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COMMENTS:

EDC
San Diego Economic Development Corporation

Daniel O. Pegg
President

May 13, 1992

RECEIVED
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Ans'd.

The Honorable Leon Williams
Supervisor, Fourth District
County of San Diego
County Administration Center
1600 Pacific Highway
San Diego, CA 92101

Dear Leon:

The attached article underscores the dramatic need for greater investment in the attraction and retention of good paying manufacturing jobs. While the service industry and tourism are outstanding additions to our economy, they do not have the economic impact of manufacturing. To balance our economy, raise per capita incomes and provide for public revenues adequate to fund the services that make San Diego such a desirable place to live, we need to invest more in the creation of basic sector/manufacturing type jobs.

The data contained in this article and some of the economic realities we see unfolding around us, clearly indicate that San Diego needs to step out in front of this issue by more aggressively working on the attraction and retention of basic sector manufacturing. EDC would like to implement a more aggressive and proactive program which we will be presenting to you in the next couple of weeks.

Sincerely,

Dan Pegg
President

DP:pm
Enclosures

701 B Street, Suite 1850, San Diego, California 92101, (619) 234-8484

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