies to solve business problems and pursue opportunities.

SLO #3.1: Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines.

SLO #3.2: Formulate strategies to solve business problems and pursue opportunities.

SLO #3.3: Make professional oral presentations.

SLO #3.4: Write clear and effective formal reports.