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May 19, 1997

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Honorable Susan Golding
Mayor
City of San Diego
202 C Street,
San Diego, California 92101

Dear Mayor Golding:

It is a great pleasure for me to share the news that the National Urban Fellows will soon be celebrating its 30th Anniversary. Launched in 1969 as a joint venture by the Ford Foundation, National League of Cities/U.S. Conference of Mayors, National Urban Fellows, Inc. extended its national leadership training model in 1985 by creating the *Corporate Executive Fellows* Program and in 1991 the *Environment Science and Management Fellows* Program. During this period, our mission and performance have never wavered. **National Urban Fellows Inc**. has excelled at the recruitment, training and the graduation of more than 600 talented mid-career women and minority professionals in the vital fields of public policy and public administration.

From our inception in 1969, San Diego has been among our Pioneer Cities and over the past two decades has mentored and graduated scores of National Urban Fellow executives. A number of them live and work in various public and private sector positions in San Diego at this moment. (Give listing of San Diego Fellows???). You will be pleased to know that among our **Distinguished Mentors** from San Diego have been:

Ray T. Blair, Jr. , City Manager
Charles R. Bobertz, Assistant Chief Administrative Officer
Granville M. Bowman, Director, Dept. of Public Works
Ruben Dominguez, former Administrative Officer, County Human Resources Agency
Severo Esquivel, Deputy City Manager
Clifford W. Graves, former Chief Administrative Officer, County of San Diego and recently, Chief Executive Officer, San Francisco Redevelopment Agency
Norman Hickey, Chief Administrative Officer, County of San Diego
Richard Huff, Executive Director, Comprehensive Planning Organization
Richard W. Jacobsen, Director Department of Social Services, County of San Diego
Hugh McKinley, City Manager, City of San Diego
Benjamin Montijo, Executive Director, San Diego Housing Commission
Robert L. Small, Administrator, Environmental Development Agency
Jack Walsh, County Supervisor, County of San Diego

You can imagine why we are so proud of our past relationship with the City and County of San Diego. Recent events have led us to the conclusion that San Diego should become a centerpiece of our efforts to enhance our California recruitment drive especially in the fields of *Public Administration, Environmental Science and Management* and in the future, *Science and Technology*.

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One of our fellows of the Pioneer Class of '70 from San Diego, Joe Aguayo was asked to deliver a luncheon address at the *National Community Economic Development Day* sponsored by San Diego State University hosted by Dr. Harold Brown. Joe received twelve inquiries about NUF programs from young men and women who attended the luncheon. He also spoke with Deputy Mayor, Barbara Warden who expressed interest the idea of the City of San Diego becoming involved in promoting the National Urban Fellows fellowship programs. We believe that there are many more talented men and women in San Diego who need to know the array of NUF fellowship programs available. Likewise, many company executives and association leaders in the San Diego area need to be recruited to serve as Mentors for the next generation of San Diego leadership for the 21st Century.

In view of our past highly successful association with the City of San Diego and the need to reinforce our recruitment of Fellows and Mentors, I would like to request a meeting to explore with you and your staff the opportunities for an enhanced presence of NUF programs in the San Diego area. As an example of our successful NUF/ California Cities Program, I enclose an invitation by Mayor Beverly O'Neill of the City of Long Beach who is hosting a luncheon reception for NUF, Inc. on May 28th. Chevron USA is also hosting a breakfast reception for NUF, Inc. in San Francisco on June 19th . As you can see, each of these major cities is proud of their association with NUF and are offering their good offices to promote and identify top level prospective Fellows and Mentors in their respective communities. We are pleased to join these outstanding leaders and look to the City of San Diego to join us in this special promotional drive.

Since I will be attending the luncheon reception in Long Beach, I wonder if it would be convenient to meet on the morning of Thursday, May 29th at your office in San Diego? We could discuss the advantages of either a breakfast or luncheon reception for NUF, suitable site, guest list of prospective Fellow candidates and prospective Mentor companies and associations.

Knowing of your outstanding leadership in the area of effective government and your ability to related to the new generation of young women and men who aspire to professional training and careers in San Diego, I am confident that our work together in San Diego will be of mutual benefit.

I will be glad to call your office next week to determine if the date and time of our brief meeting.

Sincerely,

Luis Alvarez,
President

cc: -materials.