[MS-0398.040.011.021]

RECEIVED
OCT 8 1992
Ans'd... DA

San Diego Economic Development Corporation

Daniel O. Pegg
President

October 5, 1992

The Honorable Leon Williams
Supervisor, Fourth District
County of San Diego
County Administration Center
1600 Pacific Highway
San Diego, CA 92101

Dear Leon:

As you can tell from the enclosed article from the San Diego Daily Transcript, the economic times we are currently experiencing have caused some to lose touch with reality. In this high stakes poker game, the incentives being offered by some states are increasingly becoming out of sync with their expected return. San Diego has a great many things with which to work (skilled labor, market access, world renowned research centers) and we are improving our competitive position as we make the region more user friendly. For San Diego, and more importantly California, establishing incentive programs is not nearly as important as eliminating the disincentives.

Also enclosed is a comparison of four cities which was completed by a company evaluating sites for expansion. As you can see, we need to continue working on our product.

We look forward to working with you now and in the future to ensure that San Diego regains its competitive edge.

Sincerely,

Dan

Dan Pegg

DP:pm

Enclosure

cc: Board of Directors

701 B Street, Suite 1850, San Diego, California 92101, (619) 234-8484

Download of this portion is not publicly available due to copyright restrictions.

Contact Special Collections & University Archives for information about accessing this item.

	SAN DIEGO,CA	HARLINGEN,TX	HAMMOND,LA	TALLAHASSEE,FL	SD RANKING
OVERALL COMPOSITE CONSUMER COST INDEX	131.4	98.9	97.7	105.5	4
GROCERY COST INDEX	103.5	105.3	101.3	98.3	3
HOUSING COST INDEX	211.7	77.7	88.1	102.0	4
AVG PRICE (1800 FT^2)	$233,000	$79,960	$90,750	$97,982	
P&I ($/MO) (30 YR CONV OR ADJ)	1,562	543	627	663	
APT RENT ($/MO) 2 BR, 2 BA, 950 FT^2	880	380	448	596	
UTILITIES INDEX	71.4	126.9	123.2	119.9	1
$/MO INCL TELEPHONE	$92	$160	$153	$153	
TRANSPORTATION COST INDEX	127.8	100.3	98.6	100.3	4

	SAN DIEGO,CA	HARLINGEN,TX	HAMMOND,LA	TALLAHASSEE,FL	SD RANKING
HEALTH CARE COST INDEX	135.4	98.8	87.8	101.1	4
AVG. HOSP. SEMIPRIVATE RATE	$446/DAY	$270/DAY	$235/DAY	$287/DAY	4
MISC GOOD/SVCS INDEX	111.1	100.0	95.3	110.2	4
STATE INCOME TAX %	2 - 11	0	2 - 6	0	4
STATE PROPERTY TAX %	1.03	1.58	0	1.30	2*
STATE SALES TAX %	8.25	8.25	9	7	2
POPULATION	1,110,500	49,000	17,500	198,000	1
UNEMPLOYMENT %	6.2	12 - 13	8	4	2

* Relatively small percentage - but of the highest base

	SAN DIEGO,CA	HARLINGEN,TX	HAMMOND,LA	TALLAHASSEE,FL	SD RANKING
WORKERS' COMPENSATION COSTS - RANK IN U.S.	8	10	13	7	2
WORKERS' COMPENSATION BENEFITS - RANK IN U.S.	35	14	42	24	3
EDUCATIONAL FACILITIES	SDSU $361/6 HRS	PAN AM UNIV $498/SEMESTER	SE LOUISIANA $851/12 HRS	FLORIDA A&M $50/CREDIT	2
REPORTABLE CRIMES % OF POPULATION	9.15	7.88	63.33*	12.96	2

*Includes Traffic Citations & Minor Violations

	SAN DIEGO,CA	HARLINGEN,TX	HAMMOND,LA	TALLAHASSEE,FL	SD RANKING
INDUSTRIES	SERVICE MANUFACTURING TOURISM	AGRICULTURE MANUFACTURING TEXTILE	AGRICULTURE GAS/OIL FURNITURE MFGR	GOVT SERVICE TRADE	
MISC	NICE WEATHER BECOMING CROWDED	BORDER TOWN WINTER TOURISTS	SHORT WINTERS GOOD WATER	RAPID GROWTH HOT HUMID	1 3
STAHR	$12.328	$8.10	$8.04	$7.13	4
PERCEIVED LEGIS. CLIMATE	ANTI BUSINESS	PRO BUSINESS	PRO BUSINESS	MODERATELY PRO BUSINESS	4

ENVIRONMENTAL LEGISLATION

AIR DISTRICT EXPANDED AUTHORITY (AB 157)
ADVANCE DISPOSAL FEES (AB 2213)
HAZARDOUS MATERIALS: DATA MANAGEMENT (AB 1519)

	SAN DIEGO,CA	HARLINGEN,TX	HAMMOND,LA	TALLAHASSEE,FL	SD RANKING
BUSINESS TAXATION/COSTS					
PROPERTY TAX REAPPRAISALS (SB 82)					
VDT STANDARDS (AB 644)					
CAL OSHA PENALTIES (AB 383)					
MANDATED LEAVE (AB 77)					
WORKERS' COMPENSATION (SB 586)					
FAIR EMPLOYMENT & HOUSING COMMISSION POWERS (AB 311)					
DAMAGES: UNBORN CHILD (AB 489)					