[MS 0898.043.007.003]

New Beginnings Center for Children and Families
Opening Ceremonies
September 23, 1991
Rough Draft VII

4:00 - 4:30 Community celebration to include food, informational booths, mascots, etc.

4:30 Master of Ceremonies (Carrie Peery) to announce entertainment to follow, beginning with preschoolers who will sing "The Rainbow Song", and concluding with the Color Guard from Hoover High ROTC.

5:00 Peery to thank all performers and introduce Center Coordinator (Irma Castro).

5:05 Castro and Peery to provide welcome and history of New Beginnings, and describe the contributions made by North Communitcations, IBM, and Pacific Telesis Foundation. Peery to introduce Pacific Bell Vice President and General Manager (Terry Mulready). Mulready to present check to Castro and Peery.

5:20

- Castro to introduce County Deputy Chief Administrative Officer David Janssen. Janssen to introduce all County people present, then ask Supervisor Leon Williams to give a brief greeting. *{up to 3 minutes}*

- Williams to introduce City Manager Jack Mc Grory. Mc Grory to introduce all City people present, then ask Councilman John Hartley, to give a brief greeting. *{up to 3 minutes}*

- Hartley to introduce Chancellor of San Diego Community College District Augie Gallego. Gallego to introduce all Community College people present, then ask President of the Board of Trustees, San Diego Community College District Evonne Schulze to give a brief greeting. *{up to 3 minutes}*

- Schulze to introduce Superintendent of City Schools Tom Payzant. Payzant to introduce all City Schools people present, then ask President of the Board of Education, San Diego City Schools, Dr. Shirley Weber. Weber will then give a brief greeting. *{up to 3 minutes}*

- Weber to introduce PTA President Patricia Gonzalez. Gonzalez to close ceremony by selecting the winner of the raffle and announcing the ribbon cutting ceremony in front of the Center (done by children).

5:50 Castro to thank all participants and close the ceremony.

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DEPARTMENT OF SOCIAL SERVICES

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BRIEF GREETING WRITTEN FOR SUPERVISOR LEON WILLIAMS
NEW BEGINNINGS CENTER GRAND OPENING
SEPTEMBER 23, 1991 4:00-6:00 P.M.

"Who would have guessed that what started as a phone conversation between concerned agency leaders three years ago, would lead to the New Beginnings celebration we have here today?

Because these and other leaders recognized the need for integrated service delivery, to provide for children and families, many steps have been taken at many levels to make this dream a reality.

Although the County has always tried to zero-in on issues concerning bettering the lives of families and children, it wasn't without the determination and participation of our friends at the City of San Diego, the San Diego Community College District, San Diego City Schools and all others you see here today, that together we were able to discuss, design and deliver a Center that is a model collaborative.

More important than recognizing the need for a team-work approach, was realizing that a plan such as New Beginnings could, and would, work. Although growing numbers of communities across the nation have experimented with collaborative approaches in recent years, San Diego remains the leader in their commitment to identify how

a system was falling short, and how to solve the problems associated with the delivery of services.

Agency leaders have proceeded with care and caution in creating and implementing changes. They have worked with parents and staff on the front line--listening to what they say they need, and learning from what they say they want.

This level of cooperation and this type of public/private partnership doesn't just happen. It is only with hope for the future that all of those joined here today share a vision of reform. I commend everyone associated with New Beginnings for not becoming discouraged or disillusioned along the way. Together, they have been successful in making a difference in the lives of children and families.

Today, as I look out into the eyes of the children and parents, I can clearly see...A New Beginning."

Note: You will then introduce City Manager Jack McGrory.