

**MAJOR GOALS AND LEARNING OUTCOMES FOR THE B.S. IN BUSINESS  
ADMINISTRATION/REAL ESTATE MAJOR PROGRAM**

**Goal 1: Prepare graduates to become well-rounded professionals with a specialty in real estate and land market analysis.**

Learning Outcomes:

- Demonstrate the broad knowledge required to become professionally certified.
- Demonstrate ability to develop a solution to a real estate problem by applying the major disciplines in real estate in an integrated fashion.

**Goal 2: Educate students to make a wide variety of management and financial decisions concerning real estate and related resources.**

Learning Outcomes:

- Demonstrate the ability to analyze and select from alternative real estate financial instruments.
- Demonstrate ability to analyze and value parcels of real estate via application of different appraisal techniques.