Cable ITV 24/34 Lin 8 Saturday @ 7:00

[MS-0398.029.008.004]

Tue 8:30

SUPERVISOR LEON L. WILLIAMS' SELF ESTEEM TASK FORCE

238-1244

COMMITTEES AND CHAIRPERSONS

Supervisor Leon L. Williams
Chairperson

Daniel V. Ramos
Vice Chairperson
Principal, Marian High School
~~423-2099~~
~~423-2121~~ 238-1244
117 40
Mayland Ct.
S/D 92131

FUNCTIONAL COMMITTEES

Public Relations	Bettie Youngs. ~~Melanie Lococo~~ ~~Educational~~ Consultant Stepping Up Productions 574-6935
Resource/Reference	Janice Ephron Business Consultant 945-2099 ?
Fundraising/Finance	(To be Determined) Melanie + Dario Endes
Community Involvement/ Policy Making	Dr. Ruth Covell Associate Dean UCSD School of Medicine 534-4842

- more -

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COMMITTEES AND CHAIRPERSONS (Cont.)

SOCIAL WELLNESS COMMITTEES

Education	~~Dr. Jesse Tarwater~~ Co-Chair ~~Psychologist~~ 488-2347
	Dr. Ortega St.John Co-Chair Community College Admin. ~~230-2144~~ 230-2965
Teen Pregnancy	Ella Goldwebber,M.S.W. Program Director, San Diego Family Planning Network ~~563-9101~~ 283-5904
Child and Spousal Abuse	Cheryl Martin,Ed.D Clinicall Psychologist 260-0808
Alcohol & Substance Abuse	Barbara Jones Family Therapist 757-6734
Crime & Violence	Shari Le Page Psychologist,Escondido School District 740-2495
Welfare Dependency	Dr. John Meyer Psychologist, Cassel Psychiatric Center 420-2764
Disabled	(To be Determined)
Veterans	James P. Meade,Jr.,PH.D. Family Therapist 696-8887
Homeless	Linda Newell M.S.W. Juvenile Crisis Center 284-0361

SUPERVISOR LEON L. WILLIAMS'
SELF ESTEEM TASK FORCE

MISSION STATEMENT

To create a methodology capable of impacting people's lives in such a fashion as to enhance their self esteem, thereby producing successful, responsible and productive human beings.

SELF ESTEEM TASK FORCE VOLUNTEER COMMITTEES

The Self Esteem Task Force is structured in two types of volunteer committees: the Functional Committees and the Social Wellness Committees.

The Functional Committees are responsible for the overall coordination of the Task Force, ensuring it is a visible, well-respected force in the community.

The Social Wellness Committees will address specific social ills. Existing social programs related to each area will be analyzed and studied and recommendations developed to improve their impact on self esteem.

FUNCTIONAL COMMITTEES

Public Relations	Responsible for media coverage, news releases, public service announcements, special event coordination, speakers bureau, volunteer development, and creation of logo and letterhead.
Resource/Reference	Responsible for research of educational materials on the topic of self esteem such as cassette tapes, videos, films, books and seminars and compile a current bibliography. This committee will also identify the strengths and weaknesses currently available and make recommendations if needed for the possible development of an audio visual.

- more -

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FUNCTIONAL COMMITTEES (Cont.)

Fundraising/Finance	Responsible for generating funds from the private and public sectors for the ongoing operations of the self esteem task force. This committee will develop a working budget for the Task Force, set financial goals and projections for the future.
Community Involvement/ Policy Making	Responsible for identifying and recruiting elected officials, community leaders and other opinion makers who are capable of directly influencing public opinion and policy. This group will play a key role in helping to develop and implement self esteem programs and policies in mainstream decision-making arenas.

SOCIAL WELLNESS COMMITTEES

Education	Crime & Violence
Teenage Pregnancy	Welfare Dependency
Child & Spousal Abuse	Homeless
Failure to Learn	Veterans
Alcohol & Substance Abuse	Disabled

Members of these committees will survey and study the effectiveness of existing social programs that deal with each of the identified social ills and to determine whether these programs contain a self esteem component that is viable and effective.

Each committee will also attempt to identify "gaps" in our current social and political systems which thwart efforts to develop individual self esteem, and interface with the functional committees by providing current information and offering recommendations to impact policy.

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