

MSBA FINANCE
ASSESSMENT PLAN

Mission/Vision Statement

The Finance Program is concerned with a variety of business problems. The study of corporate finance emphasizes the firm's internal financial policy making. The top financial executive would be responsible for financial planning, administration of funds, protection of assets, tax administration and investor relations. The allied area of investment deals with the evaluation and selection of securities. International finance focuses on the special problems confronting firms engaged in international transactions. The Finance program also covers the general environment of an economy, including the supply and demand for funds and their interest rates.

Goals & Student Learning Outcomes

- I. Assess a firm's financial condition.**
SLO #1.1: Create and interpret financial statements.
SLO #1.2: Create and interpret cash flow statements.
- **Content Delivered in:** FIN 665, FIN 641, FIN 653, FIN 656
 - **Assessment Method:** Case analyses in FIN 653.
- II. Evaluate choices between competing resource needs.**
Student Learning Outcomes:
SLO #2.1: Select among and apply capital budgeting techniques..
• **Content Delivered in:** FIN 665, FIN 617, FIN 653, FIN 656
SLO #2.2: Determine discount/hurdle rates.
• **Content Delivered in:** FIN 665, FIN 641, FIN 653
SLO #2.3: Evaluate investments in working capital and long-term assets.
• **Content Delivered in:** FIN 665, FIN 641, FIN 653, FIN 654
- **Assessment Method:** Comprehensive case/exam administered in FIN 790.
- III. Determine a firm's financing needs.**
Student Learning Outcomes:
SLO #3.1: Design and analyze pro forma statements.
• **Content Delivered in:** FIN 665, FIN 617, FIN 641, FIN 653, FIN 656
SLO #3.2: Determine composition of short and long term funds.
• **Content Delivered in:** FIN 665, FIN 617, FIN 653, FIN 656
SLO #3.3: Identify and evaluate financing choices.
• **Content Delivered in:** FIN 665, FIN 604, FIN 617, FIN 641, FIN 653, FIN 654, FIN 656

- **Assessment Method:** Comprehensive case/exam administered in FIN 790.

IV. Value a firm and its assets.

Student Learning Outcomes:

SLO #4.1: Select among and apply valuation techniques, both DCF (discounted cash flow) and non-DCF approaches.

- **Content Delivered in:** FIN 665, FIN 617, FIN 641, FIN 653, FIN 654

SLO #4.2: Apply the contingent claims approach to valuation.

- **Content Delivered in:** FIN 617, FIN 642, FIN 653

- **Assessment Method for 4.1 & 4.2:** Case analyses in FIN 653.

V. Evaluate securities and manage portfolios.

Student Learning Outcomes:

SLO #5.1: Apply models for pricing stocks, bonds, and derivative instruments.

- **Content Delivered in:** FIN 665, FIN 642, FIN 651, FIN 652
- **Assessment Method:** Embedded questions in exam in FIN 651

SLO #5.2: Construct optimal portfolios.

- **Content Delivered in:** FIN 651, FIN 652, FIN 656
- **Assessment Method:** Embedded questions in exam in FIN 651

SLO #5.3: Design hedging strategies to manage market risks.

- **Content Delivered in:** FIN 604, FIN 617, FIN 642, FIN 652, FIN 654, FIN 656
- **Assessment Method:** Embedded questions in exam in FIN 654

VI. Evaluate the legal, regulatory, economic and industry environment, domestic and international, in which firms operate.

Student Learning Outcomes:

SLO #6.1: Perform competitive and comparative analyses of industries.

- **Content Delivered in:** FIN 604, FIN 617, FIN 641, FIN 651, FIN 653, FIN 656, FIN 659

SLO #6.2: Describe global capital markets.

- **Content Delivered in:** FIN 665, FIN 617, FIN 651, FIN 653, FIN 654, FIN 656, FIN 659

- **Assessment Method:** Case analyses and embedded questions in exams in FIN 659; Embedded questions in exams in FIN 654 (for 6.2 only)

Assessment Timeline

Timeline represents a three year cycle.

GOAL	SLO	1st Cycle	2nd Cycle
I	1.1, 1.2	2007	2010
II	2.1, 2.2, 2.3	2006	2009
III	3.1, 3.2, 3.3	2008	2011
IV	4.1, 4.2	2006	2009
V	5.1, 5.2, 5.3	2007	2010
VI	6.1, 6.2	2008	2011

MSBA Finance Curriculum Map

<u>Course</u> SLO	FIN 665	FIN 604	FIN 617	FIN 641	FIN 642	FIN 651	ACC 652	FIN 653	FIN 654	FIN 656	FIN 658	FIN 659
1.1	X			X				X		X		
1.2	X			X				X		X		
2.1	X		X					X	X			
2.2	X			X				X				
2.3	X			X				X	X			
3.1	X		X	X				X		X		
3.2	X		X					X		X		
3.3	X	X	X	X				X	X	X		
4.1	X		X	X				X	X			
4.2			X		X			X				
5.1	X				X	X	X					
5.2						X	X			X		
5.3		X	X		X		X		X	X		
6.1		X	X	X		X		X		X		X
6.2	X		X			X		X	X	X		X