

## **BSBA ACCOUNTING ASSESSMENT PLAN**

**Mission/Vision Statement (abbreviated): To advance the knowledge and practice of accounting in public, private, and governmental organizations by developing students to be lifelong learners and future practitioners and users of accounting information.**

### **Goals & Student Learning Outcomes**

- I. Gather, consolidate, safeguard, prepare and present accounting information for internal and external users.**

#### **Student Learning Outcomes:**

**SLO #1.1:** Identify, measure, classify, present and disclose financial information in accordance with professional standards.

**SLO #1.2:** Gather and consolidate accounting data to analyze and provide accounting information for reports and analysis to assist in management decision making.

**SLO #1.3:** Evaluate the strengths and weaknesses of a company's business process transaction cycles and make recommendations.

**SLO #1.4:** Determine the income tax of taxable entities in order to assess the effects of personal, investment and business transactions on their tax and after-tax cash flows.

**SLO #1.5:** Evaluate and communicate the reliability of organization information by applying professional standards.

- **Content Delivered in: ACCT 321, 322, 421**
- **Assessment Method: Case Analysis**

- II. Understand the methods of sharing accounting information within an organization and with external users.**

#### **Student Learning Outcomes:**

**SLO #2.11a:** Present professional oral reports for accounting related topics, and

**SLO #2.11b:** Demonstrate team and leadership techniques in accounting contexts.

**SLO #2.12** Prepare professional written reports for accounting related topics.

**SLO #2.2:** Apply ethical rules, theories and regulatory guidelines to the practice of public, private and tax accounting; understand the need for professional integrity and objectivity.

- **Content Delivered in:**
  - Lower Division General Education courses, IDS 390W, and Mgt 350 (for SLO #2.11)
  - Lower Division General Education courses and IDS 390W (for SLO #2.12)
  - BA300, ACCT 321, 322, 421 (for SLO #2.2)

- **Assessment Method:**
  - Presentations in IDS 390W (for SLO #2.11a)
  - Team Assignments in IDS390W or other courses (for SLO #2.11b)
  - Written Papers in IDS 390W or other courses (for SLO #2.12)
  - Ethics Case Analysis in ACCT 421 (for SLO #2.2)

**Assessment Timeline**

Timeline represents a five year cycle.

GOAL	SLO	1 <sup>st</sup> Cycle	2 <sup>nd</sup> Cycle
I	1.5	2006-2007	2011-2012
I	1.3	2007-2008	2011-2012
I	1.4	2008-2009	2012-2013
I	1.2	2009-2010	2013-2014
I	1.1	2009-2010	2013-2014
II	2.11a	2006-2007	2010-2011
II	2.11b	2009-2010	2013-2014
II	2.12	2008-2009	2012-2013
II	2.2	2010-2011	2014-2015

**BSBA Accounting Curriculum Map**

<u>Course</u> SLO	ACC 321	ACC 322	ACC 421	IDS 390W	RWS 100 and RWS 200	COMM 103	MGT 350	BA 300
1.1	X	X						
1.2			X					
1.3		X						
1.4	X							
1.5			X					
2.11				X		X	X	
2.12				X	X			
2.2	X	X	X					X