

**BSBA REAL ESTATE
ASSESSMENT PLAN**

Mission/Vision Statement

Goals & Student Learning Outcomes

I. Help students learn how to value real estate.

Student Learning Outcomes:

SLO #1.1: Determine the highest and best use for parcels of real estate. .

SLO #1.2: Apply various real estate valuation techniques.

SLO #1.3: Use statistical models in valuing real estate.

SLO #1.4: Conduct income property proforma statements.

- **Content Delivered in:** FIN 331, FIN 433
- **Assessment Method:** Embedded questions on exams in FIN 433 and assignments in FIN 331 and 433.

II. Educate students to make real estate financial decisions.

Student Learning Outcomes:

SLO #2.1: Describe and explain the debt and equity financing of real estate.

SLO #2.2: Explain various alternative mortgage instruments.

SLO #2.3: Make mortgage calculations.

SLO #2.4: Explain the various sources of real estate financing.

- **Content Delivered in:** FIN 331, FIN 431
- **Assessment Method:** Embedded questions on exams in FIN 331 & FIN 431

III. Develop students' abilities to analyze real estate investment opportunities.

Student Learning Outcomes:

SLO #3.1: Calculate the NOI, NPV, and IRR of a real estate investment.

SLO #3.2: Explain how leverage affects real estate investment risk and return.

SLO #3.3: Describe the legal aspects of real properties.

- **Content Delivered in:** FIN 331, FIN 333, FIN 435
- **Assessment Method:** Embedded questions on exams in FIN 331, 333 and 435. Assignments in these same classes.

IV. Illustrate knowledge of real estate development.

Student Learning Outcomes:

SLO #4.1: Describe the basic process of real estate development.

SLO #4.2: Evaluate the risk and return of real estate development.

SLO #4.3: Explain the financing of real estate development.

- **Content Delivered in:** FIN 331, FIN 437
- **Assessment Method:** Embedded questions on exams in FIN 331 and 437. Assignments in these same classes.

Assessment Timeline

Timeline represents a four year cycle.

GOAL	SLO	1st Cycle <i>(In Calendar Years)</i>	2nd Cycle <i>(In Calendar Years)</i>
1	1.1, 1.2, 1.3, 1.4	2009	2013
2	2.1, 2.2, 2.3, 2.4	2008	2012
3	3.1, 3.2, 3.3	2010	2014
4	4.1, 4.2, 4.3	2011	2015

BSBA Real Estate Curriculum Map

Course SLO	FIN 331	FIN 333	FIN 431	FIN 435	FIN 437 or 438
1.1	X			X	
1.2	X			X	
1.3	X			X	
1.4	X			X	
2.1	X		X		
2.2	X		X		
2.3	X		X		
2.4	X		X		
3.1	X	X		X	
3.2	X	X		X	
3.3	X	X		X	
4.1	X				X
4.2	X				X
4.3	X				X